

# THE EDGECLIFF NEWS

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NO. 1

## Ohio State Classic Witnessed By Many ZBT's

### Pledge Class of 18 Has Two Sophomores;

#### Two Freshman Are Sons Of Kappa Alumni

In the face of conscription and other threats to college enrollments, your Zeta Beta Tau chapter went right to work during the summer and early fall, and came up with 18 fine pledges at the end of rushing period — two sophomores and 16 freshmen.

In addition to having a large class we also have a number legacies in the group which includes two sons of Cornell ZBT's. In the chapter at present are three father-son relationships, and three brother combinations. Rushing-chairman *Greil Gerstley '41* has already received the well-deserved back slapping for his work.

#### Two Sophomores Are First

The first sophomore pledge is *William Robert Buxbaum* of New York City, son of a wholesale meat jobber. He came to Cornell from Lafayette, and previously attended *Horace Mann* and *DeWitt Clinton* schools. He is enrolled in civil engineering, majoring in railroads.

*Jack Arthur Kaman*, Rochester, is the son of an attorney, and nephew of two ZBT's from the Penn chapter. Jack is enrolled in pre-law, planning to follow the family profession. First freshman is *Anthony Louis Ach*, Wyoming, Ohio, a tall boy of six feet, one. His dad is president of Associated Industries. He is enrolled in Arts & Sciences, but is undecided about the future.

#### Brother of Present Junior

*Richard Morris Alexander* of Binghamton is a brother of *Joe Alexander '42*. Dick is another lad over six feet, is enrolled in pre-med. Head of the Alexander family

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### Most Alumni Preferred Oct. 26 for Homecoming

Although invitation was sent to our Eastern alumni by postal for Homecoming on November 2, the men did their own selecting of Homecoming by returning for the Ohio State game. We selected November 2, first, because it is the official University Homecoming; and second, because the Ohio State game was announced a sell-out on September 30.

We didn't want to extend a big invitation to that game and then not be able to get tickets for you. However, many men were able to get tickets and came for that weekend. We expect some men back November 2 for the Columbia game (just a few days off at this writing), but probably not as many as last weekend.

### Improved Scholarship Gives Us an Opportunity to Brag; Moved from 19th to 9th Place

With a three per cent rise over 1938-39, the chapter's scholarship rating jumped from 19th place to ninth among all fraternities at Cornell last year, so pardon us a moment if we get off a sigh of satisfaction and give a short crow for the Edgecliff boys.

The all-men average for last year was 74.60, while the all-fraternity average was 74.08. Our rating is listed at 77.48; and while it could be better, of course, we feel it isn't bad. The Telluride house stood first with 83.78 with Alpha Zeta second.

We are trying to impress upon our new pledges the fact that scholarship very definitely has its place in fraternity life; and President Day stressed that very point this year while speaking to the Interfraternity Council. In other words, if fraternities can show high scholarship ratings, their prestige and social position on the campus would be unchallengeable.

### Big Red Convincing In Repeat Triumph

#### Cornell and Ohio State Bands Entertain

This past weekend of October 26 was the biggest for Cornell in its 75 years of existence; and the biggest for the City of Ithaca. Some 15,000 to 20,000 people descended upon the campus to add to those already here, making a crowd of 35,000 who saw the Big Red prove that it could duplicate its victory over Ohio State of last year.

There was a mob scene at the game, and it was followed by another one at the house. We were mighty pleased to see such a fine turnout of alumni, and that so many had time to come to the house, to have supper with us and to spend the evening, which was filled with dancing.

#### These Men Visited the House

While we probably do not have a complete list of all men back, here are most of them: *Eugene M. Kaufman '26*, Philadelphia; *Howie Friedman '34*, Washington, D. C.; *H. D. Cowen '30*, Dayton, Ohio; *S. B. Sientz '30*, East Orange, N. J.; *Gus Gants '35*, New Rochelle; *Dick Graham '38* and *Bob Graham '41*, New York City.

*Jim Frank '40*, Pittsburg; *S. M. Siesel '27*, Larchmont; *D. E. Newhart*, Philadelphia; *Ted Adler '28*, New York City; *Tom Frank '38*, Warren, Ohio; *Bob Westheimer '38*, Cincinnati, Ohio; *Phil Enken '40*, New York City; *Dick Rothman '40*, New York City; *Joe Block '39*, Buffalo; *John Platoff '12*, Weehawken, N. J.; *Dick Saperstein '37*, Albany; *Alan Raphael '38*, New York City; *Bob Tishman '37*, New York City; *Dr. Al E. Fischer '19*, New York City.

In all probability there were other  
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**EDGECLIFF NEWS**


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Published four times during the college year for its alumni members and friends by Kappa chapter of Zeta Beta Tau Fraternity at Cornell University.

**Albert Aschaffenburg '41** Editor

Clippings, photographs, news for publication and letters are solicited at all times. Please address the editor at the chapter house, Edgecliff, Ithaca, New York.

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### **Sincerity of Our Welcome Remains as Strong as Ever**

Upon looking over back issues of the *Edgecliff News*, it seems as though the editorial column invariably carries a welcome of some kind, either to Homecoming, a houseparty or Spring Day. Perhaps such a department tends to become a little hackneyed.

The sincerity of our welcome and greeting to you doesn't approach that condition, however. We are always happy to see you men come back and get another taste of this place you called home for your years in college, to see you enjoy yourselves on an occasion of a football game, and for us to get acquainted with you.

We hope your stay—you men who have come for the Columbia game—is mighty enjoyable, and that such a weekend trip may prove a refreshing stimulant from the daily stint of earning a living. It wasn't such an effort to get here after all, was it? How about arranging to do it often?

### **New Dining Room Chairs, Stair Carpet, Purchased**

Since the house was done over extensively following the little conflagration over a year ago, the needs during the past summer were rather small. However, because of our expanding membership, we recently purchased some new dining room chairs. They look very snappy in our eating quarters since they are walnut chairs finished in red leather.

Just one other spot was attended to, and that was the stairs which needed, and got, a new rug.

### **Social Calendar Includes Several Informal Dances**

The chapter hasn't been neglecting the social side of life this fall, especially on these football weekends when a few thousand visitors come to town, and a number of them visit Edgecliff.

Following the vanquishing of the Colgate Raiders on October 5 we held an informal vic dance at the house; and again after the Syracuse game we had a similar function. At this one we had many members of the Syracuse chapter as guests.

For the Columbia weekend we are planning another dance, but this one with an orchestra.

### **Publishes Directory**

The Interfraternity Council at Cornell published this year the second edition of a Directory of Fraternities at Cornell. Each house is given one page which is somewhat similar to the Fraternity Section in the *Cornellian*. Other departments in the directory are given over to rushing rules; the constitution and by-laws directory are given over to rushing comparative costs of various houses. The booklet contains 72 pages.

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### **A Few Items in Brief To Keep You Posted On Changing Ithaca Scene**

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Zinck's is sporting a new neon sign out front this year which beckons one and all to the basement cocktail lounge . . . a new Montgomery Ward store is taking over the old stand of Treman, King & Co. at the corner of State & Cayuga streets.

Formerly owned by a private corporation, the *Cornell Alumni News* is now run by the University with editorial offices in Alumni House on East Avenue . . . the *News* is a weekly publication.

The University is constructing a new golf course east of the campus . . . to be for the use of Cornell students . . . nine holes are nearly completed, the second nine to be completed within a year . . . The constantly increasing popularity of the game on the country club and municipal courses in Ithaca show no lack of interest in the sport . . . We have some pretty fair golfers right here at Edgecliff. . . .

## **Big Red Convincing In Repeat Triumph Over Ohio Buckeyes**

### **Cornell and Ohio State Bands Put on Swell Half-time Show**

*(Continued from Page One)*

ZBT alumni back, but you know how difficult it is to get a record of everyone.

### **Capacity Crowd Sees Classic**

But to get back to the game—the capacity crowd overflowed the stands, many sitting around the field. The press representatives complained of the wall of humanity which stood in front of their box and blocked the view. But in spite of the inconveniences suffered by the minority, almost everyone enjoyed a brilliant spectacle, even though the many Buckeye partisans had their hopes shattered when the Big Red wiped out their seven point lead and went on to win.

With the score tied at 7-7 at half time, the game resumed with the same closeness in the third quarter. At the beginning of the fourth quarter Cornell turned on the heat, chalked up one tally to move out in front, 14-7, then socked across another touchdown just to clinch the victory. And for the first time in many a game on Schoellkopf, the goal posts came down in a hurry following the final whistle.

The word brilliant, used earlier in this story, also applied very definitely to the performances of the Cornell and Ohio State bands. While the Cornell "Ten Square" did itself proud with maneuvers which included spelling out Ohio in long-hand fashion, it wasn't quite in the same class with the Ohio State band which was superior in snappiness of march, of rapid maneuvering from one formation to another, and of excellent tone quality of the music. The Midwest bands place more emphasis and effort on the training of musical organizations for the entertainment at football games; and that is brought about by the fact that attendance at the Big Ten games is much greater than at Ivy League clashes.

## Pledge Class of 18 Has Two Sophomores; Two Frosh Are Sons

Of Kappa Alumni; Rush  
Chairman Gerstley  
Receives Credit

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is a Binghamton factory manager. *Hubert Michaels Aronson* from Scarsdale is the son of a vice-president of the New York Central Railroad. Hu is still another six-footer, majors in economics, and is something of a clarinet tooter.

### Brother of Justin Brandt

*Daniel Finn Bloch* comes from Dayton, Ohio, is keenly interested in dramatics, is majoring in chemistry. His dad is a foundryman. *Norman Henry Brandt* is a brother of *Justin Brandt '42*, comes from New York City, son of a realtor. He is enrolled in Arts & Sciences, goes in for tennis. *Edward Raymond Gaines* of Stamford, Conn., attended Pawling Prep. His activities have ranged from glee club, to football manager to debating. He plans to enter the advertising field.

*M. Morton Goldenberg* of Philadelphia attended Oak Lane Country Day School where he was a soccer, basketball and baseball man. Enrolled in Arts & Sciences, he is continuing his interest in soccer on the frosh squad. *Richard H. Gordon*, New York City, is the son of an outdoor-advertising executive, and is enrolled in the five-year course of architecture.

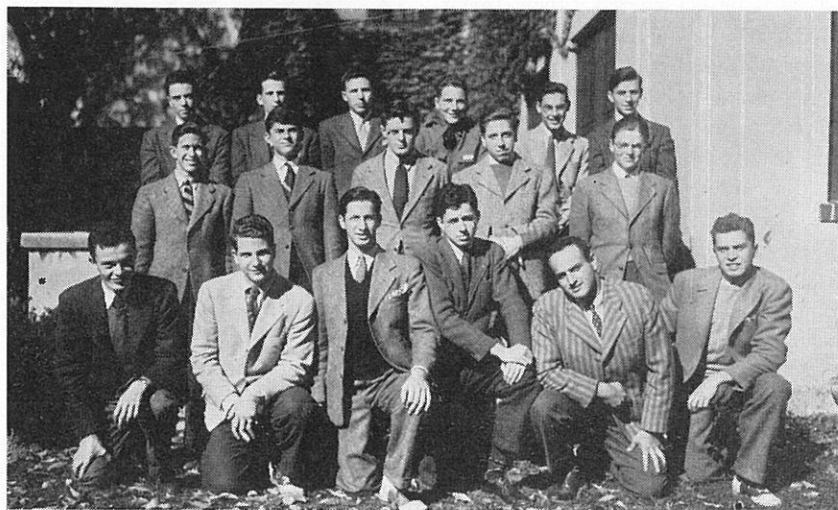
*Joel Hillman, II* is from Atlantic City, N. J., where his father is a hotel manager, and who happens to be a ZBT from Penn. Joel is planning to follow the hotel business, being enrolled in hotel administration. *Arthur H. Kesten* from Malverne, was a football, baseball and basketball man in high school, but also had a leaning for journalistic work. Son of a tire executive, he is majoring in economics and wants to get in personnel management.

### Attended Thayer Academy

*Henry Lustig, Jr.*, son of an optometrist, is in pre-med, planning to become an eye surgeon. He attended Thayer Academy where he was baseball captain, editor of yearbook among

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## The Largest Pledge Class in Years



THESE NEW KAPPA candidates are, back row, left to right: Alexander, Aronson, Rosenfeld, Sands, Ach, Brandt. Middle row: Platoff, Bloch, Kesten, Lustig, Tofias. Front: Kaman, Goldenberg, Hillman, Gaines, Myers, Gordon.

### Dick Flesch '29 Marries

#### Marjorie Denzer August 21

*Richard C. (Dick) Flesch '29* joined the ranks of the domesticated alumni on August 31 when he married Miss Majorie Denzer of New York City. She was graduated from Pembroke in 1936.

Formerly a New York City lawyer, Dick left the metropolis in July to accept the position as attorney on the chief counsel's staff of the Bureau of Internal Revenue in Washington, D. C. His home address is Boulevard Apartments, Alexandria, Va. Dick says he misses the New York contingent, and wishes to remind any of them that his phone is in good order, if and when they visit Washington.

### Recent Address Changes

Charles B. Prosnit '33, c/o Fienberg 116 E. 53rd Street, New York City.

Jack deS. Freund '36, 1088 Shady Street, Pittsburg, Pa.

Richard S. Kaltenbacher '36, 134 Walker Road, W. Orange, N. J.

### Two Alumni Addresses Needed

We need the correct addresses for *Joel A. Kaufman '12* and *A. T. Robinson '23*. Can anyone send them to us? Both are listed as lost on our files.

### Wondering About the Spirit Prevailing On Campus? We're Right Behind the Big Red

Perhaps you are curious to know how the student body is reacting to the presence of the nation's number one football team? Well, probably not as excited as you might anticipate. We read where students used to tear loose years ago when a team had a winning streak; but that doesn't seem to prevail in these years. We do get plenty hot and bothered during a game and for a while afterwards; but the many other phases of college life take up so much time that everything has to be taken in stride. In other words, the student body isn't going football crazy and raising hell all over town. We are thrilled with the team, and not many students miss the games; but there isn't as much rah rah as many people might expect. Are we getting just too damn sophisticated? No, we're just so plain busy with college work and college life that we give to football only as much time and enthusiasm as we can afford. But don't get the idea we aren't pulling for the Big Red. We're right behind them!

## We're Continuing Column Of "Neglected" Alumni

Last issue we started a department which lists the names of alumni with whom we have had little contact in recent years. If you know any of the following addresses to be incorrect, please notify us. If you are on this list, let us hear from you soon. Use the Who's Who questionnaire enclosed.

Last time we ran the "A's" and "B's", and we'll have to admit the response wasn't too good. Let's have some dope on these men:

*Leonard R. Casner '37*, Marigold Co., Cambridge Avenue, Jersey City, N. J.

*Edward L. Cohen '11*, 70 Pine Street, New York City.

*Albert S. Crockin '23*, 419 London Street, Portsmouth, Va.

*Harry M. Dannenbaum, Jr. '34*, 6315 N. Park Avenue, Philadelphia, Pa.

*Lewis F. Davis '34*, 33 Riverside Drive, New York City.

*Donald Dryfoos '36*, 151 E. 80th Street, New York City.

*Alfred W. Edelman '38*, 70 E. 96th Street, New York City.

*Dr. Robert Fischer '22*, 73 E. 90th Street, New York City.

*Stuart W. Fischler '28*, Oldetyme Distillers, 122 E. 42nd Street, New York City.

*Milo O. Frank '15*, 207 N. Arden Blvd., Los Angeles, Calif.

*Marvin K. Frankle '31*, 1337 Fifth Avenue, Youngstown, Ohio.

*Alfred Freeman '35*, 118 E. 54th Street, New York City.

*Eli Friedman '17*, 17 Clark Street, Massena.

*Joel Friedman '35*, 52 Girard Place, Newark, N. J.

*George F. Galland '31*, 17 W. 10th Street, New York City.

*Monroe Goulding '10*, 136 W. 55th Street, New York City.

*Myron I. Granger '16*, 885 Park Avenue, New York City.

*Harold J. Greenfield '29*, Pine Street, Woodmere.

*Jack Greil '29*, Hotel Gotham, New York City.

## News Notes in Brief about Alumni

### Message From Freidenburg

*Louis Freidenberg '28*, who is with Coleman & Company, factors, at 180 Madison Avenue, New York City, writes: "Think the summer edition of the *Edgecliff News* was very good. Before I forget it, after October 1 my new home address will be 144 W. 86th Street in New York.

"Also notice you are looking for *Leon Brown's '28* address, formerly of Blackville, S. C. He is not in Blackville anymore—is an architect in Philadelphia. Hope to see you for the Columbia game". Would some Philadelphia alumnus be so kind to make a search for Brown in the city directory or telephone book?

### Kappa Chapter is Proud Of Its New Pledge Class

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other activities. He plans to go out for baseball at Cornell. *Leonard R. Meyers* of West Hartford, Conn., attended Taft and Milford prep schools. Son of a realtor and manufacturer, he is a brother of a Yale ZBT. Len is a pretty fair athlete, which includes football. He is enrolled in Arts & Sciences, plans to go into manufacturing.

*Robert G. Platoff*, Weehawken, N. J., is the son of *John Platoff '12*, attorney. Bob attended Montclair Academy where he was active in publication work. He is enrolled in pre-law; and being very much a lightweight, he is trying for coxy on the frosh crew. *George R. Rosenfeld* is the son of *James R. Rosenfeld '15*, insurance man with Equitable Life Assurance Co. from Scarsdale. George is a promising baseball candidate, is enrolled in mechanical engineering, hopes to go into business.

*Merrill D. Sands* is the son of a ZBT from Western Reserve who is head of a realty company in Cleveland. Merrill was editor of his school yearbook, plans to try for basketball and baseball at Cornell. His course is also mechanical engineering. *Arnold B. Tofias*, Newton Centre, Mass., is last on the list. The son of a hat manufacturer, he studies mechanical engineering although he is interested in chemistry. He is another prospect for crew coxy.

### Won Alumni Golf Match

*Saul B. (Bob) Sientz '30*, Newark lawyer, recently moved his home from West Orange to 29 S. Munn Avenue, East Orange, N. J. Active in the affairs of the New Jersey ZBT Alumni Club, he won the club's first golf tournament on September 13.

### Cowen Has New Address

*Henry P. Cowen '30* wrote some weeks ago: "Please change my address to 1378 Harvard Blvd., Dayton, Ohio. Will be up for the Ohio State game and hope the Big Red team does as well as they did in Columbus".

### From Merzbach to Merrill

*E. C. (Gene) Merzbach '26*, who is in the insurance business at 239 Central Park West, New York City, recently asked us to change his name to *Gene Merrill*. We haven't had too much from Gene in the way of correspondence in recent years and hope we hear from him more often now.

### Assistant Band Director

Improving its technique every year, the Cornell Band is fast building up a reputation of being second-to-none in the East. Dressed in black trousers with white stripe; bright red coats with white Sam Brown belts; long black overcoats, and overseas hats.

There are 100 men in the organization and is still known as the Ten Square, ten men to a line and ten lines. The marching is snappy and with precision. Instead of marching straight down the field, the band invariably cuts diagonally back and forth across the field, which lends a little added color, plus sending the music more directly into the stands. Assistant director of the band this year is *Carl Salmon '42*, who may be in line for the directorship next year.

### Ralph Bellamy is Guest

The chapter was pleased to have as guest over the Ohio State weekend Ralph Bellamy of movie fame, and Mrs. Bellamy. They came to the game and to the house with Dr. Al E. Fischer of New York City.