

EDGECLIFF NEWS

Published by Kappa of Zeta Beta Tau

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NO. 4

Cordial Welcome Extended to Cornell Men of '44

Comfortable and Commodious is ZBT's House



REMODELED LAST YEAR, Kappa's chapter house at Edgecliff is a comfortable headquarters for undergraduate and alumni members alike. Be sure to visit us when you come to the campus.

Many ZBT's Are Active in Extracurriculars; Blass Manages Widow; Bradt Makes Tau Bete

As the new school year 1940-41 rises on the not too far distant horizon offering further opportunities and new fields to Cornellians, a hasty survey reveals that six sports and nearly every activity on the Hill are represented by at least one member of Zeta Beta Tau.

Leading the activities list is House President *Marne Obernauer '41*, for three years president of the class of '41, and at present secretary of the Willard Straight Board of Managers. Having served on the Ice Carnival and Junior Prom Committees last year, Marne is a member of Quill & Dagger, Majura, and vice-president of Ye Hosts,

A senior this year in architecture, *Noland Blass '41* is the editor of *The Widow*, member of Quill & Dagger, Tau Beta Pi, Book & Bowl, L'Ogive. *Dave Bradt '41* ranked first in the Engineering School last year, which, together with his office of business manager

of the *Cornell Engineer*, brought him membership in Tau Beta Pi.

Greil Gertsley '41 served on the Frosh Advisory and Junior Prom committees, and is greeted as vice-prexy around the house. Soloist on his red hot trumpet for the Big Red band, *Carl Salmon '41* also committed for the Junior Jamboree and was elected to Clef Club. *Bob London '41* leaves this year for Long Island Medical School.

Turning to the Class of '42 we find *Fred Guterman* a standout with his McMullen Scholarship, coxy of JayVee crew, membership in Kappa Tau Chi, and treasurer of the house. *Dave Hast '42* is assistant circulation manager of the *Daily Sun*, and *Justin Brandt '42* is an active member of the Dramatic Club. *Ed Arenson '42* is house secretary and a member of the Sophomore Smoker Committee. *Dave Mendelsohn '42* served on the Sophomore Cotillion; and *Joe Alexander '42* was re-elected house steward.

Fraternity Rushing Discussed Briefly

**Correct Selections Are
Highly Important**

Since this issue of the *Edgecliff News* may be of interest to some of Cornell's incoming freshmen we would like to direct a few remarks in your direction. First of all, we extend a sincere and cordial greeting, and we wish for you a successful and enjoyable career on the Hill.

Rushing at Cornell fraternities is conducted primarily during the first week of college, beginning this year on September 23. During this somewhat hectic period freshmen are invited to various houses where they may inspect the members and the premises; and where the members may become acquainted with freshmen and select those to be invited to membership.

Good Opportunity for Friendships

At such times the freshmen become acquainted with many men who may become lasting friends, particularly those of your own class. Rules governing fraternity rushing may be found in the Interfraternity Directory and in the Freshman Desk Book, and each freshman should become familiar with them.

Of course, everyone is inclined to put his best foot forward during rushing, but deeper investigations should go on, nevertheless. It would be more satisfactory all the way around if everyone concerned could and would act entirely natural.

Congeniality is Important

When selecting new members, fraternity members are interested in having new men whose personality and temperament will fit in congenially with those already in the chapter. Hence, the importance of our knowing a rushee's true nature.

The freshman might well also look closely at various fraternities to select the one which should benefit

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EDGECLIFF NEWS

Published four times during the college year for its alumni members and friends by Kappa chapter of Zeta Beta Tau Fraternity at Cornell University.

Albert Aschaffenburg '41 Editor

Clippings, photographs, news for publication and letters are solicited at all times. Please address the editor at the chapter house, Edgecliff, Ithaca, New York.

Cornell Assumes Control Of Radio Station WHCU

Cornell recently took over the full management of radio station WESG which it has long owned, but leased to the Elmira Star Gazette. The call letters have been changed to WHCU (Home of Cornell University), and programs now emanate from the campus on a 7:00 a.m. to 9:00 p.m. schedule at 850 kilocycles and 1,000 watts power.

The transmitter has always been located at Ithaca even though most of the programs formerly originated in Elmira. The station also carries many programs of the Columbia Broadcasting System and will probably broadcast all of the football games this fall.

Campus Odds and Ends

Sage Chapel is being altered this summer, the building lengthened toward the West, the pews turned around to face West, and a new organ is being installed, along with a new choir loft.

The Cornell *Alumni News* has been taken over by the University, the editorial rooms moved from downtown to Alumni House on East Avenue. The publication is issued weekly, during the college year, and several times during the summer.

Cornell has a new, temporary, crew house on the East shore opposite Glenwood hotel from where the shells can get on the lake early in the spring instead of waiting for the inlet to thaw as has been the case in former years.

Weiner in New York

Ernest H. Weiner '39, 815 Park Avenue, New York City.

Editor's Mailbox

Old Summit Sun

To the Editor:

Here is an early issue of the *Summit Sun* which Paul Franklin '20 wrote about in your last issue. I am glad to learn of Paul, and read your paper with much interest. It is better than ours.

Incidentally, I have a pretty fat album of Kappa mementos of the 1916-20 period—printed matter, photos, souvenirs etc. It is in a very ragged and unkempt condition but if you boys would want to spend a little time giving it a fresh cover I will gladly give it to the house. Any fellows of classes '17 thru '23 who return would find in it a great deal to recall old friends and times.

B. W. Hirsh '20

We appreciate the offer of the album and most assuredly wish to accept it. We hope to have it in shape by the time you men start coming back for 1940 football games.

The Summit Sun is dated November, 1920—Volume 2, Number 1. Alvin E. West '21 was editor; Bruno V. Bitker '19, advisory editor; and Arthur S. Baker '22, William S. Gutwillig '22, associate editors. On the front page is a picture of former coach, Gil Dobie, who had come to Cornell that year from Navy; the accompanying article was an enthusiastic writeup of the 1920 football campaign which was marred at that writing by one defeat—that at the hands of Dartmouth.

New pledges were listed, and included Segal '23, Anspacher '24, Davis '24, Koehler '24, Manheimer '24, Schlenker '24, Weiner '24 and Taussig '24.

The writer of the above letter was mentioned as being an assistant chemist for the Commercial Chemical Co., Memphis, Tenn. Five marriages were mentioned, and several engagements noted. The paper received its name from the fact that ZBT was at that time located at 109 Summit Avenue—Ed.

Recent Address Changes

A. L. Levitt '36, 2629 E. Lake of the Isles Blvd., Minneapolis, Minn.

Robert V. Tishman '37, 239 East 72nd Street, New York City.

Six ZBT Seniors Receive Degrees At June Commencement

Several Land Positions; Others Not As Yet Heard From

Six Zeta Beta Tau's were among the Cornellians who received degrees at the June commencement; they have taken their leave of the campus and several are already busy with new positions. Others we have yet to hear from.

First is Philip M. Enken, Hotel, Brooklyn, whose plans we haven't learned as yet. Activities include Ye Hosts, Scarab, Hotel Greeters, crew squad, Junior Prom Committee, Willard Straight Board of Managers and the Board of Directors of Hotel Ezra Cornell.

Continues at Medical School

Francis S. Greenspan, Perth Amboy, N. J., just completed his first year at the Cornell Medical College to which he was admitted after three years on the Hill. He will continue his medical studies. Phi Beta Kappa, Dramatic Club.

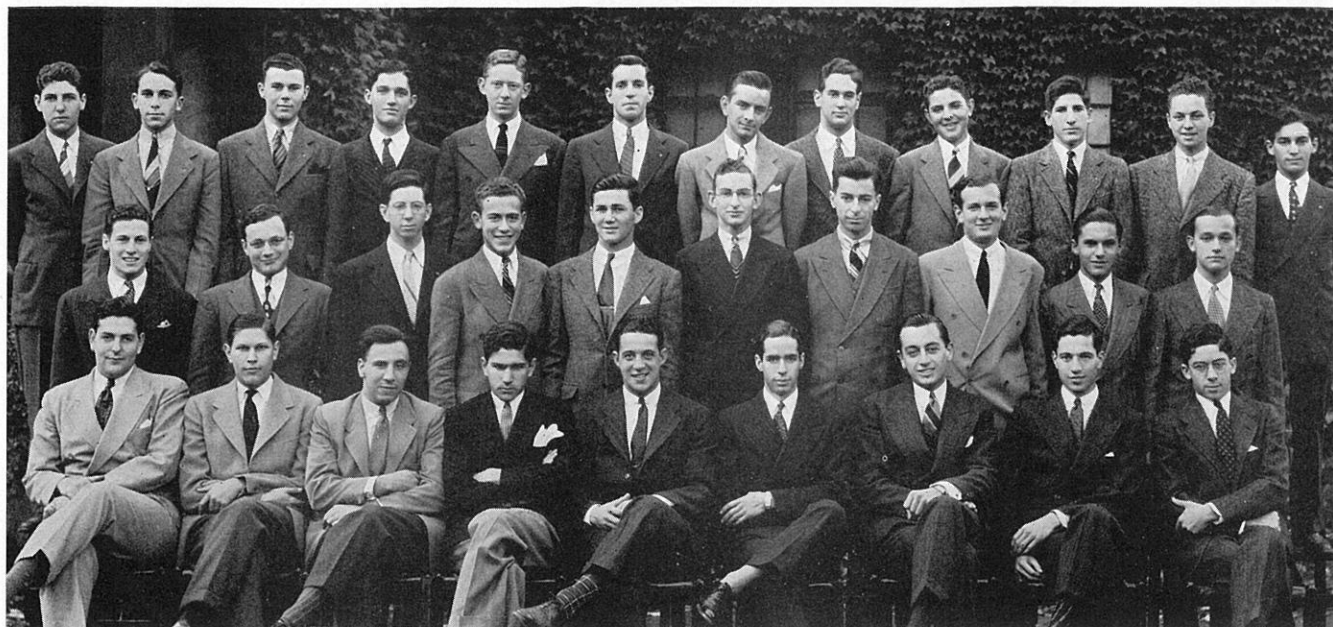
James A. Frank, Administrative Engineering, Pittsburgh, Pa., has accepted a position with the Copperweld Steel Co., of Glassport Pa. Chapter president, Kappa Tau Chi, Tau Beta Pi, Business Manager Cornell Engineer Junior Smoker Committee, McMullen Scholarship.

Manages Coco Cola Plant

Sigmund A. Kriegsman, Jr., Mechanical Engineering, Cincinnati, Ohio, is managing the Coco Cola Bottling Company of Redding California, which bottles and distributes several well-known beverages. He served Kappa as rushing chairman last year.

Richard J. Rothman, Arts & Sciences, New York City, is another whose plans are not known. Quill and Dagger, Press Club, Cosmopolitan Club, Frosh Football, business manager *Cornell Daily Sun*. And last is Jason L. Seley, Ars & Sciences, Elberon, N. J. Those of us remaining at Edgecliff will miss each of these men; we wish for them the best of success and good luck, and urge them to visit and keep in touch with us often.

The Resident Chapter During 1939-40



BACK ROW, LEET TO RIGHT: Lorie, M. Bradt, Kohn, Hankoff, Weisman, Sunstein, Marglis, Barnett, Gordon, Harris, Guterman, Jacobs.

SECOND ROW, Garner, Arenson, Alexander, Hast, Mendelsohn, Salmon, Brandt, Obernauer, Newman, London.

THIRD ROW, Graham, Blass, Wiener, Seley, Kriegsman, Frank, Enken, Gerstley, D. Bradt.

Last Year's Frosh Set Fast Activities Pace

Phil Weisman is busiest member of the class with membership in the Round Table Forum, Cosmopolitan Club, Frosh Banquet Committee, Debating Association, on the Dean's List and numerals in 150-pound crew.

A trophy went to *Leon Sunstein* last fall for winning the frosh tournament, following which Lee went on to play number one on the yearling net team. *Jim Lorie* served as one of the eight members of the freshman governing board, and is a member of the *Widow* business board.

Dex Kohn won his numerals in ice hockey and baseball, while *Jean Saks*, was on the frosh basketball squad. *Tex Jacobs* is a member of the Cosmopolitan Club and *Chuck Barrett* is a compet for the *Engineer*. *Mal Margliss*, in addition to playing in the frosh band, is a football compet. *Miller Harris* is a member of the *Sun* news board, *Bud Bradt* is competing for a position on the *Sun* business board; *Bill Buxbaum* played frosh baseball; and *Bob Gordon* was elected to the varsity band.

1940 Football Schedule Brings Four Good Games To Schoellkopf Stadium

Although it is a little hard to catch any football fever on these sultry summer days, we nevertheless want to remind you that there are going to be some fancy displays of pigskin prowess on Schoellkopf Field this fall, at least one of which you may want to get in on.

Most people are thinking particularly about the Ohio State game on October 26, and indications are that the stands will be sold out well in advance. We'd advise you to send in your requests as early as possible for that particular Saturday afternoon. The purpose of this article, however, is to remind you that, as always, you are most welcome at Edgecliff, that we will expect you to visit us while here, and we will sleep just as many of you as the house will accommodate.

Following is the schedule of the home games

October 5—Colgate
October 19—Syracuse
October 26—Ohio State
November 2—Columbia

Selecting a Fraternity An Important Decision

(Continued from Page One)

him most; and the one in which he can do the most good. He should look for a house in which the members are active in campus affairs; one in which the members come from many different cities and different parts of the country. To live with fellows from different areas tends to broaden one in the same respect as "travel broadens one." We find membership in Zeta Beta Tau can be profitable in its associations; congenial for study and diversion; comfortable and commodious in equipment; convenient, yet quiet, in its location.

The chapter house is owned by the Alumni Association and is supervised by a board of directors. The eight monthly house bills are slightly below the general average for Cornell fraternities, as is the initiation fee. One of the features of the location of the house is its proximity to one of the largest falls in the northeastern part of the country. The falls is but a stone's throw from our front porch.

We Are Attempting To Broaden Contacts With Kappa Alumni

News of Many Men Is Lacking; Here Is First Group

The preparation of each issue of the *Edgecliff News* reminds us that there are many alumni who haven't written us a line in a long time. And as much as we like to run alumni notes we can't do it unless we hear from you.

This time we are listing the "A's" and "B's" of the unheard-from list, together with the address we are using. Perhaps we are mis-addressing some—if so, we'd like to know about it. If you are among the following let's hear from you soon to help add information to the fall issue of the paper.

Arthur I. Abelson '16, 7 Geer Avenue, Utica.

Henry E. Abt '25, 236 N. Fulton Avenue, Mount Vernon.

Walter I. Abt '29 4700 Kenwood Avenue, Chicago, Ill.

Fred Adler '26, 5846 Bartlett St., Pittsburgh, Pa.

Melvin L. Adler '15, 1009 Whitaker Street, Savannah, Ga.

James Anspacher '24, 60 E. 96th Street, New York City.

Robert H. Apple '35, 2730 East Menlo Blvd., Milwaukee, Wis.

Jack Augenblick '18, 44 Wyoming Avenue, S. Orange, N. J.

Clifford Barach '37, 670 E. 18th Street, Brooklyn.

Theodore Backer '28, 295 Fifth Avenue, New York City.

August Bing '34, 2102, Chestnut Ave., Altoona, Pa.

Bruno V. Bitker '21, 542 Sanders Bldg., Milwaukee, Wis.

Arnold Blackstone '36 299 Clinton Avenue, Newark, N. J.

Oscar M. Blum '34, 138 E. 78th Street, New York City.

Philip M. Blume '27, 11 Redden Terrace, Newark N. J.

Abner Bregman '25, 1 Wall St., New York City.

Leon Brown '28, Blackville, S. C.

Bernard F. Burgunder '18, 189 Butler Street, Kingston, Pa.

News Briefs About Kappa Alumni

Lever '34 an Interne

Shelby N. (Shell) Lever '34 received the M.D. from the Columbia College of Physicians & Surgeons in 1938 and is an interne at Lincoln Hospital, New York City. At Cornell he was chapter vice-president, member of band, Polo and Riding Club and Officers Club. His engagement to Miss Edythe Ray Dank was announced in the spring, no date set for the wedding.

The bride attended Radcliff, William and Mary. "Shel" lives at 744 Hancock Street, Brooklyn.

Vorreuter in Auburn

Kraft Vorreuter '39, who was enrolled in engineering for one and one-half years, was in town during the spring representing the Jacobs Office Equipment Co., of Syracuse. He lives in Auburn at 5 Rose Place.

Big Red Sporting Stock Reaches New High As Ball Team, Crew Triumph

Alumni know only too well how Cornell's athletic successes run in cycles—up for a few years, then down for a few years. Those of us in college now are particularly gratified at the fact that the Big Red is in the midst of one of the "up" periods.

Last year, for instance, there was the sparkling, Snavelly-coached football aggregation that wouldn't be denied. During the winter the basketball team put on a strong bid for the Ivy League title, but was nosed out by Dartmouth at the end of the season.

The baseball team snapped us right back in big time by walking away with the banner in the Eastern Intercollegiate Baseball League—was one of the finest ball clubs in the history of Cornell. Mose Quinn is the coach.

The crew also had a great season. Sweeping the water against all comers during the season, the varsity shell was awarded the Eastern sprint title. And at Poughkeepsie, the Big Red boat was nosed out by less than one length by the Washington Huskies. The frosh boat, however, in ad-

Address Changes Received

Following are most of the address changes made on the alumni files during the past year. May we remind you that if and when you change your address we hope you will remember to notify the chapter.

Morton Frederick '11, 5 Beekman Street, New York City.

Robert Meruk '15, 188 Montague Street, Brooklyn.

Willard S. Karn '17, 125 East 50th Street, New York City.

Jack Augenblick '18, 44 Wyoming Avenue, South Orange, N. J.

Harold Miller '19, 182 Lyncroft Road, New Rochelle.

David B. Olsen '20, 399 Monroe Avenue, Rochester.

Alvin E. West '21, 4 Spruce St., Great Neck.

Howard E. Sternan, '25, 231 E. 76th Street New York City.

Robert Schwartz '27, Box 176, R.D.4, Ithaca.

Marvin Handler '30, 1715 Russ Bldg., San Francisco, Calif.

Charles Norberg '33, 1020 Indian Creek Road, Philadelphia, Pa.

Have a Rushing Candidate?

Be sure to send all names of rushing candidates soon to rushing chairman *Greil Gerstley '41*, Meetinghouse and Gordon Roads, Jenkintown, Pa. We especially value alumni-recommended prospects.

dition to winning in every meet on its schedule, won the frosh race by two lengths at Poughkeepsie—the first Cornell yearling triumph on the Hudson since 1923.

Best thing about the various teams is that they were not dominated by seniors—that during the coming year the Big Red banner should continue to fly high. Of course, most of the opposition is "gunning" for us, but that makes the event all the more thrilling, and the victories all the sweeter. You might be interested to know that the Chamber of Commerce in Columbus, Ohio, has started a fund—just like a Christmas Club savings plan—for the Ohio State rooters to pay their train fare and admission to the Ohio State-Cornell tussle on the Hill, October 26!