# THE EDGECLIFF NEWS

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NO. III

## Zeta Beta Tau Welcomes Its Cornell Day Guests

## Kappa Inducts Largest Class in Many Years

## Two Sophomores, 16 Frosh Included in Group

One of the largest classes of initiates in the chapter's history was taken into the bonds on Saturday night, March 22, when 18 men were formally inducted and banqueted. In fact, they were wined, dined and danced since a formal affair followed the banquet. John Platoff '12 and Mrs. Platoff were chaperons.

The new class contains two sophomores and 16 freshmen. Carl Salmon '41 was toastmaster; Greil Gerstley '41 gave the principal talk, Leonard Myers '44 responding for the initiates. In addition to Salmon, the Initiation Committee was composed of Barnet, Harris, Jacobs and Sunstein, all '43.

#### Following Are the New Men

Sophomores first: William R. Bux-baum '43, Civil Eng., New York City; Jack A. Kaman '43, Arts & Sciences, Rochester. Now the freshmen: Anthony L. Ach, Arts, Cincinnati, Ohio; Richard M. Alexander, Pre-med, Binghamton, N. Y., brother of Joe '42; Hubert M. Aronson, Arts, Scarsdale, N. Y.

Daniel F. Block, Arts, Dayton, Ohio; Norman H. Brandt, Arts, New York City, brother of Justin '42; Edward R. Gaines, Arts, New York City; H. Morton Goldenberg, Arts, Philadelphia; Richard H. Gordon, Arch, New York City; Joel Hillman, II, Hotel, Atlantic City, (Continued on Page Four)

#### Ran Phi Beta Kappa Dinner

Phil Enken '40, who is receiving excellent experience in the various departments of Hotel Astor in New York City, has been in the banquet department recently and directed the Phi Beta Kappa dinner at which four U. S. Ambassadors spoke. Phil plans to attend Spring Day on May 17, as does Jim Frank '40.

## Schedule of Chief Events For Cornell Day Visitors

For the convenience of Cornell Day guests, here is a brief schedule of events for the weekend of May 2-4:

Friday, p.m.—Engineering Show, Engineering Buildings.

Saturday, 9 a.m.—Campus Tours from Willard Straight Hall.

2 p.m.—Track meet, Cornell vs Princeton—Freshman tennis, Scranton-Keystone Academy.

2:30—Freshman baseball, Penn State.

4:00—Football scrimmage

6:30—Dinner at House. 9:00—Rally in Bailey Hall.

10:30 — Willard Straight Hall open-house.

## Cornell Day Guests Come From Many Eastern Cities

Although not a complete list, these are some of the guests we are expecting for Cornell Day weekend. Others will be added to the list after this issue goes to press.

Hart Stotter, Cleveland Heights, Ohio.
E. Walter Katzenburg, Baltimore, Md.
Walter Hanstein, Atlantic City, N. J.
Irving Lazarus, Brockton, Mass.
Jay Steiner, Orange, N. J.
Lionel Rogsin, Milford, Conn.
Robert Levine, Binghamton, N. Y.
Bert Schultz, New York City

Bert Schultz, New York City William Silk, Brookline, Mass. Richard Bonoff, Cedarhurst, L. I. Louis Gerstley, Melrose Park, Pa. David Rothschild, Newark, N. J. William Weinberg, Philadelphia. Lee Miller, Lynbrook, L. I.

#### Arthur Phillips '33 Has Son

Last January Arthur (Phil) Phillips '33 was presented with a baby boy by his wife the former Marjorie Pollock of Cleveland. His name, Thom Stewart Phillips. Phil is still secretary of the National Oil & supply Co. at Newark, N. J., and is living in South Orange at 10 North Ridgewood Road. He also informs us that Mark Wotiz '34 and Irwin (Oiboy) Harris '37 are both in the army now.

## Chapter Members Hope You Enjoy the Weekend

#### Take Advantage of All Sightseeing Tours

This weekend of May 3 brings the 1941 Cornell Day weekend at which time the University officially welcomes sub-freshmen to the campus and cordially invites them to become acquainted with this institution founded by Ezra Cornell, and which is known as the home of the Big Red.

A number of us in Zeta Beta Tau were first introduced to the campus on a similiar Cornell Day and, hence, appreciate your opportunity of looking over the premises.

#### Seasons Are Most Varied

As you see the campus now in the spring, remember also there are two other seasons during the school term which have equal attractions. The fall brings brisk weather, football games and other outdoor events. Winter brings ice skating and tobogganing on Beebe Lake; skiing on Library Slope, the golf course, and on the nearby ski slides.

Winter also brings basketball games, wrestling meets, polo matches, dances, etc. It also brings some cold days and plenty of snow. In fact, a good Ithaca winter can add to the hair crop of any manly chest.

#### Hope You Decide To Come

Of course we think Cornell is a right good place—there is hardly a Cornellian who doesn't. After four years of study you can count on walking out of here a lot smarter in the top-notch region and a lot more vigorous under the skin. We hope you decide to enroll in the fall, and that we'll be seeing you. Have a good weekend!

#### Be Sure to Send Us News Items

Since we try to present as many alumni news items as we can in each issue, may we urge you again to send up dope about yourself and other alumni whenever the opportunity presents itself.

#### **EDGECLIFF NEWS**

Published four times during the college year for its alumni members and friends by Kappa chapter of Zeta Beta Tau Fraternity at Cornell University.

#### Jack A. Kaman '43

Editor

Clippings, photographs, news for publications and letters are solicited at all times. Please address the editor at the chapter house, Edgecliff, Ithaca, New York.

#### Father-son Weekend Brings Nine ZBT Dads to Edgecliff

Nine fathers of undergraduates were present on the weekend of April 26 for a Father & Son weekend, and we tried our best to provide some genuine ZBT hospitality. It is an event which we would like to make an annual affair; and we are indebted to Dave Hast '42 for his work as chairman of the weekend this year.

The weekend included a ball game with Cornell trouncing the Princeton tigers in a game which meant taking over first place in the Eastern League for the Big Red. There was a beer party late in the afternoon; and at night card-playing at the house was the chief entertainment.

The following attended: Eugene Ach, Julian Hast, Cornell '15; James Rosenfeld '15, John Platoff '12, Morris Kaman, Jacob Aronson, Herman Arenson, A. Alexander, and Carl Salmon. Next year we hope to have an even larger representation.

#### Helstein Opens Own Office

Richard S. (Dick) Helstein '34, reporting further, states that he is no longer with the S. D. Leidesdorf Co. but has gone into practice for himself. His new letterhead is topped off with Richard S. Helstein, C.P.A., and Tax Consultant. Dick and his new bride of last March 14 have not vet picked out their new apartment, at least they hadn't up until February 26th when we heard from him. We are sorry to report we have no facts concerning the marriage except the most important-Miss Lenore Elbe Gardner of New York was the bride.

Dick sends thanks for the regular receipt of *Edgecliff News* which he finds most interesting, and says he hopes to end his "five year exile" this Spring Day and pay us a visit.

## ZeeBeeTee Trounces BSP Team In Softball Challenge Game

Answering a Beta Sigma Rho softball-game challenge with a barrage of base hits, the boys from Edgecliff walked off with a 13-11 win and a keg of beer to their credit on a recent Sunday afternoon.

With Carl Salmon '41 serving them up from the mound, and Dave Hast '42 turning in some neat relief work, Kappa put the Beta Sigs to flight with a last-minute rally of sizzling stickwork and good defensive play.

The ZBT lineup was Hillman, shortfield; Gerstley, second base; Sands, shortstop; Kesten, center-field; Kohn, 1st base; Goldenberg, catchers; Saks, 3rd base; Weisman, right field; Simon and Hast, pitchers. The keg of beer will be disposed of at a later date on a neutral field, with the victors and donors participating.

## Mendelsohn Is New President Succeding Gerstley; Latter Took Over During 2nd Term

The air was thick with smoke: the thermometer panted in the high 80's; for seven long hours speeches and discussions had raged in the chapter room. But as the clock tolled one, a new slate of chapter officers had been selected, and the weary Kappamen could finally sink into bed on that night of April 20, 1941.

The final roster read: David (Mendy) Mendelsohn '42, president. He is a Pre-med student from Steubenville, Ohio, and succeeds Greil Gerstley '41 who became president in February following the departure of Marne Obernauer '41.

Vice-president is Joseph A. (Joe) Alexander '42, Arts, Binghamton, N. Y. Treasurer is Miller Harris '43, Arts, Philadelphia. Secretary is Leslie L. Jacobs, Jr. '43, Arts, Dallas, Texas. Steward is Richard M. Alexander '44, Arts, Binghamton. And Historian is Arthur M. Kesten '44, Arts, Malverne, L. I.

#### Jay Seley '40 Makes Visit

We have been enjoying an extended visit from Jason (Jay) Seley '40 recently who has been contacting the University concerning a fellowship in fine arts. Until recently he was with Johnson & Sparks, Inc., in St. Louis as a sculptor and plaster-caster.

## Many ZBT's Are Busy In Activities; Guterman Elected to Tau Bete

Four Frosh Win Numerals; Others Successful On Campus Publications

There seems to be a little more extracurricular activity among the brethren this year, so lets give a onceover to the list. Dave Hast '42 has been elected circulation manager of The Daily Sun. Jim Lorie '43 was elected ditto of the Widow, and is a new member of Book & Bowl, as is Miller Harris '43.

Two more publications men are Chuck Barnet '43, named to the editorial board of The Engineer; and Bud Bradt '43 elected to the business board of the same publication. Fred Guterman '42 has been elected to Tau Beta Pi, honorary engineering society.

#### Four Men Out for Crew

Guterman is also out again for crew coxy, but a hoarse throat, plus visitations to the Infirmary, have hampered his work. Candidates for the oars are *Phil Weisman '43, Bob Platoff '44* and *Arnold Tofias '44*. Dexter Kohn '43 is wearing a baseball uniform but faces stiff competition in breaking into the lineup.

Ed Arenson '42 has been elected to Willard Straight Board of Managers, and was on the Junior Prom Committee. Leon Sunstein '43 is on the varsity tennis squad. Bob Gordon '43 and Jack Kaman '43 are on the Dean's List in the Arts School.

#### Freshman Class is Active

Other freshman activities are Merril Sands and Art Kesten out for baseball; Art won his numerals in basketball. "Skeeter" Myers won his numerals in wrestling; Morty Goldenberg received his for soccer; and Joel Hillman won his on the rifle team. Ed Gaines is on the frosh tennis team and is on the Widow editorial board. Dick Alexander was on the Frosh Banquet Committee; and Henry Lustig was on the Frosh Capburning Committee, as well as in dramatics.

## Six Men Will Receive Degrees in June; All Have Plans for Future

#### Blass Finishes Five-year Course in Architecture; Two Expect Draft

. Kappa chapter turns five men of the class of '41, and one man from the class of '40, out into the world in June, and of course we will miss each one of them.

Noland Blass of Little Rock, Ark., is the '40 man, but he is taking a five-year course—architecture. Nolie will either join a firm of architects, or go in the family furniture business in Little Rock.

#### Will Work for General Electric

David M. (Dave) Bradt, Mech Eng., Erie, Pa., plans to take the test course of General Electric. Activities included Tau Beta Pi, Phi Kappa Phi, Atmos, business manager of the Engineer. Albert (Al) Aschaffenburg, Arts & Sciences, New Orleans, La., son of E. Lysle '13, hopes to continue work in dramatics with intentions of going into the theater. At Cornell he has been active in the Dramatic Club as well as editor of The Edgecliff News for two years.

Reuben Garner, Arts & Sciences, Rochester, is another man with intentions of getting into the furniture business. Greil I. Gerstley, Arts, Jenkintown, Pa., hopes to work for a manufacturing concern, but figures he will be in the Army in the not too distant future. He was on the Frosh Advisory Committee and Sophomore Smoker Committee.

#### Plans to Attend Law School

Carl S. Salmon, Arts, Amsterdam, N. Y., hopes to go to Albany Law School, although Selective Service may interfere with immediate plans. Activities include University Band, Instrumental Club, University Orchestra and Clef Club. While these men still have a few more weeks of school, we extend our very best wishes for good success.

#### Irwin Harris Vice President

We have just received word that Irwin Harris '37 is vice president of American Laundry, 379 South 7th Street, Newark, New Jersey. At present he is in the quartermaster corps. at Port Newark having been transferred from Fort Dix.

#### Four of the Graduating Seniors



ALL DRESSED UP, and some place to go— these are the men who will receive their sheepskins on June 16. Left to right: Greil Gerstley, Dave Bradt, Al Ashaffenburg, and Carl Salmon. Noland Blass and Reuben Garner also receive degrees.

## Dance, and Float for Parade, Planned for Spring Day, May 1

The chapter is taking in Spring Day again this year and will have a formal dance at the house, Saturday night, May 17. Music at the Ball on Friday night will be Jimmy Dorsey and Charlie Spivak. Theme this year is a Gay Nineties weekend; there is even a prize for the best set of sideburns grown by that time.

The chapter plans a picnic for Saturday following the usual Spring Day parade and circus. By the way, Chairman Barnet '42 promises that the ZeeBeeTee boys will have a float in the procession this year. In the afternoon Cornell plays Yale in baseball, after which the Carnegie Cup crew races will take place on Cayuga. We know of a few alumni who will be on hand; how about you coming back, too?

#### Hirsh's Patience Well Rewarded

Ben Walter Hirsh '20, who is connected with the Malco Theaters, Inc. in Memphis, Tennessee, writes to tell us that he is engaged to marry Margaret Loeb of Memphis after a courtship of 20 years. May we extend the chapter's most hearty congratulations. Ben is still living at 195 Buena Vista, Memphis, Tenn.

## Buildings, Grounds Committee Gets Excellent Cooperation

Especially meritorious work has been done this year by Justin Brandt and his Buildings & Grounds Committee. Justin, in addition to the routine work of putting up screens, seeding the lawn, and the like, has the support of most of the chapter in such projects as whitewashing, placing stones around the borders of the driveway, cleaning up and beautifying the lawns, and leveling off part of the lawn.

To Justin and his crew of laborers, a hearty vote of thanks and appreciation from the chapter for a really swell job.

## Class of '40 Receives Praise For Thoughtful Gift of Music

The chapter is very grateful to the class of '40 for its thoughtfulness in presenting to the house some 25 albums of recorded music, all in the classical field.

Nolie Blass '40 was in charge of collecting contributions from his classmates, and purchased the most excellent collection. The fund is not yet exhausted, the balance to be used for the purchase of a cabinet after the Alumni Room decorations are decided upon.

### News Items in Brief about ZBT Alumni

#### Infant Daughter Prefers Plane

Albert L. (Al) Morse '33, assistant to the sales manager of Goodall Company (Palm Beach suits) writes: "My infant (2 year old) daughter has already flown 7500 miles and it was not until recently that she made a trip to New York by train. Believe it or not she was frightened on the train and quite at home on the planes." Al can be reached at 3233 Griest Ave., Hyde Park, Cincinnati, Ohio.

#### Frank Becomes Sales Engineer

Jim Frank '40 has completed his training course with Copperweld Steel Co. and has become a sales engineer, solving customer problems of all types. Incidentally, Jim is editing a mimeographed sheet known as The Forty Furors which is for the enjoyment and edification of the men of '40. His address remains 5535 Aylesboro Avenue, Pittsburgh, Pa., where he is "Still single, and thus, happy".

#### Coming for Spring Day Weekend

Another alumni candidate for Spring Day on May 17 is Ernst Sinauer '39 of 83-15 Lefferts Blvd., Kew Gardens, L. I., N. Y. He is still working for an export firm; holds a high draft number. He tells us that Warren Kern '36 is in the law office of Harold Riegelman '14 at 420 Lexington Avenue, New York City.

#### Research on Certain Eye Drugs

Julian Garbat '40, student at the Cornell Medical College, is doing some excellent research work on the action of certain eye drugs. He is under the direction of Dr. Harry Gold, Professor of Pharmacology. He holds a low draft number, however, and may possibly get the call in June. His address is 885 Park Avenue, New York City.

#### Several Bridges Are Condemned

City officials recently had a checkup made on all city bridges and discovered a number of them shaky enough to require condemning. One of them is the Stewart Avenue bridge over Fall Creek. City buses are not allowed to use it and must detour over the campus to Triphammer before getting to the vicinity of Edgecliff.

#### Joe Barach '39 Is Engaged

While reading the March 30, 1941, issue of the *Herald-Tribune* we noticed the picture of one Miss Phyllis Shaw Pratt of Passaic, N. Y., accompanied by an article which told of her engagement to *Joseph L. Barach*, and it turns out to be our Joe of '39. The wedding date has not yet been announced. Joe was graduated from Western Reserve Academy, received the A.B. at Cornell and the M. A. at Penn. He is a physicist in the engineering department of the Curtiss-Wright Company, propeller division, at Caldwell, N. J.

#### Graduates from Wayne University

Harry Frank '40, who transferred to Wayne University in his home city of Detroit several years ago, received the E. E. degree in February and is with the Bulldog Electric Products Co. in that city. The company is the leader in the new and modern type of electrical distribution equipment. His address is 40 Colorado Avenue, Detroit. Incidentally, he and Jim Frank '40 spent two months together last summer in Wyoming and Montana where they indulged in pack-traveling and camping.

#### Herbert Hoffheimer '34 in Army

Herbert Hoffheimer, Jr. '34 wrote us a very interesting letter and confirmed the address which we have in our files, namely: 4130 Rose Hill Avenue, Cincinnati, Ohio. Herb tells us that at the end of January he was called to active duty for one year as a reserve second lientenant, and is stationed temporarily for training at the Philadelphia Quartermaster's depot. For the present his address is 2531 South Lambert Street, Philadelphia, Pa. "All in all", Herb says, "it's not so bad and I look forward to it as being a most interesting year."

#### Dick Kaltenbacher '36 Is Father

A short time ago we received word from Richard S. (Bacher) Kaltenbacher '36 that he is the proud father of Carol Louise born July 1, 1940. Mrs. Kaltenbacher is the former Pauline Seidel, Wellesley '36. "Bacher" is in the tanning business with the Seton Leather Co., and lives at 134 Walker Road, West Orange, N. J.

### Attending Physician at Hospital

Alfred E. Fischer '19, who was editor-in-chief of the Cornell Annuals while in college, has recently been appointed Attending Physician at Willard Parker Hospital in New York. Al is also Attending Pediatrician at Mount Sinai Hospital in New York. He informs us he will have an exhibit sponsored by the National Foundation for Infantile Paralysis Research, Inc. at the American Medical Association annual convention in Cleveland next June.

#### Shelby Lever '34 Married

Shelby N. Lever, M.D. '34 is now Lieutenant Shelby N. Lever attached to the 1st Medical Battalion at Fort Devens, Ayers, Mass. Last December 29 he married Edythe Ray Dank of Bronxville, N. Y. After a two-week trip through the South he began a year of active service at Fort Devens. Ushers at the wedding included Howie Friedman '34, Al Mintz '35, Gus Gants '35 and Kibby Keller '36.

#### **Busy With Defense Orders**

Ralph Pappenheimer '12, who is president & treasurer of The Specialty Device Co. in Cincinnati, Ohio, writes that they are busy at the factory on defense orders and regular business. However, he managed to find time to take a three week trip with Mrs. Pappenheimer to Mexico which they enjoyed fully. Ralph's home address is 1047 Barry Lane, Cincinnati, Ohio.

## Chapter Inducts Largest Class in Many Years

(Continued from Page One)

N. J.; Arthur H. Kesten, Arts, Malverne, L. I; Henry Lustig, Jr., Arts, Brookline, Mass.

#### Son of John Platoff '12

Leonard R. Myers, Arts, West Hartford, Conn.; Robert G. Platoff, Arts, Weehauken, N. J., son of John Platoff '12; George D. Rosenfeld, Mech Eng., Scarsdale, N. Y.; son of James R. '15; Merril D. Sands, Admin. Eng., Cleveland Heights, Ohio; and Arnold B. Tofias, Admin. Eng., Newton Centre, Mass.