

THE EDGECLIFF NEWS

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NO. 1

Kappa Chapter Welcomes Alumni to Homecoming And Big Red-Yale Game

Kappa extends to all of its Homecoming alumni a hearty welcome for the weekend and sends its regrets to all of you men who couldn't make it. And we know that all of you, whether here or at home, are pulling for the Big Red to knock off the Bulldog of Yale.

Here at the house we're having a beerparty on Friday night; a banquet on Saturday following the game; and another beer party Saturday night. Looks as though no one should go away thirsty. All meals and lodging are provided for alumni, also.

While November 8 has been selected as official Homecoming, we hear from various sources that a number of Cornell alumni would prefer to come on November 15 for the Dartmouth game. We have heard some ZBT alumni may come then, but we expect most of our gang on November 8.

At this writing we have heard from the following who say they expect to come for the Yale game: *A. S. (Bunk) Bordon '14* (who says he's bringing three ZBT guests); *Gene Kaufman '26*; *Ted Adler '28*; *Louie Freidenberg '28*; *Jerry Meyer '23*; *Jim Frank '40*; and *Dave Bradt '41*.

You have probably been reading about the Big Red in the papers and are highly pleased to see Carl Snaveley shape a potent team from material that didn't show much promise at the beginning of the season. Our prediction is that the Cornell-Penn game on November 22 is going to be an important one—one which may decide the Ivy League championship. We'd suggest you men around Philadelphia get your tickets right away.

Steve Nordlinger at Fort Hamilton

Among the many Cornellians and ZBT's in the Service is *Stephen L. Nordlinger '19* who is a 1st lieutenant in the Military Intelligence at Fort Hamilton, Brooklyn.

These Are Some of Kappa's Alumni Active in Service

While this is not meant to be a complete list, here are some of the Kappas who are in uniform with the forces of Uncle Sam. We'd like to hear from these fellows and we'd like to know about other men in the Service.

Dr. Randall Asher '31 is a 1st lieutenant in the medical corps, 34th F. A. Btn., Fort Bragg, N. Carolina.

Herbert Hoffheimer '34, 2nd lieutenant, GM Reserves, Quartermaster's Depot, 2531 Lambert Street, Philadelphia.

Mark Wotiz, Jr. '34 is at Fort Dix in New Jersey, but we don't have his rank or his battalion.

Irwin Harris '37 is enrolled with the army at the Newark Airport, Newark, N. J.

Robert W. Tishman '37, is an ensign in the U. S. Navy. *Alan H. Raphael '36* is also in the Navy.

May We Politely But Strongly Ask You to Return Who's Who?

Since we have been sending our blue Who's Who questionnaire forms to our alumni for over three years we regret to say that less than half of our men have returned them.

We wish we could impress upon you how much we'd like to have you do this little job for us. The questionnaires are valuable in a number of ways. They provide us with your correct addresses — residence and business. They provide us with a source where your address will always be available in case we ever get out touch with you.

The blanks give a record of your business or profession; a record of your family; news of your social and civic activities. From this information we may write a little item about each alumnus in *The Edgecliff News*. And after the forms are filed away, they can always be used for reference by the fraternity.

If we need a questionnaire from you we are enclosing one with this issue. If you find one enclosed, kindly take a few minutes to fill it out, then mail it to the editor at the house.

Chapter's Newest Pledges Total 12; Six Related To Members of Fraternity

Kappa's 1941 rushing program was successfully climaxed October 1 when 11 freshmen and a sophomore accepted bids to pledgship. With the new rushing rules in effect, rushing ended with a large banquet at the "House on the Edge of the Cliff" to round out the weeks' activities.

To *Eddie Arenson '42*, chairman, and his rushing committee of *Chuck Barnett '43*, *Jim Lorie '43*, *Tony Ach* and *Eddie Gaines* both '44, goes a hearty chorus of thanks from the chapter for excellent work throughout the rushing program.

Lone sophomore in the ranks of this year's pledge class is *Leo Jacobsen*, from Ridgefield, Conn., a husky fellow who comes to Cornell as a transfer from the University of Southern California to enroll in Arts & Sciences.

Following are the freshmen. *Richard H. Allen*, tall, fair-haired boy from Cincinnati, Ohio, brother of a ZBT from Miami University. A graduate of Walnut Hills School, Dick plans to pursue his favorite sports of crew, swimming and tennis while enrolled in mechanical engineering.

Aaron H. Esman, pre-med student from Pittsburgh, Pa., is the brother of *Milton J. Esman '39*. Here, as at high school, Aaron is participating in fencing and journalism. Another mechanical engineer is *Ted V. Fisher*, tall, good-looker from Shaker Heights, Ohio, whose father is a ZBT from Michigan. Ted, a graduate of the University School, Cleveland, plans to go in for soccer, tennis and basketball.

(CONTINUED ON PAGE TWO)

Ernie Sinauer '40 Is Married

A recent ZeeBeeTee wedding was that of *Ernest M. Sinauer '40* of Kew Gardens, N. Y., to Hannah Rothschild of Forest Hills, L. I., on September 20, 1941. Until we learn their new address we are sending Ernie's mail to 83-15 Lefferts Blvd., Kew Gardens, for forwarding.

EDGECLIFF NEWS

Published four times during the college year for its alumni members and friends by Kappa chapter of Zeta Beta Tau Fraternity at Cornell University.

Jack Kaman '43
Chuck Barnett '43

Editor
Photographer

Clippings, photographs, news for publication and letters are solicited at all times. Please address the editor at the chapter house, Edgecliff, Ithaca, New York.

System of Preferential Bids Installed During Rushing

Rushing and pledging became more and more complicated as school opened in September. In addition to instituting a formal bidding system, a method of preferential bidding and pledging was added at the last minute.

Under this system, each fraternity was to list all of the men it wished to pledge, and the order in which they wanted them. Each house was to set a quota for total number desired. When rushees received their bids they were to turn them in at Willard Straight desk enclosed in one envelope, and were to mark on the outside of the envelope the houses they would pledge, and the order of their preference. All in all, fraternity rushing had a good year. Whether or not that was due to the new rules is very debatable, particularly by houses which did not reach their quota.

Jim Frank '40 Writes Reasons For Alumni Loyalty to Chapter

If you received the September, 1941, issue of the *Zeta Beta Tau Quarterly* you may have noticed a full-page article titled "Why Their Continued Loyalty?" *Jim Frank '39* is author of the article in which he gives his reasons why alumni continue their interest, loyalty and support to a college fraternity.

In the article he quotes Cornell's President E. E. Day: "The longer we live the more we need mooring to something that is as lasting as the years, something that gives us a sense of place in the world, of stability of purpose and significance in life. . . ."

Greil Gerstley '41 Issues Call For Classmates to Contact Him

From *Greil Gerstley '41* comes the request that all members of the class of '41 who have not contacted him yet concerning the class gift should get in touch with him at once. His address is Meetinghouse and Gordon Roads, Jenkintown, Pa.

Greil is hard at work for Gerstley, Sunstein & Co., investment securities at 213 S. Broad Street, Philadelphia, and not in the army as had been rumored.

Eleven Frosh, One Sophomore Included in New Pledge Class

(CONTINUED FROM PAGE ONE)

From Brookline, Mass., *Hubert F. Gordon* comes to Cornell as a student in Hotel Administration. A relative of three ZBT's from other colleges, he attended Rivers School where his activities included golf and Radio Guild. Jovial *David S. Kahn* comes east from Hamilton, Ohio. A brother of a ZBT from Wisconsin, he attended Lake Forest Academy, engages in basketball, baseball and tennis. His course is A.E.M.E.

Walter Katzenberg, another Hotel student, comes to Cornell from Baltimore, Md., where he attended Forest Park High School. An ardent tennis player, Walt is a brother of a ZBT from Virginia.

Lone architect pledge is *Edwin R. Kramer*, a Bloomfield, N. J., boy who plans to turn his extra-curricular energies toward crew and tennis.

Tall *Alvin Rogal*, Pittsburgh, Pa.; is another freshman enrolled in A.E.M.E. Al prepared at Shady Side Academy and finds his main interests in crew and football. *David E. Rothschild*, Administrative Engineering enrollee, hails from Newark, N. J. He devotes his spare time to photography and rifle shooting.

Jay A. Steiner, another member of the A. E. M. E. fold, is an Orange, N. J., native where in high school he was active in tennis, swimming and skiing. Another Brookline boy and still another of the engineering pledges, is *Emmett Wallace*, a devotee of wrestling and baseball. We wish for this class the very best of success at Cornell.

Return your *Who's Who* questionnaire blank to the editor at the chapter house.

Guterman Elected Head Of Crew Club; Ach And Bradt Win Golf Matches

In the field of extra-curricular activities, *Bill Buxbaum '43* is holding down the right tackle spot on the 150-pound team this year, and has started all games played thus far. From Coach Allie Wolff's domain we hear that Bill is playing bangup football.

Also out for the buck-fifties are *Miller Harris '43* and *Dan Bloch '44*. Crew coxy *Fred Guterman '42* has been elected president of Crew Club.

In the intramural leagues, Kappa has picked up points for the Intramural title through the golfing prowess of *Tony Ach '44* and *Bud Bradt '43* who copped two successive matches. While the Kappa touchfootball team still looms as a potential threat, it has had trouble getting that winning punch. The losses were close margins—but they are still losses. However, the wins are beginning to come in.

Within the house *Art Kesten '43* has engineered an elaborate ping pong tournament which is attracting much attention. Three weekly tournaments have been held with the winners fighting it out for the house crown. In addition, there are class flights through which hopefuls may rise via the challenge method.

Getting News With a Style

Either *B. Herbert Lustberg '18* is very, very busy as one of the executive heads of Lustberg, Nast & Co., or else he doesn't go in much for letter writing. It seems as though Mrs. Lustberg (nee, Eva M. Jonas) had to supply us with information concerning their family. "Shorty's" business address is 212 Fifth Avenue, New York City, and his home is 50 Woodmere Blvd., South Woodmere, L. I. Their children are William M., a student at M. I. T., and member of Sigma Alpha Mu; and Robert, at the Woodmere Academy, who is very Cornell minded. We indeed appreciate Mrs. Lustberg's interest in writing us, but we still think "Shorty" isn't that busy that he can't drop us a line once in a while about how things are going. How about it?

Looking Over the Local Scene; Total Enrollment Remains Over 7 Thousand

You may have heard that a certain bridge over Fall Creek at Stewart Avenue, which we ZBT's used very, very frequently, was dropped into the gorge last summer to make way for a new span. The old bridge had been condemned for a number of months prior to the time it was dismantled.

The new structure is not in place as yet. The piers and footings are being constructed, but steel for the bridge itself has not arrived. Completion of the work was promised for mid-winter, but delay in steel shipment makes that date an uncertainty.

Olin Hall for Chemical Engineering is rapidly nearing completion, although considerable work does remain on the interior. The exterior is of field stone (similar to Willard Straight Hall) and brick. Location of the building is the corner of Central Avenue and Campus Road.

Enrollment at Cornell remained slightly above 7,000 again this year, but it took a record freshman class to maintain that total. The draft and attractive jobs in defense industries picked a number of men from the upper classes, as was expected.

Those interested in skiing will be pleased to know that Cornell is erecting a ski tow and shelter house on its property in Caroline. A ski jump may also be erected. Funds were also appropriated for a new ice-skating rink, which will be a dam in Fall Creek in the vicinity of the ROTC stables.

A new position in the administration this year is in the office of Counselor of Men Students. First to hold the position is Donald H. Moyer, Harvard, Class of '29. Fraternities and campus organizations come under his jurisdiction.

With Men's Shirts Manufacturer

Formerly with Orvis Bros. & Co., stock brokers in New York City, John H. (Stras) Strasbourger '30 recently accepted a position with H. D. Bob Co., Inc., manufacturers of men's shirts at 261 Fifth Avenue. Prior to his position with Orvis Bros., he was in the advertising department of *The New York Times* for six years. He married Mildred Sonshine in 1934 and lives at 75 Ocean Avenue, Brooklyn.

Eleven of Kappa's Dozen Pledges



BACK ROW, LEFT TO RIGHT: Jacobsen, Allen, Kramer, Fischer, Gordon. Middle: Rothchild, Steiner, Katzenberg. Front: Wallace, Kahn, Rogal.

Joe Heller '17 Unearths Old Picture of Initiation Banquet; Old-Time Pictures Welcomed

Jos. A. Heller '17, who is with Air Conditioning Utilities Co., 8 West 40th Street, New York City, writes:

"Will you please change my residence address on your records from 150 West 82nd Street to 150 West 79th Street so I will continue to receive the *News* and keep posted as to what goes on at Ithaca.

"As always happens in the process of moving, I unearthed an old collection of books, papers and photos, among them being many pictures of the older crowd from 109 Summit Avenue. It occurred to me you might want to print some of them in one of your issues—sort of an old timers' issue, as I am sure it will arouse and be of interest to many of us.

"The enclosed picture is that of my initiation banquet in the fall of 1913, taken in the living room of 109 Summit. Strangely, I can recognize only three brothers in the entire second row. Some were older alumni, and perhaps some were guests from Syracuse. I just cannot recall their names, altho they look familiar."

New Cooking Meets Approval

Our new cook, Mrs. Rachel Jordan, colored, is putting the right touch to her work since the lads seem to agree the food is okay. And her husband is doing okay as houseman.

Co-ed Cheerleaders, Shortening Of School Year, Are "Problems"

Two of the campus "problems" this year which are in and out of the *Daily Sun's* editorial page concern co-ed cheerleaders, and the possible shortening of the school year.

Following the first game of the year with Syracuse, at which a trim group of Syracuse co-eds very successfully withdrew some peppy cheering from the Syracuse stands, the idea of co-ed cheerleaders at Cornell was tossed about for a number of weeks. Opinions were printed from many sources, some pro, some con—but no coed cheerleaders have been permitted.

At the Colgate game, October 25, four men students "dressed" as co-eds appeared before the stands to do a successful burlesque of co-ed cheerleaders. Their act threw enough of the ridiculous into the situation so that in all probability the subject will drop for this year.

It has been suggested from some sources in the administration that some vacations be sacrificed or shortened this year in order that school may close two weeks earlier than usual. The purpose is to enable farming students to get home sooner than usual to assist in farm production. Majority of opinion published thus far from students is decidedly against the move. Final decision has not yet been announced.

News Items About Kappa Alumni

Freund Publishes New Book

Ives Washburn, Inc., New York City publishers, just recently completed the printing of *The Dark Shore*, a new novel from the typewriter of Philip Freund '29, Kappa's up-and-coming writer and novelist. Phil lives at 115 Central Park West, New York City.

Nate Goldsmith '14 Has a Son

Second child was born at the home of Nate Goldsmith '14 in San Francisco, Calif., early in the summer, and this one is a boy—Robert W. Goldsmith. Their first child is a girl, Martha 4. Nate's address in San Francisco is 315 Montgomery Street, and his business is insurance.

Jack Griel '29 in Carson City

We read in the *Zeta Beta Tau Quarterly* that Jack Griel '29 formerly of Jenkintown, Pa., is with the State Highway Department of Nevada and lives at Circle Ranch, Carson City.

Scholarship Rating Stays High

The chapter stood 16th among all fraternities in scholarship during 1940-41 with an average of 75.10. This mark was higher than the All-Men average as well as higher than the All-Fraternity average.

Bob Casper Has New Daughter

Judith Ann was born this summer to Robert L. (Bob) Casper '34 and Mrs. Casper, the former Barbara Rosenthal of New Rochelle. Bob is in the real estate and insurance business at Miners National Bank Bldg., Wilkes Barre, Pa.

Bob Sientz Changes to Real Estate

From a law practice in Newark, N. J., Saul B. (Bob) Sientz '30 has changed to the real estate business and may be found in his office at 360 Main Street, East Orange, N. J. His residence is 29 S. Munn Avenue, East Orange.

Joe Block '39 Is Engaged

Another recently-announced engagement is that of Joseph Block '39 to Miss Shirley Beigman, both of Buffalo. We address Joe at 68 Lexington Avenue, and would be glad to receive information concerning the wedding.

How's Tuesday Night Club Doing?

Seems as though we haven't heard anything about the Tuesday Night Club of New York City for a long time. Isn't it nearly time for a little gathering? What do you say Dick Graham? How about organizing a party to go *en masse* to the Penn game?

Is Your Name In This List? We're Looking for News And Address of These Men

We're still banging away at our files trying to get some of you men to write us and tell us about yourself; also, we are trying to secure a correct address for every alumnus.

If you are in this list will you return the enclosed Who's Who blank with information about yourself and family. And, if you know that any of the following addresses are incorrect and can supply the correct one, we hope you will send us that information.

Leonard M. Masius '20, Lord & Thomas, 27 Park Avenue, N. Y.

Fred T. Mayer '22, 39 Broadway, New York City.

Irving Mayer '23, 105 E. Blackwell Street, Dover, N. J.

Mark C. Meltzer '17, 161 West 86th Street, New York City.

Robert Meruk '15, 188 Montague Street, Brooklyn.

Harold Miller '19, 182 Lyncroft Rd., New Rochelle, N. Y.

Myron J. Morgenroth '26, 107 Augusta Avenue, Akron, Ohio.

Richard G. Moses '28, 15 W. 44th Street, New York City.

Frank L. Newburger, Jr. '29, 534 Elkins Avenue, Elkins Park, Pa.

J. Keifer Newman, Jr. '23, 23 E. 74th Street, New York City.

Lawrence W. Newman '22, 10 E. 43rd Street, New York City.

Charles Norberg '33 1020 Indian Creek Road, Philadelphia, Pa.

Peter R. Norman '25, Morgan City, Louisiana.

Merrill Nusbaum '28, address needed.

David B. Olsen '20, 399 Monroe Avenue, Rochester, N. Y.

Charles J. Oppenheim '37, 27 W. 27th Street, New York City.

Edward Petigor '11 136 Wasoff Place, Woodmere, L. I., N. Y.

Milton J. Powell '14, 161 West 86th Street, New York City.

Dining Room Gets New Furniture

Since the resident chapter has been larger in recent years than usual, we have had to add a few more places in the dining room to accommodate everyone when we have special dinners. So, several new tables and a number of chairs have been added, increasing the normal seating capacity to well over 50 persons.



JOE HELLER '17 sent in this picture and says it was taken on the occasion of the initiation banquet during the fall of 1913. How about some of you men around that time trying your hand at identifying "those present" and send in your list? And, since Joe got us started, we'll welcome more old-time snapshots. We will return them if you wish.