# The Edgerliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

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NO. 1

# Chapter Wins Lion's Share Of Campus Honors



BMOCS. Four of Zeta Beta Tau's outstanding campus leaders, are from left, Hillel Swiller, treasurer of sophomore class; P. J. Mode, president of the junior class; Richard Swiller, president of the Interfraterniay Council; and Howard Myers, president of the senior class.

## Stiller Is Cited; Four Men On Varsity Crew

Never let it be said that ZBT doesn't have the get-up-and-go spirit when it comes to student activities. Sports are no exception.

Dave Stiller '60, Buffalo, N. Y. won an All-American honorable mention rating in the National Collegiate Athletic Association swimming meet, held March 28-29 at Ann Arbor, Mich. Dave swims the 100 and 200 yard breaststroke. The overall team record was not spectacular, as Cornell placed eighteenth in a field of fifty-nine teams.

Four brothers are distinguishing themselves in crew. Richard Goff '61, St. Paul, and Michael Hoffman '61, Minneapolis are coxswains on the varsity team, while Donald Spero '61, Glencoe, Ill., and Dich Schwartz '61, Shaker Heights, row in "first boat." Though Coach Sanford, now in his twenty-second year as head coach, faces an uphill job in honing his new candidates down to a fine rowing edge, the chapter hopes that these brothers will have a big share in helping them to produce another championship team like the all-senior team which won at Henley.

### Be Certain To Return Our Who's Who Form

You'll find a biographical form, entitled appropriately "Our Own Who's Who," in the envelope which brings you this edition of The Edgecliff News. The editors, and keepers of the chapter's improved address and membership biographical records, will be grateful if you will fill this out and hasten it to the chapter house or. if you'll remember the address, the publication office of The Edgecliff News, 1021/2 West State Street, Ithaca. We won't be content until we have the facts sought on this form from every alumnus brother. Please help!

Other ZBT undergraduates active in both winter and spring sports are: Marshall Grode '60, Lynbrook, N. Y., football and lacrosse; Jay Harris '61, Valley Stream, L. I., basketball; Don Wallens '59, Buffalo, squash; Larry Schnadig '59, Highland Park, Ill., tennis; Lee Kwait '57, Shaker Heights, lacrosse; Irwin Russo '61, Lawrence N. Y., freshman lacrosse.

## You'll Be Pleased By Our Rare Record

"Z.B.T. in everything and every Z.B.T. in something" characterizes the chapter this year, and both brothers and pledges have given indication of Kappa chapter's potential and interest, by sweeping the campus this spring for leadership of many of the most important student offices, as follows:

Howard Myers '59, New Castle, Pa., president of the senior class.

Paul J. Mode, Jr. '60, Indianapolis, president of the junior class.

Hillel Swiller '61, Brooklyn, secretary-treasurer of the sophomore class.

David Engel '59, Weehauken, N. J., editor-in-chief of the Cornell Daily Sun.

Richard Erlich '59, New Rochelle, N. Y., president of the Interfraternity Council.

In addition, several brothers were elected to many of the campus honor societies.

Stephen Yusem '58, Rydal, Pa., is a member of Sphinx Head, senior men's honor society, and of the Men's Judiciary Board.

Dick Ehrlich '59, New Rochelle, was elected president of Aleph Samach, junior men's honorary.

Morton Metzler '58, New York City, is a member of Quill and Dagger, senior men's honor society.

David Engel '59, Weehauken, N. J. is a member of Aleph Samach.

Eugene Appel '62, University Heights, Ohio, and Hillel Swiller '61, Brooklyn, are members of the Freshmen's Judiciary Board.

### Al Levy Completes Residency

Al Levy '47 completed a two-year residency in internal medicine and is now doing a residency in psychiatry at the New V.A. Hospital in Manhattan.

#### THE EDGECLIFF NEWS

Published regularly by the Kappa Foundation, Inc., Zeta Beta Tau Fraternity at Cornell University for its members and friends. News and pictures are welcomed at all times. Please address all communications to the Zeta Beta Tau Publication Office, 102 W. State St., Ithaca, N. Y.

Alumni Editor:

R. H. Hartman '32 .... New York City Chapter Editor:

Richard Talkin '59 ......Baltimore ALUMNI OFFICERS

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J. E. Kaufman '48 .... New York City B. H. Lustberg '18 .... New York City

K. K. Marx '55 ..... Newark, N. J. G. I. Roshkind '49 ..... New York City Earl Schrego '49

CHAPTER OFFICERS
President:
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Vice President:
Joseph Braff '59Buffalo
Secretary:
Alan Siegel '60Long Beach, L. I.

Treasurer: David Wechsler '61 ..... Wyncote, Pa.

Historian: Steward:

Robert Rosenberg '59 . Newton, Mass. I.F.C. Representative:

Richard Schwartz '60...Shaker Heights

## **Dues Make Progress** Financially Possible

Support your Kappa Foundation. The dues are \$5 a year for each member, except those who have just graduated. The new alumnus is billed \$1 annually for the first three years after graduation. Dues are used for publications, mailings, meetings, and other operating expenses of the Kappa Foundation. The major part of the dues collected supports the Scholarship Awards to undergraduates. These awards materially assist members of Kappa who are in the active chapter at Cornell, and it is possible through your annual payment to maintain these financial aid awards. Please forward your check when you receive the annual statement.

## Foundation Pushes Ahead With Plans To Improve Chapter's High Standing

Current officers and directors were re-elected for another year's term, three undergraduate members were selected to be given recognition awards, and new improvements to the chapter's home in Ithaca were voted at the annual meeting of Kappa Foundation, Inc., held May 13, at the Cornell club in New York City.

The Foundation's strong alumni leadership is listed in the editorial masthead of this edition of The Edgecliff News.

#### New Awards Created

Determined to aid and encourage undergraduate members in making a success of their campus careers, the Foundation's directors decided at this meeting to not only make an annual cash scholarship award, as has become traditional within the past 15 years, but to henceforth also annually recognize an upperclassman who has made the best academic record during his first three undergraduate years. which will be known as the Founders Award, and the upperclassman who has shown the greatest academic improvement between his sophomore and junior class years, to be known as the Directors Award.

Winners of the awards to be pre-

sented next fall in Ithaca were selected to be: Scholarship Award (Financial need plus a good record in campus and chapter activities): Jay Harris '61, an electrical engineering student whose home is in Valley Stream, L. I.

#### Other Progress Underway

John Spivak '59 and Leonard Harlan '59, both mechanical engineering students, were respectively elected to get the Founders and Directors awards.

The directors were enthusiastic about their earlier decision to underwrite the cost of The Edglecliff News that it may be published regularly and consistently on a quarterly basis hereafter. It is hoped that it will spark larger annual dues collections which will help finance this program.

It was also determined that more than \$2000 of the Foundation's funds will be spent the coming summer to make needed repairs and improvements to the chapter house. Major remodelling of some sections of the house were made last summer, following a fire which destroyed most of the house roof and damaged many second floor rooms, largely out of funds provided by the insurance settlement.

President's Letter

## Chapter Fullfills Fraternal Obligation

By Richard Talkin '59, President

I know that it has been a long time since you have had news of the undergraduate chapter and of the men with whom you went through college. Those of us who are undergraduates in Kappa are thankful that we finally have a means of communicating with our alumni. We sincerely hope that The Edgecliff News will fill you in and keep you up to date on the program of Kappa.

An addition to the chapter house was built three years ago, and the house now sleeps 33 men in comfortable suites. Despite the fire last spring, we feel that the house is in excellent physical shape, even to the point of being the best on the Hill.

Today the place of a fraternity at Cornell has become an integrated part of college life. Over the past decade, the fraternity has offered a great deal more than a social outlet for its members. Both cultural and scholastic improvement programs have been initiated not only in Kappa but in every fraternity on campus. We feel that Kappa has more than fulfilled its role in all of these areas. Moreover, I am sure that Kappa has fulfilled its fraternal obligations to the brothers.

I hope that you will enjoy this news letter and will take the opportunity of informing the chapter of what you are doing. I would also like you to feel free to call on me for any service that I may render you.

### Alumni News

Charlie Winkelstein '47 was married in 1954 to Marilyn Glaser of New York. Last year, Peter was born. Charlie is practicing psychiatry in New York and is attending Columbia Psychoanalytic Institute. He has published a paper on drug addiction and recently presented a paper before the American Psychiatric Association.

In April, Hank Cohen '50 and Beverly announced the birth of Nancy Jo, sister of Howard and Jimmy, up Buffalo way.

Harvey Jacobs '47 was admitted to the New York Bar and in 1954 switched from corporate tax work to ruling on the tax qualification of pension and profit sharing plans for the Internal Revenue Service. Matrimonial columns please copy: He is still available.

Herbert Lustberg '18, "Shorty" to you, tells us that his son, Dick Lustberg '49 has a son David, who just celebrated his first birthday. According to all the facts now available he should qualify for the class of 1979 at Cornell.

Bob Sientz '30, a vice-president and director of Kappa Foundation is engaged in life insurance and Estate Planning at 50 E. 42nd Street, New York. Bob is married and lives in South Orange, N. J. (His wife was the former Jane Wald of Chicago). He has a son, John, aged 8. Active in community affairs, vice-president and member of the board of governors, Mt. Ridge Chamber of Commerce, N. J.

Gus Gants '35, an expert in the import-export field, the proud father of two boys, is living in Larchmont. Gus is a sales representative with Dreyfus Ashby & Co. where his expert knowledge of wines and liquors comes to the fore.

Fred Salzman '32 is an executive with the Metal Edge Box Corp and in charge of the Chicago office. Fred went into World War II and the Q.M. Corps, and emerged a full Colonel. Matrimonial note: He is handsome and still available.



NEW CHAPTER OFFICERS. From left, Dan Shilstat, historian; Dave Wechsleh, treasurer; Dick Talkin, president; Joe Braff, vice president; and Al Siegel, secretary.

# 50th Anniversary Called Memorable

If the heavy snow storm last November 9 prevented your attendance at the alumni reunion held that weekend in Ithaca to celebrate the chapter's 50th birthday, you missed a memorable event. Everyone had a "wonderful" time.

The program was easy to permit much visiting and relaxation. A Friday night smoker for alumni and undergraduates launched the weekend. Before Saturday's football game there was a luncheon; afterwards a cocktail party. The highlight event was the Saturday banquet served at Statler Hall.

Dick Graham '37 of New York City stirred reminiscing when, as the banquet toastmaster, he read minutes of chapter meetings through the years and some of Kappa's historical records. Bill Buxbaum '43 of New York City, was chairman of arrangements for the reunion.

Among those in attendance besides Graham and Buxbaum were Ted Backer '28, Louis Freidenberg '28, Walter Gumpertz '29, Bob Hartman '32, Dick Kattenbacher '36, Gene Kaufman '26, Dick Kockenthal '28, Frank Newburger '29, and Dick Turtletaub '48. Everyone sighed upon receipt of a message that a car-full of Buffalo brothers, piloted by Jim Oppenheimer '32, got only 20 miles out of their home city and in trepidation about the weather, gave up the trip.

# New Leaders Take Posts As Officers

The February elections brought a new slate of Kappa chapter house officers for the coming year. Richard Talkin '59, Baltimore, was chosen president, to succeed Stephen Yusem '60, Ryday, Pa. Dick is a pre-med student whose biggest hobby is golf, and no fellow to oppose, as he shoots in the low 80's.

Vice-president is Joseph Braff '59, civil engineering student from Detroit. He replaces Hugh Hartzberg '58, Buffalo.

David Wechsler, electrical engineering '61, Wyncote, Pa., was elected treasurer in place of Joseph Braff, the new vice-president. The secretary is Alan Siegel, industrial and labor relations '60, Long Beach, L.I., who supplants Howard Myers '59, New Castle, Pa.

Robert Rosenberg, hotel '59, Newton, Mass., will serve as steward. Dan Shilstat, mechanical engineering '61, Memphis, is continuing into his second year as historian, and Richard Schwartz, arts '60, Shaker Heights, is representative to the Interfraternity Council.

Chairmen were also chosen to head various committees, as follows: athletic, Marshall Grode, arts '60, Lynbrook, N. Y.; rushing, Paul Mode, Jr., mechanical engineering '61, Houston; cultural program, George Fletcher, arts '60, Los Angeles; and social, David Friedman, arts '60, Washington, D.C.

## Alumni News

Dick Neimeth '50 of Freeport, L. I. was wed to Peggy Sprung in 1955. Deborah is now two years old. Dick is in the drug business as vice-president of National Magnesia Company and is studying advanced pharmaceutical management (to move up to the presidency, we suppose.)

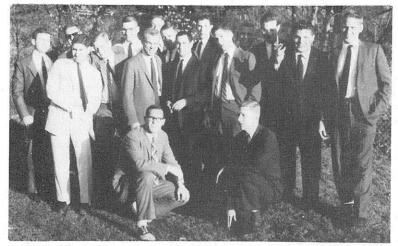
Lew Phillips '47 is married to the former Barbara Tedoff of New York. The focal point of his interest is Amy, 6½, and Michael, 4. Lew is assistant sales manager for Van Heusen men's furnishings and has become an art connoisseur and collector. Claims that he is a sometimes 80 golfer.

Norm Baker '49, former varsity crewman, served as a Lt. (j.g.) in Korean waters. With salt in his blood, he entered a sail boat race from San Francisco to Honolulu and then captained the boat back to Seattle. His next voyage took him to Tahiti where he took films that were later shown on "Bold Journey," a TV show. And if that isn't convincing enough, he served as first mate on a sailing schooner for a year in the South Pacific. Obviously, he has not had time to get married.

Howard Baker '51 is licensed as a professional engineer (C.E.) and is in business with brother Norm as Hownor Associates, doing heavy construction. Both are also connected with Expert Concrete Breakers Co. Howard was recently in Europe for two years, one of which he spent as a resident engineer for the army in Austria. We presume the other year was spent skiing.

Thomas Lehman '48 also resides in West Orange. Tom has two children (Karen and Kathy). He is an officer in the Newark Junior Chamber of Commerce, and as an architect has designed public and private building in the area.

Kelly Marx '55 is affiliated with the Clinton Milk Co. of Newark. (Kelly lives at 1141 Bergen Street there). He completed two years naval service on board the U.S.S. Wisconsin. Was discharged last summer with the rank of Lt. (j.g). Attention! Now hear this! He is unmarried.



NEW PLEDGES. From left, standing, Nat Weisler, Ed Pereles, Paul Levin, Bob Segual, Harlan Sherwat, Neil Goldberger, Hillel Swiller, Jerry Halpern, Gene Appel, Steve Whitelaw, Erwin Russo, Steve Sundheimer. Kneeling, Paul Brickman and Lorry Aaron.

# How Big Was Chapter Roll When You Were In School?

Kappa's undergraduate chapter has 96 members this school year. The total may surprise you but it is not inconsistent with the total membership of the other strong fraternities on the Hill at this time. All fraternity rosters have grown considerably since World War II in proportion to the total campus enrollment.

Dick Graham '37 is married, has a son and a daughter. His interest in the fraternity is outstanding. Dick has held many positions from vice-president of Kappa in 1937 to Supreme Vice President in 1953 and has continued in that capacity ever since. Dick is World War II veteran with a fistful of decorations and ribbons. He is an executive at Reynolds & Co., members of the New York Stock Exchange.

Ted Adler '28 lives at 2 Garden Rd., Scarsdale. He is the esteemed treasurer of Kappa Foundation, and a member of the law firm, Wolf, Haldenstein, Adler and Freeman, 270 Madison Ave., N.Y.C. Ted is the proud pappy of two children; Tom, age 11, and Louise, age 7.

Earl Schrego '49 lives in West Orange, is married and has two children, both girls. Earl is advertising manager of Science publication.

## 22 Promising Men Form Pledge Class

A class of 22 men, which is slightly smaller than previous years, was pledged to Kappa this semester. The brothers decided to keep the pledge class smaller to have it conform more closely with the living capacity of the chapter house.

Four of the pledges have relatives who were members of Z.B.T., but all were from chapters other than Kappa.

The pledges are:

Lawrence B. Aaron, Chicago; Eugene Appel, Cleveland Heights, Ohio; Paul M. Brickman, Shaker Heights, Ohio; Wally S. Buch, Yardley, Pa.; Richard D. Goff, St. Paul, Minn.; Neil E. Goldberger, New Rochelle, N. Y.

Alan M. Hamburger, Baltimore; Gerald Halpern, Chicago; Michael R. Hoffman, St. Louis Park, Minn.; Paul D. Levin, Winnetka, Ill.; Eric A. Nordlinger, New York City; Edward A. Pereles, Milwaukee; Edward L. Schechter, Springfield, Ohio.

Irwin Russo, Lawrence, N. Y.; Robert M. Segaul, Utica; Anthony L. Seibert, Atlanta, Ga.; Donald M. Spero, Glencoe, Ill.; Harlan Sherwat, Dayton, Ohio; Stephen Sunheimer, Rockville Center, N. Y.; Hillel I. Swiller, Brooklyn.

Nathaniel G. Weisler, New York City; Stephen H. Whitelaw, Shaker Heights, Ohio.