

The Edgerliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

VOL. 2

ITHACA, N. Y., OCTOBER, 1958

NO. 1

Chapter Awarded Cup For Scholastic Record At Montreal

The undergraduates' outstanding record was recognized recently at the 60th Anniversary International Convention in Montreal when Kappa received The Sobel Cup for scholastic improvement and also was named "honorable mention" in the judging for four other cups.

The percentage of improvement, the new level of improvement, and a level above the "all men's" average are the prime criteria considered for The Sobel Cup. Kappa, rising to first place on campus out of 57 fraternities, as compared to 21st place in the prior year, shows the greatest percentage of improvement and achievement and evidences of its efforts in this field.

Honorable Mention awards were also given to Kappa for The Fraternity Cup (to the best chapter); The Julius Kahn Cup (to the best individual undergraduate — Steven Yusem '58, of Rydal, Pa.); The Bijur Cup (to the chapter with the highest scholastic standing); and The Frauenthal Cup (to the chapter with the greatest activity in athletics).

Kappa undergraduates were represented at the convention by Richard Talkin '59 of Baltimore, president; Alan Siegel '60 of Long Beach, L.I., secretary; and David Wechsler '61 of Wyncote, Pa., treasurer.

Do You Know Where These Brothers Are?

We are trying to bring our address files up-to-date. You can help us if you know the address of any of the following alumni:

Robert H. Appel '35, Arnold S. Blackstone '36, Noland Bliss, Jr. '41, Elmer D. Lawrence '21, David B. Olson '20, Frederick Salmon '50, Allan D. Shapiro '38.

Many Zeta Beta Tau Alumni Give Toward Support of Kappa Foundation

More than 100 Kappa alumni responded to the 1958-59 appeal for voluntary dues. We hope that those alumni who have not yet sent in their dues, will do so now. The dues are \$5 a year for each member, except those who have just graduated. The new alumnus is billed \$1 annually for the first three years after graduation. Dues are used for publications, mailings, meetings, and other operating expenses of the Kappa Foundation. The major part of the dues collected supports the Scholarship Awards to undergraduates. These awards materially assist members of Kappa who are in the undergraduate chapter at Cornell, and it is possible through your annual payment to maintain these financial aid awards.

If you have not already contributed, please send your dues today to the treasurer: Theodore W. Adler '28, 270 Madison Ave., New York 16, New York.

We have received dues at this writing from the following:

Theodore W. Adler '28, Joseph A. Alexander '42, E. Lysle Aschaffenberg '21, Jack Augenblick '18, Arthur S. Baker '22, Lee Berkson '58, Bruno V. Bitker '21, Morton K. Blaustein '48, Louis Block '27, Abraham S. Bordon '14, Bernard F. Burgunder '18, Robert F. Casper '34, Leonard R. Casner '37.

Henry R. Cowen '30, Albert S. Crockin '23, George H. Dalsheimer '55, Richard E. Diamond '53, John S. Efroymsen '38, Richard A. Eising '38, Robert M. Fischer '22, Richard C. Flesch '29, James A. Frank '40, Thomas W. Frank '38, Louis Freidenberg '28, Bernard H. Friedman '48, Eli M. Friedman '17.

George F. Gershel '21, Jay I. Goldenberg '57, Charles J. Goldstein '48, Walter Gompertz '29, Harry S. Graham '11, Richard S. Graham '37, Michael Griffinger '58, Merrill D. Gross '34, Jerome H. Hanover '49,

Leonard Harlan '58, S. Miller Harris '43, Robert H. Hartman '32, Hugh Hartzberg '58.

Warren Heilbron '41, Joseph A. Heller '17, M. Hubert Hilder '26, Eric D. Hirsch '21, Richard S. Holstein '34, Peter Honig '58, Harvey L. Jacobs '47, Larry W. Jacobson '38, Stanley A. Jacoby '50, Richard S. Kaltenbacher '36, Richard L. Kaplin '50, George Karlin '54, Eugene M. Kaufman, Jr. '26, John E. Kaufman '48, Earl S. Kramer '26, Stephen Kutler '57.

Aaron L. Levitt '36, Benjamin S. Lichenstein '18, Thomas L. Litwin '55, B. Herbert Lustberg '18, Robert J. Manheimer '24, N. Bruce Mantell '34, K. Kalemman Marx '55, Leonard M. Masius '20, Irving Mayer '22, David Meadow '56, Eugene C. Merrill '26, Morton Metzler '58, Jerold S. Meyer '23, Gerald Moress '58.

Leonard R. Myers '44, Frank L. Newburger, Jr. '29, Howard A. Newman '42, Thomas Nobil '54, Charles R. Norberg '33, Peter R. Norman '25, Merrill Nusbaum '28, James W. Oppenheimer '32, Ralph Pappenheimer '12, Lawrence S. Pollack, Jr. '47, Milton J. Powell '14, Alan H. Raphael '38, Thomas J. Reis '34, Milton D. Rosenau, Jr. '53.

Richard D. Rosenbloom '54, James R. Rosenfeld '15, Donald A. Ross '54, Wilfred A. Rothschild '22, Abner J. Rubein '22, Merrill D. Sands '44, Alfred M. Saperston '19, Howard T. Saperston '21, Lee R. Saperston '53, Carl Schneider '53, S. Robert Sientz '30, Stanley Shensa '53.

Charles H. Shlenker '24, Ernest M. Sinauer '39, Edwin H. Stern, Jr. '37, John Strasbourger '30, Samuel Strasbourger, Jr. '33, Lawrence Sunderland '50, Leon Sunstein, Jr. '43, Richard S. Taussig '24, Robert V. Tishman '37.

Richard D. Turteltaub '48, Richard H. Wile '26, Edwin H. Wolf '56, Stephen G. Yusem '58, Barry B. Zacks '58.

THE EDGECLIFF NEWS

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R. H. Hartman '32 New York City

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Chapter Places Seventh In Scholastic Standing

Kappa retained its high scholastic standings this year as they placed seventh among all the social fraternities on the hill.

There are several brothers whose individual honors in their respective schools have placed Z.B.T. as a scholastic leader of Fraternities. Richard Newman '60, is the top student of the architectural school while Alan Siegel '60, is ranked fourth in the LLR. school. Brothers who are outstanding in the field of engineering are Paul Mode '61, who came second in the M.E. standings, and Donald Spero '62, who is fourth in his E.P. class.

One of the reasons for the fine record is the enforcement of quiet hours from 7 P.M. to 7 A.M.

Malott Calls Riot Reports Distorted; Asks For Support

In his annual report to the Board of Trustees and Alumni of the University, President Deane W. Malott called for continuing and expanding financial support for an expanding University. Mr. Malott stressed the growth and improvement of all the colleges and departments to benefit the University's 10,000 students.

Scholarship applications remained at 31 per cent of the total number of applications received by the University. However, the percentage of applications in the College of Arts and Sciences and the College of Engineering have decreased in the last year, indicating that the best scholarship applicants do not bother to apply to the University because of the high tuition costs. Three hundred and fifty-nine scholarships were awarded to the Class of '62.

The College of Arts and Sciences receives nearly half of the University's applications each year. Registration in the Arts College reached a new high with an average of 2,787 students each term. Higher College Board scores were recorded for this year's entering class than for any other class and it may be of the highest intellectual caliber that has ever attended the University, according to the report.

Mr. Malott asserts in the report that the demonstrations of last May were distorted and exaggerated by the press. He admits, though, that these demonstrations "did make clear that there are problems, for which solutions must be found, in the area of student relations." A vice-president for Student Affairs was appointed last July "to bring coordination and leadership to matters pertaining to the students."

Evidence of the University's growth may be seen on the Engineering Quadrangle where Carpenter Hall, the Engineering library, and Upson Hall, the School of Mechanical Engineering, were completed within the last year. Grumman Hall, for the department of aeronautical engineering, and Olin Hall, for the department of civil engineering are currently under construction.

PRESIDENT'S LETTER

President Writes About Chapter's Bright Prospects

By Richard Talkin '59, *President*

As we start off the new year at Edgecliff Pl., we can be proud of Kappa chapter—its past achievements and its future aims and prospects. Again we have achieved a high University scholastic standing. Again we have produced leaders on the campus. Again we have been both socially and fraternally successful.

Our achievements have been recognized by the national fraternity at the recent convention in Montreal. I was privileged to receive on behalf of the chapter, the Sobel cup and congratulations on a successful year.

Our pledge class was initiated recently and all of the brothers feel that they will be a big asset both to and for the house. They are certain to uphold the fine standards set by our alumni.

Our prospects are excellent. The members are extremely interested in working for the fraternity and a strong executive committee is leading them. We are planning our usual social and cultural events, highlighted by a series of Wednesday evening guest speakers who will talk to us about various current issues ranging from Formosa to the stock market.

In closing, I wish to express my best wishes to all alumni and also to convey the regards to you all from our ever loyal friend Henry Van Horn. Thank you for your response and cooperation.

Construction of the \$16,000 Blauvelt Memorial Laboratory and the \$20,000 Pesticide Residue Research Laboratory have increased the facilities of the State College of Agriculture.

The University has been granted \$70,000 by the Atomic Energy Commission for equipment to be used in the nuclear technology program and for special installations in engineering physics, metallurgical engineering, and sanitary engineering.

News And Notes Of Kappa Alumni

Bernard H. Friedman '48 is with the Uris Brothers real estate firm in New York City. He and his wife Abby (Noselson) have a 15-month-old son, Jackson. They live at 237 East 48th St., N.Y.C.

Howard T. Saperston '21, is a partner in the law firm of Saperston, McNaughton & Saperston, 815 Liberty Bank Bldg., Buffalo, N. Y. He is extremely active in civic affairs, and a member of several clubs in his home city.

A businessman with the Mehl Mfg. Co. in Cincinnati, *Mitchell S. (Tuna) Meyers '56*, makes his home at 6420 Iris Ave. He was married in July, 1957, to Miss Jacqueline R. K. Pickard, also a Cornellian.

Norman B. Goodman '47, who beat the drums for the Big Red Band during his college years, is now a certified public adjuster with the Goodman-Gable-Gould Co. in Baltimore. He has three children, ranging in age from one to ten. Home address . . . 7906 Long Meadow Rd., Pikesville 8, Md.

Tired of your same old face? Consult *Philip A. Weisman '43*, now occupied with plastic and reconstructive surgery in Dayton. Or if you'd just like to chatter with a former classmate, Phil's home is at 3106 Otterbein Ave., Dayton, Ohio. His three children are: Cathy, 11; James, 8; Thomas, 5.

Though he modestly fails to give us much information, *Richard E. Diamond '53*, does tell us that he is a newspaperman with the Staten Island Advance, and that his home is at 45 Grymes Hill Rd., Staten Island, N. Y.

Charles H. Barnett '43, 3377 Norwood Rd., Shaker Heights 22, Ohio, is an executive with The Foundry Equipment Co. and Young Brothers Co. in Cleveland. He and his wife, the former Jacqueline Kalfon, have two children.

Morris A. Lightman '13 is in the motion picture (Malco Theatres, Inc.) and real estate business in Memphis. His numerous activities include participation in many charity drives, ten years service on the

YMCA board of directors, and a long list of presidencies in both local and state clubs and associations. Address . . . 196 W. Cherry Circle, Memphis.

Richard H. Lustberg '49 is with Lustberg, Nast & Co., manufacturers of men's apparel in New York City. His son, David, is about a year and a half old. Home: 115 E. 39th St., NYC 28.

An importer with the Irving Ring Corp., *Reuben Garner '42*, lives at 499 Claybourne Rd., Rochester, N. Y. He has two children, Susan, 10, and Lynda, 5.

Hubert F. Gordon '45 is president of Jones, McDuffee & Stratton, 108 Sudbury St., Boston 14. He and his wife, Felice, have a daughter Jennifer Ann, 5. He reports that he occasionally lectures at various hotel schools in the northeast.

Arthur P. Mange '53, 4615 Lindell Blvd., St. Louis 8, Mo., is research assistant at Western Reserve University's biology department. He reports that he is still single and unattached.

Now serving with the U.S. Army, *Jay I. Goldenberg '57*, can still be reached at his home address at 39 Berwick Rd., Philadelphia.

Jerome H. Hanover '49 is in the real estate development field with the Hanover Realty Co., 444 W. Waldron, Memphis, Tenn. He has two children, Russell, 2 and Lisa, 1.

Lee G. Seidman '54 and his wife, the former Sue Rindsberg, Cornell '56, have a daughter, Nancy Lynn, born in July. Their home is at 14509 Milverton Rd., Cleveland 20, Ohio. Lee is an automobile dealer (Car—France, Inc.)

Richard A. Guthman, Jr. '56 is an Army officer stationed in Philadelphia. He and his wife Eleanor live at 231-D Haddon Apts., Haddenfield, N. J.

Gerald Moress '58 is now studying at the School of Medicine at the University of Rochester. From the end of March until the end of August, he was a guide at the American pavilion at the Brussels Worlds Fair.

Harold Riegelman '14 is a partner with the law firm of Nordlinger,

Riegelman, Benetor & Clearney, 420 Lexington Ave., NYC. Besides a brilliant record in both World Wars and in politics, he is the author of several books, including "There's a Nip in the Wind", written in 1945, and "The Caves of Biak", published in 1955.

A master hand at explaining the small print on your life insurance policy, *S. Robert Sientz '30*, is with the Continental Assurance Co. in New York City, and lives at 72 W. Montrose Ave., South Orange, N. J. He has one son, John, eight years of age.

Thomas L. Litwin '55, 295A Elmwood Ave., Maplewood, N. J., is in coin-metered laundry equipment business, with Gordon & Thomas, Inc., Newark, N. J. His daughter, Laurie Beth, will be a year old in October. His wife is the former Dorothy Eise-man, Cornell '56.

James A. Frank '40 is an engineer for American Air Surveys, Inc. and lives at 5445 Darlington Rd., Pittsburgh 17. He actively participates in civic affairs and he and his wife, (Ruth Ohringer, Cornell '43) have four children, evenly divided as to gender. He writes: . . . "And about your recent fire: don't feel so proud; we had one too. Alan Mock '39 was chapter president in May '39, when the fire broke out on Sub-Frosh day and immediately turned the chapter over to yours-truly, president-elect. Roof and top floor all burned off and many fraters moved out for balance of the term. And stop throwing eggs and tomatoes at administrative officials. The AP and UP haven't had so much fun with a story since one of your fraternity brothers, who must remain nameless, swallowed four live goldfish in '39. Good luck and thanks for the Edgecliff News—revived."

Leo Landauer '27 is a consulting engineer with his own firm, Leo L. Landauer & Assocs., Inc. He lives at 9345 Sunnybrook Lane, Dallas, Tex.

Jerry Tamarkin '53, is a grocery buyer (Tamarkin Co.) and makes his home at 247 Outlook Ave., Youngstown, Ohio. Information from Jerry is pretty meager, but he emphasizes that he is still single, though doesn't say if he plans to stay that way.

News And Notes Of Kappa Alumni

George Roshkind '48, 2 Rock Ridge Circle, New Rochelle, N. Y., is assistant plant superintendent at Equitable Paper Bag Co., in Long Island City.

Richard B. Harwitz '54 is an applied science representative at Wilmington's IBM Corp. Home . . . 903 McCabe Ave.

Merrill D. Gross '34, with J. H. Gross & Co., Cleveland, wholesale jewelers, lives at 2565 Warwick Rd., Shaker Heights, Ohio. He has two prospective Cornellians and Z.B.T.s in the family: John, 16, and Robert, 12.

Bruno V. Bitker '21, attorney, lives at 925 E. Wells St., Milwaukee. We regret that space doesn't permit us to list his distinguished civic, state and federal services, but they can be found in Who's Who in America.

Milton D. Rosenau, Jr. '53, Rt. 1, Weston Rd., Georgetown, Conn., is an engineer with The Perkin-Elmer Corp. in Norwalk. Mickey and his wife (Joyce Fisher, Cornell) have one child, Kim, who is three years old.

Leonard R. Myers '44, is owner and operator of the Connecticut Coin Laundry Co. and County Laundries, Inc., at 1000 Farmington Ave., West Hartford. "Skeet" has two children, Lizbeth, 6, and Lindsay, 3.

Richard S. Helstein '34, 23 Fenimore Rd., Scarsdale, N. Y., has two children, Richard, II, 14, and Catherine, 12. Dick is a CPA at J. K. Lasser & Co. in New York City. In July, he was appointed to the Federal Tax Committee, and the Committee on Publications of the New York State Society of Certified Public Accountants. He also writes a monthly column on federal incomes taxes for the "New York Certified Public Accountant," of which he is a member of the editorial board.

Joseph A. Alexander '42, treasurer of a chemical and manufacturing company, lives at 55 Parkman St., Brookline 46, Mass. He is the inventor and author of a business efficiency survey kit, and given recognition for this work by leading financial and business publications. Joe has two children, Steven 3; David, 8 months.

Dr. Charles Winkelstein '47, 2630

Kingsbridge Terr., New York City 63, is a practicing psychiatrist. His son, Peter, is about a year old.

Donald (Teejee) Crane '55 is an industrial relations representative for the Kennecott Copper Corp., in Hurley, New Mexico. Home address . . . 304 "E" St., Silver City, N. M.

Norman L. Baker '49, 1245 Eastern Parkway, Brooklyn 13, N. Y., is a civil engineer for Hownor Associates, Inc., in Long Island City. He's a bachelor, too.

Richard D. Rosenbloom '54 is still pursuing his studies, now at the Columbia Law School. He and his wife (Beatrice Melter, Cornell) live at 185 W. Quackenbush Ave., Dumont, N. J.

Alan (John) Ellison '53 has recently opened an office for the general practice of law in Rm. 820 of the Superior Building in Cleveland, Ohio. John completed his studies at Western Reserve University School of Law in 1956. Good luck, John!

Dr. Aaron H. Esman '45 is the author of "New Frontiers in Child Guidance," published last May. Frater Esman is a psychiatrist at 4 E. 95th St., New York City. He has two daughters, Susanna, 5, and Marjorie, 3.

Paul Sonnabend '50 is the operator of the Somerset and Kenmore Hotels in Boston, with a business address of 400 Commonwealth Ave. He and his wife, Gloria, have two children, Jill, 6, and Peter, 4.

Joel Sondak '54 is an attorney at 972 Broad St., Newark, N. J. He received his degree from Rutgers Law School in Newark in 1957. Joel and his wife, the former Linda Goldhaft (Cornell) have a son, Harris Craig, who arrived in June.

David M. Solinger '26 is a partner with the law firm of Solinger & Gordon, 250 Park Ave., New York City 17. He is the author of many articles which have appeared in law reviews and popular magazines, including two in Fortune. He has been vice-president and trustee of the American Federation of Arts since 1955 and a di-

rector of Gimbel Brothers, Inc., since 1946.

Arthur S. Baker '22 is a real estate broker with his firm at 605 Lincoln Rd., Miami Beach, Fla. His interests and activities both business and civic-wise are widespread and include chairmanships and directorships in many organizations.

James S. Kaufman '56 writes that he is still a student, now at Syracuse University. Address: 235 Fountain St., Syracuse.

John C. Colman '48, an investment banker with A. G. Becker & Co., Inc., Chicago, lives at 570 Stonegate Terr., Glencoe, Ill. He has two children, James, 7, and David, 1.

Bob Casper '34 is back in Wilkes Barre. Bob besides being a lawyer is (so I understand) running the political show in this area.

Gene Kaufmann '26 domiciled at 1530 Locust St., Philadelphia 2, is president of the Kappa Foundation. Gene has been an investment counselor since 1936. He is chairman and director of the Advisers Fund Inc., (a mutual investment fund) and on the Cornell University Council. His heir (at the moment) is Stormy, a Siamese cat.

"*Bob Schneider* left the branch of the bachelors this past fall and is living here in Boston. I have also bumped into Shelly Appel and Mac Hecht on occasion." Moe and his wife Ellen have three children, Albert 5, John 3, and William, 2 months.

Jeremy A. Rosenau '55 of 155 Washington Lane, Jenkintown, Pa. is with the Nannette Manufacturing Co., Inc., Philadelphia. He and his wife Lois have a three-month-old daughter, Judy.

E. Lysle Aschaffenburg '13 owns the Pontchartrain Hotel in New Orleans, La. He lives at 2031 St. Charles, New Orleans.

S. Miller Harris '43 of 8249 Rairview Rd., Elkins Park, Pa. is with the Eagle-Freedman-Roedelheim Co., shirt manufacturers in New York City. He and his wife Mary have four children, Jill 15, Susan 10, Prue 8, and Junior 2.