

The Edgercliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

VOL. 2

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NO. 2

'59 Rush Results Reflect Drop in Male Enrollment

Following the termination of formal rushing, 851 men turned in bids as against last year's comparable total of 925. The drop in the number of men pledging fraternities reflects the drop in the overall male enrollment in the freshman class.

Some 200 men have signed up for deferred rush and each house will receive a list of these men. This is 170 men short of the total men that signed up for informal rush last year which makes it doubtful that the number of men pledged during this period will approach last year's total of 186.

This year's rush period saw one house take the unlikely total of 36 men while ten others took less than ten men. The average number of pledges for the 54 houses was 15.6 and 29 houses fell below this average.

According to the IFC president, Rick Ehrlich '59, many houses lacking a national reputation got off to a slow start as freshmen showed preference to houses with big national names.

Some houses had 60 or more men during smokers in the first few days of rush while other houses had anywhere from two to ten. As the large houses cut their rushing lists and freshmen realized the merits of houses they had been shunning, some equality was finally reached.

IFC announced that there will be a questionnaire sent out to explore possibility of new rushing system while a probe is carried out by the steering committee.

On the lighter side, one house sent out a bid to a non-existent freshman as a result of a hoax perpetrated by three-fourths of one active chapter. The plotters allegedly saw the man during contact periods, voted on him and succeeded in getting him a bid.

Riegelman '14 Past ZBT Nat'l President Elected to UN Administrative Tribunal



Harold Riegelman

Harold Riegelman '14 is one of the most distinguished alumni of Kappa chapter. Born in Iowa in 1892, he came to New York in 1898, was educated in the public schools and received his arts degree from Cornell in 1914. He then attended Columbia University where he received his law and master of Arts degrees. Harold is a colonel in the U.S. Army Reserve, and was active in both WWI and WW II. He served as chemical officer of the I corps in the Southwest Pacific in four campaigns. (1942-45) where he received the Silver Star for gallantry in action and two awards of the Bronze Star for Valor.

His civilian activities are varied and he has always been identified with civic causes, governmental reform, and human rights. Harold was appointed Acting Postmaster of New York at the request of President Eisenhower in 1953. In the same year Harold was defeated as Republican Candidate for Mayor of NYC, despite the fact that he polled a

larger number of the total votes in his party's line than any previous Republican candidate for that office.

Mr. Riegelman is a past president of Zeta Beta Tau and among his other interests and clubs are: Citizen's Budget Commission (Trustee, Counsel); Cornell Alumni Assoc. of N.Y.; (Honorary President); N.Y. State Bar Assoc. (Chairman, committee on Public Health); Bar Assoc. of the City of New York; National Conference of Christians and Jews; and the American Jewish Committee and many more too numerous to mention here.

In October, 1958, Mr. Riegelman was unanimously elected to the seven member Administrative Tribunal of the U.N., top judicial body of that organization.

Despite the active life he leads Harold still finds time to pursue several of his favorite hobbies which are, riding, farming, swimming, skating, fishing, book collecting, walking, and drawing and painting.

—ZBT—

The editors have tried to find out what the predominant vocation among our alumni is, and here's what we came up with. There are 12 executives; 12 lawyers; 9 engineers; 6 men in real estate; and 4 manufacturers. We have 3 physicians (not to mention 2 psychiatrists and a dentist); 3 miscellaneous managers and superintendents; and 3 students. Sometimes it's hard to classify each one, but we figured there's 2 writers; 2 salesmen; 2 stock brokers; 2 jewelers; 2 CPA's; 2 men in service; and 2 men in the laundry business. And still we have an economist, judge, architect, contractor; forester, banker, newspaperman, importer, field rep, research ass't., car dealer, and one alumnus retired.

Please Return Who's Who

THE EDGECLIFF NEWS

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A judge of the superior court of the state of Connecticut is **Abraham S. Bordon** '14. "BUNK" was manager of the Cornell Dramatic Club before receiving his L.L.B. in 1914 at Cornell. He married Mindel (Harris—DG . . . Syracuse) and the Bordons have two daughters one of which was graduated from Cornell in 1945. He has held the offices of president of the Hartford Jewish Federation; vice-president of the USO; and board member of the Community Chest. The Bordons home address is listed as 869 Farmington Ave. in West Hartford, Conn.

Schwartz to Head Slate of Officers

On February 15, the Chapter held elections to determine the new cabinet that would fulfill the administrative duties for Kappa. The 1959 executive body is composed of men that the chapter feels will keep Zeta Beta Tau out in front in the coming year and they are: President . . . Richard Schwartz '60, Arts, Shaker Heights, Ohio; Vice-President . . . Charles Gessner '61, Mch. E., Cambridge, Mass.; Treasurer . . . Don Spero '62, Phy. E., Glencoe, Ill.; Secretary . . . Mike Hoffman '61, Arts, St. Louis Park, Minn.

—ZBT—

The State of the Chapter by Dick Schwartz '60

Before I begin my message, I would like to extend my most heartfelt thanks to the members of the undergraduate chapter for giving me the opportunity to preside over Kappa Chapter. The job facing me as new president is, perhaps, an easier one than that of my predecessors. Thanks to the outgoing administration, many of the perennial house problems are now non-existent. One of the foremost among these problems was the operation of the kitchen which has been exceptional thus far this year.

Because of the marked improvements made by former house officers, I feel obligated to live up to the duties of my office in accordance with the standards set in the past. While, at present, I am not confronted with any major problems, there are many areas in which improvement is needed and steps are being taken in those directions.

Kappa took a fine pledge class this year and through our extensively planned pledge program, the house should benefit by additional future members with a unity that has always been typical of Zeta Beta Tau. In fact, the pledges have already volunteered to put in a little extra work in the recreation room to thoroughly indoctrinate themselves!

As with each new president, I predict a good year, but I will back up this statement with a solid executive committee and the opinion of the whole house that we will make best regional chapter this year.

22 Men Pledge ZBT After Hectic Rush

ZBT picked an outstanding group for the '59 pledge class from a smaller than average number of men in this year's rush period. The men are from many different cities across the country and their interests are diversified as reflected in the various fields of concentration they have chosen. In a future issue of the Edgecliff News a picture of the ZBT pledge class will be included. The following is a list of pledges; their class; their school; and their home towns:

Michael Abrams '62, Arts, New York City; Terry R. Baker '62, Arts, Pittsburgh; Michael G. Betten '62, Agr., Rockville Center, N.Y.; Earl D. Dresden '62, Agr., Point Pleasant, N.J.; Richard H. Fine '62, Arts, Cincinnati; James M. Florsheim '62, Arts, Glencoe, Ill.; Robert E. Goldberg '62, Arts, Chicago; Nelson Gordman '62, Arts, Omaha; James M. Greenberg '63, C.E., Chicago; Michael L. Hays '63, Phy.E., Shaker Heights; James Horwich '60, Mch. E., Chicago; Thomas R. Kully '62, Arts, Omaha; Stuart E. Levin '62, Arts, Cincinnati; Donald R. Matzkin '63, Arch., Philadelphia; Eric B. Morrison '63, C.E., Wilmington; David L. Rider '62, Arts, Newburgh, N.Y.; Robert M. Rosenberg '62, Arts, Miami Beach; Thomas A. Rothschild '62, Arts, Glencoe, Ill.; David W. Rutenberg '62, Arts, Chicago; Hersch M. Segall '62, Arts, Butler, Pa.; Joseph Schlonsky '62, Arts, Columbus, Ohio; Gene M. Turboff '63, Met.E., Houston, Tex.; Alfred L. Wilder '63, M.E., Short Hills, N.J. —ZBT—

Kappa Wins League Seven Championship

Although the 1958 intramural football season is now history, it seems worthwhile to mention that with eight teams taking the field on the final day of play, ZBT captured the title in fraternity league seven.

ZBT and Alpha Delta Phi fought to a 0-0 tie through the first half of play before Howie Myer's long aerial pass to Marshall Grode resulted in the day's only score. This triumph gave the Division 7 champions, who scored 60 points to the opposition's three during the year, a 5-0 record.

Sober, Serious Students on Campuses Replacing Yesterday's "Joe College"

Today's college student has little in common with his predecessor of twenty years ago, according to a study conducted by W. Max Wise of Teacher's College, Columbia University, for the Commission on the College Student of the American Council on Education. The student is older, has more ability and is less inclined to be interested in campus traditions and activities.

Of the three million students enrolled in 1958, only 55% were of "college age"—18-21. From 1953-57 there was a 30% increase in the 18-19 year enrollments while the number of enrollments in the 25-34 age group increased 47%.

Married students are prominent on today's campus. When students were married before the war, many colleges asked them to resign. Now such students represent 22% of the student body, according to the re-

port, and many colleges encourage their enrollment by providing living quarters, class schedules, and activities.

Noticeable changes have occurred in student attitudes, the study reveals. Gone are the days when each one expected to set the world on fire. Today's student has his eye on a good, secure job and takes courses which he feels will achieve this purpose. As a consequence, he is no longer interested in "the gentleman C's" and strives to make good grades.

Other changes are also apparent. The report called attention to the fact that students now tend to participate in individualized sports, want a less protective college atmosphere, and are more interested in the world outside the campus. First year courses, the report suggests, do not provide enough room at present for independent effort.

More Alumni Respond To Bolster Dues Fund

Many generous alumni have responded to the 1958-59 appeal for dues. Contributors not listed in the October issue of the Edgecliff News are:

Norman L. Baker '49, Charles H. Barnett '43, Noland O. Blass, Jr. '41, Philip Blume '27, Bernard F. Burgunder, Jr. '50, William R. Buxbaum '43, Irving S. Caplan '58, Jacques Coleman '26, Ted Fisher '45, Gerald K. Flagg '55, Marvin K. Frankle '31.

Frederick M. Gans '58, G. U. Gants '35, George F. Gershel, Jr. '52, Marc S. Goldsmith '16, Morris Gordon '49, David G. Hast '42, James G. Herman '58, Fred Hertz '56.

Eric D. Hirsch, Jr. '50, Ben W. Hirsh '20, Leslie L. Jacobs '43, Richard Jacobstein '56, Charles H. Kahn '58, A. Jerry Keyser '58, Andrew Kopkind '57.

Leo L. Landauer '27, Alfred M. Lilienthal '34, Leo Loewe '58, Maxwell S. Marks '22, Mitchell S. Meyers '56, Richard Pomerantz '57, Harold Riegelman '14.

Jeremy A. Rosenau '55, M. Saks '43, Dan K. Silverberg '56, Paul Sonnabend '50, Jack Tamarkin '54, Lewis Turner '25, Jonas Weil '58, Wayne Wisbaum '56.

Kappa Cap Doffed To Dick Gutwillig

A friend, helper, advisor and familiar figure to the brothers of Kappa chapter for the past five years is Richard "Gut" Gutwillig '58. Gut is the one we always approach with all our problems and he is never too busy to lend a helping hand. If the problem isn't solved after a conference with Gut, rest assured that it lies in capable hands.

During his undergraduate days, Gut served the house in various capacities. In his sophomore year, he was historian and as a junior, he was steward; a job which requires a great deal of time and patience. After being graduated, Gut still had the desire to play an active part in Zeta Beta Tau affairs and is now the alumni representative for the class of '58. He had been a good rusher and played a large role in rushing and pledging as a student, so the brothers weren't surprised when they returned from mid-semester recess to find Dick organizing the rushing program.

He certainly has been a tremendous aid to the chapter in many ways and the gratitude of the brothers was expressed in a plaque that was presented to him. Carved into the plaque are the words:

"Gut" . . . *The Indispensable One*

NEWS FROM ALUMNI

Merrill D. Sands '44 is a manufacturer of domestic water heaters in Cleveland, Ohio. "PORKY" was an active athlete as a student and held the office of treasurer of Kappa. Shortly after he was graduated, he married Mitzi Anne (Zahler-AEPhi . . . Cornell) and the Sands now have two daughters; Laurie Alice 10; and Amy Jo 8. He is active in civic and community affairs and was in the army from 1942-45. The Sands' home address is 3329 Braemar Rd., Shaker Heights 20, Ohio.

An international economist with the U.S. Dept. of Commerce is Max Judd Wasserman '18. Besides Cornell where he received his A.B. in 1918, Max attended the University of Illinois, A.M. 1921; the University of Chicago, 1921-22 and finally the University of Lyons, France, Ph.D. 1925. At Cornell he was a member of Phi Beta Kappa and he had written one book and some 40 articles on economics. He and his wife Rose (Brosseau—U. of Lyons) have three grown sons and make their home at 812 Rittenhouse St. N.W., Washington 11, D.C.

Dan K. Silverberg '56 is presently a district sales mgr. with Wood County Packing Co. in Cleveland, Ohio. "KRITZ" lists his college activities as freshman and varsity crew; varsity golf; Aleph Semach, Quill & Dagger; Crew Club; Ye Hosts; and '56 Senior Week chmn. He was steward at Kappa and has a brother Ted that was a ZBT at Alpha-Phi chapter in Miami. His current address is 3694 Warrensville Ctr. Rd., Shaker Heights 22, Ohio.

A nuclear engineer with Argonne National Laboratories in Illinois is A. David Rossin '53. Dave also attended M.I.T. and Cambridge in 1954-55. At Kappa, Dave was President, Vice-President and rush chairman besides playing baseball. In a note, he says: "Very glad to see the rebirth of the Edgecliff News. Keep it up!" He lives at 323 South West Ave. in Elmhurst, Ill.

News And Notes Of Kappa Alumni

An attorney with the firm of Cohen, Swades, Wright and Hanifin, is **Jay E. Brett '53**. Beside Cornell, Jay attended Harvard Law School from 1955-58. During his days as a student, he was a member of the Debate team, Student Council, WVBR, Kosmus, and Delta Sigma Rho. He married Marcia (Barmon) of Bryn Mawr in '55 and they make their home at 204 Sanders Rd. in Buffalo 23.

A note from **Edwin Harry Wolf '57** tells us that he is an engineer physicist with Sylvania Electric Products Inc. in Buffalo, N.Y. The former president and chapter rush chairman also attended the University of Buffalo at night and his wife was an AEPi at Buffalo. Ed and Judith (Goldman) have a 6 months old boy, Edwin Lawrence and their home is 37 Delham Rd. in Buffalo 16.

Lawrence Sunderland '50 writes that he is presently between jobs and lists his occupation as Forester. Beside Cornell, Larry attended Yale School of Forestry from 1953-55 and his former jobs include a timber scaler and industrial engineer in Calif. He played varsity lacrosse during his days as a student and was historian and house mgr. for the chapter. His address is 3 Eton Rd. in Rockville Center, N.Y.

Jack Tamarkin '53, mgr. of warehouse for Tamarkin Wholesale Grocery Co. in Youngstown, Ohio. Jack writes: "Married Doris Oppenheimer of South Orange, N.J. in June of '57. Our first baby is due right after the first of the year although we would rather have the last baby of '58 than the first of '59. I see the Cleveland gang now and then and was an usher at Stan Shensa's wedding earlier this year. Had Dan Silverburg '55 in Youngstown for a week end of golf this summer, but he won't be invited back, he beat me too badly." Jack's home address is 475 Gypsy Lane in Youngstown.

In a letter to the EDGECLIFF NEWS, **Noland Blass, Jr.** writes: "This is a Christmas story: yes, there is a Noland Bliss, Jr. '41. His real name is Noland Blass, Jr. '41 (Socially '40) and you know where he is because he got an Edgecliff News, otherwise he wouldn't have known that he was missing. Several good brothers sensing the possible tie between us have also written to ask me to get back on board." Mr. Blass lives at 217 Normandy Rd. in Little Rock, Ark.

PERSONAL . . . **Mssrs. Reuben Garner and Ted Hankoff** . . . Sell Great Western Champagne short.

Marc S. Goldsmith '16 writes: "My son, James O. Goldsmith, former president of Kappa Chapter, who married Anne Merriken of Baltimore, a former Cornellian, is moving into a new home he has built at 148 Kipling Dr., Mill Valley, Calif. This is in Marin County just across the Golden Gate Bridge from San Francisco. The good news is that Jim expects to be a father (and incidentally, I a grandfather) this June. Jim is now employed in the real estate division of Equitable Life Insurance Co. at 120 Montgomery St., San Francisco." Mr. Goldsmith Senior resides at 167 S. Deerepark Dr., Highland Park, Ill.

We received a letter from **Alfred M. Lilienthal '34** of 136 W. 55th, N.Y.C. who writes: "I have been prodded into sending my alumni dues to Teddy Adler by the very fine October edition of the News (which I edited in 1934.) I guess that was my first writing chore and I have now returned from the practice of the law and services in the Dept. of State to my first love. My latest book THERE GOES THE MIDDLE EAST is being published in a 1958 revised edition next week. During my many lecture tours across the country, I have run into several of my class mates and brothers. I spoke in Pittsburgh two years

ago and was entertained by Jack Freund '36 and during the summer of 1957 while in Kansas City I naturally had the pleasure of seeing Aaron (Kitty) Levitt '36. During my four trips to the Middle East I did not run into any ZBT's. With all best wishes for your continued prosperity."

Gerald Kenneth Flagg '55 is presently an engineer writer with AC spark plug, a division of General Motors. After receiving his BME from Cornell, he received his MBA from the University of Wisconsin in 1958. During his undergraduate days he played freshman and 150 lb. football and was chairman of the Orientation and Counselors Committee besides his chapter duties of pledgemaster and athletic chairman. He can be reached through 4146 Newhall St. in Milwaukee, Wisconsin.

Manager of the Alexandria Hotel in Los Angeles is **George H. Karlin '54**. President of the chapter and otherwise active, during his undergraduate days, he is now a member of the Jr. Chamber of Commerce, Citizens Committee for Baseball and the Los Angeles Athletic Club. George married an AEPi from Cornell, Cynthia (Lane) and they have a 1½ year old girl, Janis Ann. Their address is 9720 Beverlywood St., Los Angeles, Calif.

Richard H. Wile '26 is an attorney with the firm of Saperston, McNaughton & Saperston in Buffalo, N.Y. A tennis player during his undergraduate days, Dick received his L.L.B. from Cornell and was Kappa President. He married Jane (Himmel) of Smith College and they now have a 16 year old daughter Ellen Jane. His civic activities include the Community Chest; advisory board of the Children's Hospital of Buffalo; former chairman of the Buffalo chapter of the American Jewish Committee; and former president of the Jewish Community Service Society. The Wiles make their home at 59 Saybrook Pl., in Buffalo.