

The Edgecliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

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A Local And National ZBT Mainstay, Graham '37 is Honored by the Chapter

If an effort to enumerate the brothers who have contributed abundantly to the dignity and prestige of Kappa Chapter were to be made, the list would be too long to include in this limited space. In this issue, the spotlight is on Richard S. Graham '37, a Zeta Beta Tau mainstay, both locally and nationally.

Graham received his degree from Cornell's School of Arts and Sciences in 1937, and was vice president of Kappa Chapter that year. He has been a trustee of his chapter since 1938 and vice president of the Kappa Foundation since 1949.

He has served on the Supreme Council since 1948, when he was elected a director of the Mideastern Region. He is a member of the National Prizes Committee, having served as chairman for five years. In 1949 and in 1954 he was chairman of the "Going-Away-to-College" rushing smoker in New York City.

Graham was National treasurer in 1949-50, and became National vice president in 1953, and has continued to serve in that capacity. He is a member of the Finance Committee and was its chairman in 1949-50, and is now chairman of the Chapter Expansion and a member of the Chapter Welfare Committee.

He was president of the New York Alumni Club in 1949-51; is secretary and director of Zeta Beta Tau Foundation, Inc., and a member of Sigma Delta Chi.

Graham enlisted as a private in World War II, and was injured in the Battle of the Rhineland in Germany. His decorations include the Bronze Star, with "V" for Valor.

While at Cornell, he was in the



Drama Club for four years; in freshman crew, the freshman and varsity swimming squads, the *Cornellian* board, SURW, and the Men's Cabinet.

Graham is an executive of Reynolds and Company in New York City, member of the New York Stock Exchange. He is married and has a son and daughter.

Parents Enjoy Weekend; Henry Van Horn Honored

A combination of congeniality, excellent planning and the full cooperation of the weather man on May 9-10 made Kappa's Parents Weekend, under the chairmanship of Paul Brickman, a booming success. Both the undergraduates and the more than 70 parents who attended enjoyed the event.

The festivities began with cocktails followed by a tremendous lobster steak buffet on Friday night. Later, the evening was spent at the sons' suggestions. Some families went to the movies, while others decided to start on a tour of Ithaca's nightclubs.

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Board of Directors Discusses Problems; Elects New Officers

The Board of Directors of Kappa Foundation, Inc. held their annual meeting on May 26, at the Cornell Club, N.Y. The purpose of the meeting was to discuss the problems of the current year, to plan for summer alterations and repairs, to review sundry matters, and to elect officers for the 1959-60 year.

The directors present were Theodore W. Adler '28, Richard S. Graham '37, S. Robert Sientz '30, Eugene M. Kaufman, Jr. '26, G. Ury Gants '35, Richard D. Turtle- taub '48, Harvey L. Jacobs '47, B. Herbert Lustberg '18, Richard Gutwillig '58, Robert H. Hartman '32, and also present was Richard Schwartz '60, president of Kappa chapter.

Among those subjects reviewed were the spirit and value of the scholarship awards and THE EDGECLIFF NEWS.

The Board of Directors received the nomination slate from G. Ury Gants, chairman of the nominations committee, and after preliminary discussion, the slate was unanimously accepted. The officers of Kappa Foundation, Inc. for the 1959-60 year are Chairman, Eugene M. Kaufman, Jr.; President, Richard Graham; Vice-President, G. Ury Gants; Vice-President, S. Robert Sientz; Secretary, Richard D. Turtletaub; Treasurer, Theodore W. Adler.

Friedman '34 Succumbs

As the EDGECLIFF NEWS goes to press, it is with deep regret that we announce the passing of Howard Friedman '34. Word recently reached the chapter that Brother Friedman died of a heart attack this spring.

THE EDGECLIFF NEWS

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Paul Brickman '61Shaker Heights

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Saturday, a hot dog and hamburger picnic was held at scenic Taughannock State Park, site of the justly famous Taughannock Falls.

That afternoon, the Kappa Mothers' Club held a meeting, then toured Ithaca and the Cornell campus.

The annual banquet was held Saturday evening with guest speaker Richard Graham '37 presenting the awards. Our long friend and brother of Kappa, Henry Van Horn received a standing ovation when presented with a phonograph in appreciation of his 25 years of service to Kappa. Mrs. Siegel was introduced as the new president of the

The Term End Sees Kappa Reflecting On A Well-Planned, Successful Year

Summer is rapidly approaching before many of us have realized that another school year has passed. Looking back over the past term, I think it is safe to conclude that Kappa has had another successful year. The success of the year is evidenced both within the house and from the exterior.

A look at the chapter records reveals the sound financial shape of the house. We have operated within our budget for the year, and barring any unforeseen expenses, we should finish "in the black" with perhaps some left-over funds for minor house improvements. The house is in good physical shape and much of the credit goes to the pledge class for working closely with Henry Van Horn in improving the grounds and putting up screens. Any summer improvements on the house will be toward beautifying instead of the various "patching" jobs that had to be done in the past.

Thanks to the efforts of Paul Brickman, Dave Stiller, and Ed Schecter, the house has enjoyed a superb social calendar. Spring Weekend, on May 15, and Parents Weekend on May 9, were two eventful weekends; excellent exchange dinners with Kappa Alpha Theta and Kappa Kappa Gamma sororities; and a number of outstanding parties made up our tremendous schedule of social events for the year. On one occasion Kappa played host to the entire junior class by having one of the class parties at the house. This year's social season had no sooner come to a successful conclusion than our social chairman, Paul Brickman began making plans for the fall. This is one of the reasons for the success of our social events . . . planning with imagination and foresight.

Mothers' Club. Mrs. Harlan, the out-going president, was presented with a fraternity pin. Dick Lavenberg '59 received the most improved scholar award, while Jon Goldstein '59, a Phi Beta Kappa, was given the outstanding scholar award.

The list of Kappa brothers participating in extra-curricular activities seems to grow each year and this past year was no exception. We have the treasurers of the sophomore, junior, and senior classes among our ranks and they are, respectively, Mike Abrams. Irwin Russo, and Alan Siegel (What was it ZBT stands for?) The Student Council Activities Review Board, SCARB for short, has picked two of its members from Kappa. They are Richie Stein and Ed Pereles. We could add to this list a number of members on the orientation committee and a solid representation in spring sports.

A first for Kappa this year was the float the brothers built and entered in the Spring Day Pageant. The theme of the Pageant was "Give My Regards to Broadway" and our float was built around the title, "Cat on a Hot, Tin Roof." Although we didn't win any prizes, we gained valuable experience in the construction of floats and a good time was had by all in working on our entry.

We shouldn't finish out the report on this year's activities without a brief glance into what's in store for next semester. In the fall, many new brothers will be initiated, football weekends will be well planned and coordinated in accordance with other fall time events. It goes without saying that all our alumni will be welcomed any weekend they may be in town. A short note or a card will suffice to secure tickets and make beds available for returning brothers.

Paul Brickman, Mike Hoffman, and I plan to be in attendance at the National convention at Miami Beach in August and are looking forward to meeting any Kappa alumni who are planning to be there.

Alan L. Hausman '48 is an air conditioning contractor with Chest Engineering, Inc., in Newark, N.J. He and his wife, Roslyn, and two daughters, Jill 6 and Jane 4 live at 83 Ridge Avenue, Livingston, N.J.



Leadership Displayed By Kappa's '59 Pledges

Kappa's 1959 pledge class has, thus far, taken an active part in all phases of extra-curricular campus life and from the following list of activities and interests, it appears that many of these men will be student leaders in the near future.

Skip Wilder '63, Jim Greenberg '63, Terry Baker '62 and Tom Rothschild '62 are orientation counselors. Terry also plays football and Tom is a member of the glee club and a CCR discussion leader.

Others are: Buzz Ruttenberg '62, 150 lb. football; Mike Abrams '62, Octagon, swimming, and treasurer of the sophomore class; Dick Fine '62, swimming and house manager; Hersch Segall '62, track; Dave Rider '62, glee club; Stu Levin '62, captain of freshman basketball; Jim Florsheim '62, cheerleader and frosh dorm counselor; Joe Schlonsky '62, baseball; Earl Dresden '62, F.R.J.B.; Don Matzkin '63, production manager of Cornell Jazz Society; Nellie Gordman '62, president of dorm #1, and Tom Kully '62, representative of the Cornell Jazz Society.

Henry M. Pollack '58 is a student at the University of Nebraska. Address . . . 672 North 57th Avenue, Omaha.

Kappas in Varsity Sports; Intramural Softball Results

Kappa is, as always, well-represented in varsity sports with Don Spero '62, Mike Hoffman '61, and Dick Schwartz '60 all in the first boat on the varsity crew; Pete Arden '59, is on the 150 lb. football team; Dave Stiller '60, is an all-American swimmer with records in the breaststroke; Jay Harris '60, plays varsity basketball; and Marshall Grode '60 plays defense on the lacrosse team.

The hard-hitting ZBT softball team ended up a fine season with a 4-1 record under the direction of Steve Whitelaw '62, our athletic chairman. Steve played left field for the club and batted clean-up while he had three versatile pitchers in Steve Sundheimer '60, Steve Zax '60 and Ed Pereles '61. One of our best efforts was an unofficial contest with Psi U in which Steve Zax pitched a one-hitter (walking six men in the first inning). Steve also hit three homers and a triple to pace the club to a decisive 16-4 victory over Psi U. In five games our indefatigable team whipped SAM, SN, AEPi, and APhiD while losing only the last contest 4-3 when Irwin Russo '61 misjudged a fly ball and threw wildly to second base.

ZBT's "Cat" Floats In The Spring Day Pageant

On Saturday May 16, during Cornell's annual Spring Weekend, a float parade with entries from practically all fraternities on campus, in conjunction with sororities, took place on Central Avenue. The theme for the float parade was "Give My Regards to Broadway" with all floats representing a Broadway show as the colorful procession passed the judges stand in front of Willard Straight Hall. ZBT's float was centered around Tennessee Williams' "Cat On A Hot Tin Roof" and was designed by Richard Newman '60, an architectural student. The float consisted of a huge black crepe paper cat perched on a roof-like structure.

Our chances of winning might have been better if it had not drizzled on the morning of the parade. Besides looking somewhat drenched, our "cat" lost some of its sheen. Despite the fact that we didn't win any prizes, it was fun building and watching the erection of the float. A building party with our collaborator, Kappa Kappa Gamma sorority, brought about the completion of the float in time for the parade.

Credit is due Kappa's pledges who accomplished the labor in construction of our float while the brainwork was supplied by the upperclassmen.

News And Notes Of Kappa Alumni

A stock broker with L. F. Rothschild & Co., Rochester, N.Y., is *Gerald P. Braverman* '55. After he was graduated from Cornell's I&LR school, Jerry attended evening courses in economics in Seattle, where he was stationed as a second lieutenant with the Seattle Military Subsistence Market Center.

Thomas C. Leham '48 is an architect with William E. Lehman in Newark, N.J. He is also vice president of the Aetna Realty Company. His home is at 62 Undercliff Terrace South, West Orange. He attended Cornell's civil engineering school for two and a half years, then went to the University of Pennsylvania, where he received his B. of Arch. in 1949. He and his wife (Louise Spitz, Barnard and Syracuse) have two daughters, Karen and Catherine. Tommy is vice president of the Newark, N.J. Junior Chamber of Commerce and a director of that city's Urban League.

Ronald B. Klineman '55, 630 Claybourne Road, Rochester, N.Y., a lawyer, is presently in military service. He is a lieutenant in the 524th Quartermaster Co., Fort Leonard Wood, Mo., but will receive his discharge in July.

Dr. Malcolm Marlis '43 is a dentist in Torrance, Calif. He and his wife (Gloria Jackman) and two sons, Rand 9 and Steve 6, live at 930 Jacon Way, Pacific Palisades.

Dr. Leo (Pat) Loewe '15 is a physician at 940 Park Ave., New York City. Pat is the author of numerous scientific publications and articles. He is the holder of the Carlos J. Finlay Award of Cuba (rank of Commander), and a Fellow of various medical societies.

Earl S. Kramer '22 is with the Klipper Investment Company (real estate) in Jersey City. His home is at 975 Park Avenue, New York City.

Hugh Gordon '45, and his wife, Felice, recently returned from a two week vacation in Mexico City and Taxco. . . "Beautiful country, plenty to do with much time for relaxation; we enjoyed staying at the Barnes Hotel, and recommend it highly to anyone planning to visit Mexico City."

Hugh has been quite busy the past few months trying to activate the New England Chapter of Cornell Hotel Men. A very successful meeting was held in January, which he and his brother, Moe, among others, attended. Both Moe and Hugh are with M. Gordon & Sons, manufacturers of hotel and restaurant supplies, 122 Sudbury Street, Boston, Moe has three boys, and Hugh has a five year old, Jennifer Ann, who is "quite a handful."

Philip Freund '29, college lecturer and author, has written a new novel, *The Volcano God*, which appeared in March. Brother Freund lives at 115 Central Park West, New York City 13.

Norman L. Baker '49 reports that his company, Hownor Associates, Inc., (construction) is still on its feet and growing. He is in business with his brother, *Howard Baker* '50, Long Island City. He says they are aiming toward heavy construction, anywhere.

Samuel "Skip" Salus '55 is a law student at the University of Pennsylvania. Address . . . 1901 Walnut Street, Philadelphia.

Are your problems so tangled that they need a Philadelphia lawyer? If so, *Carl W. (Schnitz) Schneider* '53, is your man. He is with the law firm of Wolf, Block, Schoor & Solis-Cohen, Packard Building, Philadelphia. Schnitz is married to the former Mary Ellen Baylinson, and they have a son, Eric Murray, about ten months old.

Jeremiah Tarr '56 has been stationed in Tripoli, Libya, North Africa, with the USAF, but expects to rotate to the U.S. the latter part of May and then head to a new assignment with the Composite Air Strike Force of TAC at Langley AFB, Virginia. Jerry has every hope of attending C.U. reunions in June.

Marvin Handler '30 sends us a new address. He is now at 625 Market St., Suite 1312, San Francisco.

Dan K. Silverberg '56 Warrensville Center Road, Shaker Heights 22, Ohio is now sales manager for the Cleveland district of Wood County Packing Company in Fostoria.

Sylvan Cole, Jr. '39, 605 Fifth Avenue, New York City, reports that he is now president of Associated American Artists, Inc.

Joe Alexander '42 sends us his new address. He is now living at 82 Miller Road, Newton Centre 59, Mass. Joe, the address you requested for *Howard Newman* '42 is Lawrence Lane, Harrison, N. Y.

Anyone in the market for a Jaguar? *Lee G. Seidman* '54, president of Car France, 1827 East 18th Street, Cleveland, writes that he has added Jaguar to his imported car line. He says that both *Dave Rossin* '53 and *Dick Benioff* '54 recently were in to buy cars. Dave is a nuclear engineer with Argonne National Labs., Lemont, Ill.; Dick is with the Tide Division of Proctor & Gamble, Cincinnati.

Richard Lustberg '49 wishes us to state that he was a willing dues contributor. This is, he says, for his own peace of mind, and to escape a scathing letter from *Morris Gordon* '49 about his failure to support the chapter. Sorry, Dick, that we carelessly omitted your name from our list of dues contributors. Dick is with Lustberg, Nast & Co., Inc., on 16 East 34th Street, New York City, manufacturers of mens apparel.