

The Edgcliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

Volume 3

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No. 2

Kappa Board Chairman, Kaufman '27, Heads Own Investment Counsel Firm

In a past recent issue of The Edgcliff News it was announced that Gene Kaufman was assuming the chairmanship of the Board of Directors of Kappa Foundation, and in this issue, the chapter would like to pay tribute to Gene for his interest and energies in Kappa affairs over the past many years.

While at Cornell where he majored in arts, Gene was a member of Phi Kappa Phi and was Phi Beta Kappa while holding the positions of steward, house manager, and treasurer at the house. Following graduation in 1927, Gene was in the hosiery manufacturing business until 1934, whereupon he attended the Wall Street extension of NYU, graduate school of business administration.

In 1935, he was associated with Wertheim & Company (Investment Bankers) and has written "Investing For A Widow" which was published in 1939.

At present Gene is a director, Chairman of the Board, and Chairman of the Investment Committee of a mutual fund known as Advisers Fund. Which Gene describes as, "distinctive in that, to the best of our knowledge, it was the first to offer to the public shares that can be converted at any time and at the option of the shareholder into fixed income annuities . . . without any further sales charge and at annuity rates as guaranteed by the prospectus under which the shares are purchased."

Among Gene's active interests and hobbies are travel and Swiftiana besides which he has a great interest in the Cornell Graduate School of Business and Public Re-



Gene M. Kaufman '27

lations which he has maintained since the school opened.

Following one of his hobbies, Gene recently returned from a trip which covered Tahiti, Samoa, and Fiji. His comment: ". . . Tahiti and the neighboring island of Moorea afforded the most magnificent tropical scenery that it has ever been my privilege to see. Moorea is, of course, the original Bali Hi. When the Volcano that comprises the island "blew its top" it left a series of jagged ridges which are simply unbelievable. . ."

"Samoa is merely a stop-over point flying from Tahiti to Fiji. One has to travel almost 3,000 miles west from Tahiti in order to catch a plane back to the United States, the only transportation in the area being a flying boat—the services of which are available perhaps every ten days."

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Rushing A Success; ZBT Selects Thirty

Traditionally, Kappa brought home an outstanding pledge class following the 1960 rushing period. The new pledges are:

Richard Albin, arts, Highland Park, Ill.; David Apfelberg, arts, Milwaukee; Stephen Beckerman, arts, Great Neck, N.Y.; Michael Brimm, Chm. E., Arlington, Va.; Alfredo D. Daniels, I&LR, Santiago, Chile; Leland J. Davis, arts, Palo Alto, Calif.; David G. Ehrlich, arts, Elizabeth, N.J.; Robert J. Epstein, arts, Staten Island, N.Y.; George C. Gorman, arts, Scarsdale, N.Y.

Richard L. Johnson, arts, Shawnee, Kan.; Jeffrey J. Joseph, Ele.E., Miami Beach, Fla.; Robert M. Kleinman, Ele.E., Shaker Heights, Ohio; Roger A. Kline, Ele.E., Lowell, Mass.; Jules B. Kroll, arts, Bayside, N.Y.; Bernard M. Kruger, arts, Denver, Colo.; Mark Landis, arts, Highland Park, N.J.; Harold Levin, arts, Beverly Hills, Calif.; Jerrold M. Levin, arts, Cincinnati, Ohio.

Richard J. Mangi, arts, Great Neck, N.Y.; Samuel J. Merksamer, arts, Sacramento, Calif.; Alan J. Mogilner, Chm.E., Chicago, Ill.; James L. Nachman, arts, Chicago, Ill.; Thomas E. Newman, arts, Chicago, Ill.; Ronald Oberlander, I&LR, Rosemere, Quebec; Stanley E. Pollack, arts, Cleveland Heights, Ohio; Michael L. Simon, hotel, River Forest, Ill.; Z. David Skloven, arts, Baltimore, Md.; William D. Weinberger, hotel, Shaker Heights, Ohio; Daniel H. Wilcox, arts, New York City; Philip Ziporin, arts, Aurora, Colo.

After studying political science at Cornell, Richard D. Gaff is now in his second year at the University of Minnesota. He gives his address as 2015 Summit Ave., St. Paul 5, Minn.

THE EDGECLIFF NEWS

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Four to Enter Med School Following June Graduation

Several undergrads who will receive their diplomas this June have already charted their course for further study. Michael Glueck '60 plans to enter Western Reserve Medical School. Mike is from Shaker Heights, Ohio.

Three have been accepted at the Cornell Medical School: I. Stephen Davis, Marshall L. Grode, and Richard A. Schwartz (all class of '60).

Steve is from Niagara Falls, Marshall comes from Lynbrook, N.Y., and Dick is undergrad president and makes his home in Shaker Heights, Ohio.

Stephen Whitelaw '62 transferred this year to Case Institute. Steve is from Shaker Heights, Ohio.

House Strong in BMOC's; Active in Many, Varied Campus Organizations

The undergraduates have always viewed extra curricular activities extremely important to a fraternity in order to maintain leadership on campus. And this year Z. B.T. has been successful in having several brothers represent us in many campus organizations.

Serving as treasurer of their respective classes this year are Michael Abrams '62 from New York City; Irwin Russo '61 of Lawrence, N.Y.; and Al Siegel '60 from Long Beach, N.Y.

Many Zebees were on hand to welcome the class of '63 at the beginning of the school year last September: George Garfunkel '60 and Michael Stern '60, both from New Rochelle, N.Y.; Dave Friedman '60 of Washington, D.C.; Richard Newman '60 who hails from Chicago; Tom Rothschild '62 of Glencoe, Ill.; and Alfred "Skip" Wilder '63 from Short Hills, N.J.

Writing for the all-important sports page of the Cornell Daily Sun is Bob Segaul '61 of Utica, N. Y.

Terry Baker '62, Pittsburgh, Bob Dudnik '60 of Shaker Heights, Ohio, Michael Glueck '60 of University Heights, Ohio, Ed Pereles '61 from Milwaukee, David Stiller '60 of Buffalo, Gene Turboff '63 from Houston, Texas, and Dick Fine '62 and Stu Levin '62, both from Cincinnati, were members of the Undergraduate Secondary Schools Committee whose function is to encourage high school hopefuls to attend Cornell.

The Cornell University Glee Club had Dave Rider '62 of Newburgh, N.Y. within its ranks. And Tom Rothschild found time to add his mellifluous voice to those of the Cayuga Waiters. Tom also participated in the various religious programs of CURW along with Steve Zax '60 who hails from Houston, Texas. Don Matzkin '63, a Philadelphian, announces for WVBR.

(Continued on page 4)

ZBT Rates High in Sports; Varsity and Intramural

This season, as in the past, Kappa's fine athletic program resulted in an exceptionally outstanding football season record. The Zebe team, coached by Irwin Russo '61, was riding on top of its league until the final game of the season when it was upset by Beta Theta Pi. This defeat necessitated a play-off with Beta, although a Z.B.T. victim earlier in the season.

Credit for this fine and spirited season must be given to such outstanding players as Joe Braff '60, Steve Zax '60, Marshall Grode '60, player-coach Irwin Russo '61, Dick Newman '60, Harlan Shewat '62, Gene Appel '62, Steve Whitelaw '62, Don Matzkin '63, "Nellie" Gordman '62, and Dave Rider '62.

Kappa is also proud of its athletic representation in the varsity teams. Several brothers have earned letters and this year they were considered as stalwarts of their respective clubs: Buzzy Ruttenberg '62, football; Jay Harris '60 and Stu Levin '62, basketball; Dave Stiller '60 and Richie Fine '62, swimming; Dick Schwartz '60, Don Spero '62 and Mike Hoffman '61, crew; Marshall Grode '60, lacrosse; and Neil Goldberger '61, squash.

For the past several years we have finished high on the list for the all sports trophy. Win or lose, the tremendous spirit and enthusiasm clearly indicates the teamwork that prevails throughout our entire membership.

We regret to report the passing of Robert M. Schwartz '27 who died last December. Brother Schwartz was well-known in financial circles and the highlight of his career came in 1942 when he was made assistant director of the savings bond division of the US Treasury Department. He made his home in New Preston, Conn.

Many Support Foundation Activities: Wide Representation Among Classes

Here are the names of Kappa Foundation contributors to date:

Sustaining — \$10.00

Charles Barnett '43
Judge Abraham S. Bordon '14
Bernard F. Burgunder '18
Jacques Coleman '26
Henry P. Cowen '30
Marvin K. Frankle '31
Louis Friedenbergl '28
G. Ury Gants '35
Charles J. Goldstein '48
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Richard S. Graham '37
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Howard T. Saperston '21
S. Robert Sientz '30
David M. Solinger '26
Edwin H. Stern Jr. '37
Richard S. Taussig '24

Annual — \$6.00

Simon J. Hauser—Friend
Theodore W. Adler '28
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K. Kalman Marx '55
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Stanley James Mayer '32
Leonard R. Myers '44
Ralph Pappenheimer '12
Lawrence S. Pollack, Jr. '47
Milton J. Powell '14
Thomas J. Reis '34
Harold Riegelman '14
Alvin Rogal '45
George Roshkind '48
A. David Rossin '53
Carl W. Schneider '53
Dan K. Silverberg '56
Ernst M. Sinauer '39
John H. Strasbourger '30
Leon C. Sunstein, Jr. '43
Robert V. Tishman '37
Lewis J. Turner '25
Richard D. Turteltaub '48
Richard H. Wile '26
Recent — \$2.00
John A. Dettelbach '58
Richard D. Goff '61
Michael R. Griffinger '58
James G. Herman '58
Andrew D. Kopkind '57
Robert I. Kully '58
Mitchell S. Meyers '56
Frank E. Sommerfield '54

Kappa Points with Pride Scholarship on Upswing

At Kappa, it is noted that the brothers are gathered from all corners of the United States. Yet from such diverse locations Z.B.T. has obtained men of outstanding scholastic calibre. Our high standing among the 54 social fraternities on the campus is a point of pride to the brothers. The rank of 10th indicates not only the conscientious work, but the spirit exemplified by the brothers toward academics.

During the past, Kappa has sponsored an informal cultural program. Guest speakers are an encouraging feature of this program. Dr. Hahn of Day Hall was our most recent speaker at an informal discussion to acquaint the brothers with men's affairs at Cornell. These talks are an integral part of Z.B.T.'s ever widening cultural program.

However, the brothers at Kappa are not satisfied with scholastic results unless we are in the Number-One spot; and we will endeavor to continue the ever-increasing progress until our final goal is reached.

Emanuel R. Gold '57 sends word of his December marriage to Judith Silberfein. Manny, who was quite active in IFC while at Cornell, is an attorney for Nicholas, Atlas, Esq. in New York City. He and Judy are living at 135-12 229th St., Laurelton 13, N.Y.

* * *

Alan H. Raphael '38 writes that he is now vice-president for Sales Welding and Sheet Metal Fabricating at the Midway Company in New York City. "Ang", who received his B.S. in Administrative Engineering, lives at 1095 Park Ave., New York 28, N.Y. with his wife, Rita, and two children: Cathy Jean—11, and John A.—10.

NEWS FROM ZBT'S EVERYWHERE

Lee G. Seidman '54 reports that he corresponds often with Lou Hoffman '53, Pete Eising '54 and George Karlin '54. He also had an October visit with Ron Rosenbach '53. Lee and his wife Sue are living at 15718 Chadbourne Rd., Shaker Heights 20, Ohio.

* * *

Merrill D. Sands '44 and Mitzi recently moved into their new home. He is a sales manager at the Sands Manufacturing Company of Cleveland. The Sands have two children: Amy Jo—9, and Laurie Alice—10; and their new address is 2854 Litchfield Road, Shaker Heights, Ohio.

* * *

John A. Dettelback '59 is presently employed as a broker for Hornblower and Weeks Investment Firm in Cleveland. "Dets" and Cynthia live at 2540 North Moreland, Cleveland.

* * *

James G. Herman '58 is stationed at Fort Sill, Okla. Jim and his wife are expecting their first sometime early in March. Jim lists his permanent address as 18507 Lomond Blvd., Shaker Heights, Ohio.

* * *

Last October 8 saw the arrival of a second child to Dick Lustberg '49 and his wife: a girl named Jamie Margaret. Dick and his family live at 115 East 89th St., New York 28, N.Y.

* * *

Louis Block '27 informs us that his daughter Shirley was married last August 20 to Donald H. Beachman, a senior at the Yale Law School. Another daughter, Debra, presented Louis with his first grandchild a little over a year ago. Louis lives at 101 South Michigan St., South Bend, Ind.

* * *

Jonas Weil '58 is an executive officer of a basic training company at Ft. Knox, Ky. But, "... five more weeks and I'll be able to return to a life of Agrarian Contem-

plation." Jonas lives at 270 South Ashland, Lexington, Ky.

* * *

Donald P. Crane '55 sends news of a family addition, Ellen Beth, born March 14, 1959. Don, who is an industrial relations representative for the Kennecott Copper Corporation, recently became Secretary-Treasurer of the Silver City Kiwanis Club. The Cranes live at 316 East 22nd St., Silver City, N.M.

* * *

Morton J. Metzler, Jr. '58 writes from Los Angeles that he is working for Batten, Barton, Durstine & Osborne as an advertising copywriter. Mort, who was editor of the Cornell Widow, is living at 1201 North Crescent Heights Blvd., Hollywood, Calif.

* * *

Richard H. Wile '26 of 59 Saybrook Pl., Buffalo 9, N.Y. writes of a recent New York reunion with several Kappa members and former schoolmates. Among those enjoying "... a fine get-together after these many years," were Bill Gutwillig '22, Henry Abt '25, Henry Goodkind '25, Howard Sternan '25, David Solinger '26, Lewis Turner '25, Ted Adler '28, Louis Friedenberg '28, Jacque Coleman '26, and Ben Homan '25. Dick, an attorney for Saperston, McNaughton and Saperston in Buffalo, is president of the Buffalo Cornell Club. His 17-year-old daughter expects to enter Cornell as a freshman next September.

* * *

Leonard R. Myers '44, Beach Tree Lane, West Hartford 7, Conn., reports that he is hard at work as president and treasurer of the Connecticut Coin Laundry Company, president of County Laundries Incorporated, a partner in the Self-Service Coin Laundry Company, treasurer of the Berlin Drive-In Theater and treasurer of the Lakeside Realty Company. Len still manages to have plenty of "spare time" for his two daughters, ages seven and four.

House Active

(Continued from page 2)

One of the most important parts of the Cornell operation is its judiciary. Earl Dresden '62 from Point Pleasant Beach, N.J. served on the FRJB, which was advised by Hillel Swiller '61 of Brooklyn, N.Y.

Many of the brothers already mentioned are active in numerous other organizations and committees on campus. Carl Austin '62 of White Plains, N.Y., Dick Stein '61 from Chicago, and Mike Hays '63 of Shaker Heights, Ohio are on student body committees as are Dick Fine and Bob Dudnick. Mike, Gene Turboff, Terry Baker, Mike Stern and George Garfunkel joined forces and worked on various dance committees to make the Fall and Spring Weekends more enjoyable.

Finally, three brothers have the outstanding honor of holding the position of Freshman Dorm Counselors: Steve Crane '60 of Harrison, N.Y. is in his second year at that post, and he is joined by Eric Nordlinger '62 of New York City and Hillel Swiller.

By this outstanding record of participation, no one will doubt that Kappa possesses the leaders of Cornell Campus.

Gene M. Kaufman

(Continued from page 1)

"I had hoped that in the Fijis I would be able to recultivate my rapidly diminishing supply of hair, but I must report that I had no luck."

Gene expresses a strong preference for Hong Kong and Japan for a lasting interest over a civilization which is based on picking fruit from the trees for food.

A final salute to Gene Kaufman whose interest and experience have aided Kappa chapter of Zeta Beta Tau to its present position of prominence on Cornell's campus.