

The Edgecliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

Volume 4

Ithaca, N. Y., December, 1960

Number 1

Casper '34 Combines Business Success With Community Service

The noteworthy thing about the career of Robert L. Casper '34 to date is not that he is a successful business man, nor even that he has found time to serve his community by working for charitable organizations. These two attributes are true of many Kappa alumni. However, where Bob Casper does seem to differ from other ZBT brothers is in the fact that he has served in so many different kinds of organizations, representing fields ranging from finance to youth work.

Has Many Business Interests

Bob's business and community interests have been carried on in the neighborhood of Wilkes-Barre, Pa., where he operates his own successful real estate and insurance business, under the name of Lewith & Freeman. Some of Bob's outside interests, to be sure, reflect the nature of his business. For example, he has served as president of the Greater Wilkes-Barre Real Estate Board, has taught real estate at nearby Wilkes College, and has been a featured speaker at Pennsylvania Realtor Regional meetings.

In the field of community service, Bob has been a director of the Wyoming Valley United Fund, and past vice-president and chairman of the budget committee of the Pennsylvania United Fund. He has also done much work as treasurer of the Family Service Association of Wyoming Valley.

Active in Youth Work

In youth work, he is a trustee of the Young Women's Christian Association and a past director of the Wyoming Council of the Boy Scouts of America.

Bob has also served with equal diligence in community projects which call into play the talents



he has developed as a successful businessman. To name but two of these projects, he is a director of the Wyoming Valley Industrial Development Fund and past-president of the Wyoming Valley Junior Chamber of Commerce.

In addition to all of this, Bob has devoted considerable time to religious interests. He is past president and current treasurer of Temple Bnai Brith in Wilkes-Barre.

Bob is married to the former Barbara Rosenthal of New Jersey and has three children: Judy, who is now a sophomore at Vas-sar; Robert L., Jr., a student at Culver Military Academy; and Bonnie, who is now in the seventh grade. Bob's address, for Kappa's who wish to write him, is in care of his firm, Lewith & Freeman, 16 East Market Street, Wilkes-Barre, Pa.

A change of address is reported for STEVENS L. WERNER '29. He can now be reached at 1270 Fifth Avenue, New York, N.Y.

Returning Alumni Enjoy Festivities At Fall Homecoming

A football game with Princeton, a cocktail party and dinner for returning alumni, and a joint party with Phi Gamma Delta were highlights of Homecoming Weekend, October 21-23. On hand to enjoy the festivities were many Kappas representing various classes and age groups.

Some alumni got an early start on the weekend's activities by arriving in Ithaca on Friday night. Among the many events scheduled by the University for that evening was open house at Cornell's new alumni center, The Big Red Barn.

Witness Football Game

On Saturday, alumni and their wives were guests of the house at a special luncheon. After luncheon, they journeyed to Schoellkopf Field, where they witnessed the one discordant note in the weekend's activities: the defeat of the Big Red by the Princeton tiger by the score of 21-18.

The trials and tribulations of the Big Red football team, however, were soon forgotten at a gala cocktail party at the house for alumni, their wives and friends. This was followed by dinner at the house and later that night by a party held jointly with Phi Gamma Delta.

Plan for Next Year

Although this year was pronounced an unqualified success by the undergraduates in charge, it is hoped to make next year's even better. So, all of you alumni who were back on the Hill this year, be sure and mark Homecoming 1961 on your calendar. And those of you who weren't able to get back, make it a point to be present at Homecoming next year.

THE EDGECLIFF NEWS

Published regularly by the Kappa Foundation, Inc., Zeta Beta Tau Fraternity at Cornell University for its members and friends. News and pictures are welcomed at all times. Please address all communications to the Zeta Beta Tau Publication Office, 102 W. State St., Ithaca, N.Y.
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House Bills Increased To Meet Climbing Costs

By Mike Betten '62, Treasurer

Before the beginning of the fall term last September, the executive committee of the house met and decided to raise the house bill by four dollars to cover the increase in the cost of living.

This step was recommended both by the trustees and by our accountant as entirely necessary if we are to remain financially sound. The brothers, it should be noted, have willingly accepted this increase as the best means of keeping Kappa in its traditionally excellent style.

We have not as yet received our first financial statement; however, through careful management we are confident that we are running well within our budget.

Graham '37 Elected National President At ZBT Convention

The chapter is indeed proud to note the election of Richard S. Graham, Kappa '37, as president of the National Fraternity. The election was held last August at the Fraternity's national convention in Denver, Colo. Paul Brickman '61 and Richard Stein '61, house president and vice-president respectively, represented Kappa at the convention.

Since his graduation from Cornell, Dick Graham has managed to work extensively not only for ZBT, but for Cornell and for the community in general as well. For many years an investment banker with the New York City firm of Reynolds & Co., Dick has also served as a member of the board of directors of the Grand Street Settlement since 1946.

Held Many Chapter Offices

Dick's record of service to Zeta Beta Tau is outstanding. He has been a trustee of Kappa Chapter since 1938 and vice-president of Kappa Foundation since 1949. He has served on the Supreme Council since 1948, when he was elected a director of the Mid-eastern Region. He was a member of the National Prizes Committee, having served as chairman for five years. In 1949 and 1954, he was chairman of the "Going-Away-to-College" rushing smoker in New York City.

Dick was National treasurer in 1949-50, and became National vice-president in 1953. He is a member of the Finance Committee and was its chairman in 1949-50. He has been chairman of the Chapter expansion committee and a member of the chapter welfare committee.

Serves Cornell Alumni

Long active in Cornell alumni work, Dick was vice-president of the Cornell Alumni Association of New York City in 1953-54 and is presently a director of the Cornell Alumni Interfraternity Association and president of the Cornell Class of '37.

Dick has been just as active—and to judge by results, just as successful—in the field of poli-

tics. In 1952, he was chairman of a local Citizens for Eisenhower group; four years later he was vice-chairman of the New York State Citizens for Eisenhower; and finally, two years ago, he helped direct political activities in New York as executive vice-chairman of the New York State Citizens for Rockefeller.

Dick and his wife, the former Marion Littauer, have two children: Michael, 11, and Barbara 7. Kappas wishing to congratulate Dick can reach him in care of Reynolds & Co. 120 Broadway, New York 5, N.Y.

Once again, we would like to express our pride in Dick Graham's election as president of the National Fraternity. We know we speak for all Kappa's when we say that Dick will serve with the intelligence, resourcefulness, and dignity which have already marked his career in the worlds of business and community service.

Kappa Raises Scholastic Level; Now Ranks Third

Kappa jumped to third place in the overall scholastic rankings of fraternities for 1959-60. Although the all-fraternity average dropped from 75.96 to 75.84 (all-men's average showed a similar drop), Zeta Beta Tau reversed the trend and raised its average to 77.80 over the 1958-59 average of 77.58.

Our good academic standing was further reflected in the number of Kappa's who made Dean's List last term. They were George Gorman '63, Robert Goldberg '62, Paul J. Mode, Jr. '61, Donald Sperio '62, Eugene Appell '62, Eric Nordlinger '62 and Hillel Swiller '61.

Robert Dudnik '60 of Shaker Heights, Ohio, was elected to Arts & Sciences' highest scholastic honorary society, Phi Beta Kappa.

REGINALD REICHMAN '22 is a diamond importer with Reichman Bros., 20 West 47th Street, New York City. Reg is married, has a grown son, and lives at 225 East 73rd Street in New York City.

ZBT Plays Key Role In Campus Activities

Kappa's list of men who are active in extra-curricular activities and who are holding down responsible positions in campus organizations is a long one, and one we are proud to publish.

Hold Class Offices

For example, in one of the most important elections of the year, the class elections, Zeta Beta Tau members were named to two high elective offices. Hillel Swiller '61 was appointed Senior Class Treasurer and Terry Baker '62 became Junior Class President.

Elsewhere, Richard Stein '61 holds down the position of vice-president of the all-important government body of the fraternal system, the Interfraternity Council.

Earlier this fall, Phil Ziporin '63, Dave Skloven '63, Richard Albin '63, Michael Brimm '64, James Nachman '63, Richard Mangi '63, Mark Landis '63, Richard Fine '62, and Edward Pereles '61 all served as freshman orientation counselors.

Paul Levin '61 was director of the orientation program and Tom Rothschild '62 was a member of the freshman orientation executive board. Other Kappa's chosen to share their experience with new students include Hillel Swiller, David Rider '62, Michael Hays, and Eric Nordlinger '62, all of whom have been appointed dormitory counselors for the entire year.

Kappa's in Honor Societies

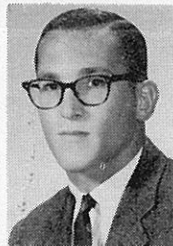
Two Kappas have been chosen for membership in the two campus-wide senior honorary societies. Richard Stein '61 has been elected to Sphinx Head and Donald Spero '62 has been named to Quill & Dagger. Terry Baker and Tom Rothschild have been chosen members of Aleph Samach, junior men's honorary.

On the somewhat lighter side, our "vocal" Kappas have also been prominent in campus activities. Tom Rothschild and Allan Mogilner '64 sing with Cayuga's Waiters, while George Gorman '63 and Michael Abrams '62 are members of the Sherwoods

Report From the President

By PAUL BRICKMAN '61

Richard Stein '61 and I returned from the national convention in Denver, Colo., last August with mixed feelings of pride and disappointment. We were, on the one hand, proud that Richard S. Graham, Kappa '37, was elected President of the National Fraternity and disappointed that Kappa again did not win any national awards.



Kappa is definitely one of the top chapters in the country and as such received an honorable mention for the award for the best chapter and also for several other awards. Although disappointed, I feel confident that Kappa will take the best chapter award, as well as other awards, next year, because we are moving upward in all categories.

singing group. Incidentally, the new Sherwood record out on 33 r.p.m. is a big seller around the Ithaca area. Anyone interested?

House Members Shine On Big Red Teams

As usual, Zeta Beta Tau men are active on Big Red athletic teams, both on the varsity and intramural levels.

Getting ready for next spring's intercollegiate rowing season the crew is already hard at work. Donald Spero '62 and Michael Hoffman '61 are key men on the varsity crew and both are eager to avenge Cornell's defeat in the Intercollegiate Rowing Association regatta on Lake Onondaga (Syracuse) last July. Sports-minded Kappa's will remember that although Cornell was given an outside chance to win, the regatta was won by Navy, which also won the right to represent the U.S. at the Olympics in Rome.

Still on the water, but shifting indoors, are three Kappa mem-

Last spring term we were third scholastically out of 53 fraternities on the Hill and I am sure that we will be even higher when the next campus-wide ratings are released in February. We now have more brothers in activities than ever before, with some holding important positions on the campus, such as Richard Stein, who is vice president of the Interfraternity Council; Thomas A. Rothschild '62, director of Freshman Orientation; and Jim Florsheim '62, member of the executive board of the Student Government.

Kappa is not only improving externally, but internally as well. We have reorganized and modernized our internal structure. There are now assistants for every elected position, and many new committees have been organized so that the house may be run with more efficiency.

The improvements noted in this report are only a few of the factors now at work to make Kappa an even better house.

bers of the varsity swimming team: Richard Albin '63, Richard Fine '62, and Dave Apfelburg '63.

On the gridiron this fall, Dave Rutenberg '62 played quarterback on Cornell's 150-pound football team. By winning their season finale against Columbia, the lightweights were able to close with a record of 4-2 and a three-way tie for second place.

Switching to the intramural scene, we find Senior Irwin Russo leading our football team. As of press time, we stand a good chance to better the second place finish of the last two years.

Goldsmith '16 Dies; Was Metals Executive

It is with deep regret that we announce the death of a Kappa brother. Marc S. Goldsmith '16 of 167 Deere Park Drive, Highland Park, Ill., died last May 2.

Marc was for many years president and general manager of Goldsmith Bros., a smelting and refining company. He had also served as a director of the Pressed Metal Co. of America.

News From Kappa Brothers Everywhere

From Cleveland, Ohio, MYRON W. GOLDMAN '46 writes that he is a professional social worker at Youth Service, a non-sectarian agency involved in counselling adolescents. In addition to his regular job, "Bill" appears on KYW radio each week discussing problems of teen-agers and their parents. Bill and his wife have one son, Steven, born May 4, 1958. Address: 20009 Shakerwood Road, Warrensville Heights 22, Ohio.

HOWARD A. KLINE '54 is another Kappa now living in Cleveland. Howie is working as an insurance agent with Bankers Life & Casualty Co. and lives at 2800 East 130th Street, Cleveland 20. He is married to the former Florence DeHuller, an alumna of Centenary College.

"Recently bought a home in Miami and cordially extend an invitation to visit to any ZBT's in the area," writes Dr. RICHARD J. HELFMAN '52. "Family now consists of wife Sue, son Stephen, and twin daughters Amy and Lori. At present I am a resident physician specializing in dermatology at The Jackson Memorial Hospital in Miami. Our future plans are to live and practice here in the Coral Gables area." Dick's home address is 1325 S.W. 86th St., Miami 44, Fla.

Helping to guide the nation's economic future is MAX J. WASSERMAN '18, an economist with the Department of Commerce in Washington, D.C. Max still teaches part-time at Harvard, as he has done since 1941, and is the author of one book and numerous articles. After leaving Cornell, Max attended the University of Chicago; the University of Illinois, where he received his MA; and the University of Lyons, France, where he received his PhD. He has been married since 1925 to the former Rose Brosseau, who also attended the University of Lyons, and they have three children. Max's address is 812 Rittenhouse Street, N.W., Washington 11, D. C.

SAMUEL E. ROGERS '51 is an engineer with Lincoln Electric Co. of Cleveland, Ohio, where he lives at 6247 Highland Road. Sam and Mrs. Rogers have two children: Laurel and Eric.

PHILIP M. BLUME '27 is merchandise manager of National Shirt Shops, Inc., New York City. Before joining his present firm six years ago, Phil was with Sears Roebuck & Co. (1929-42), Woodrow Stores (1946-52), and Adam Hat Stores (1952-54). He holds the Legion of Merit for his World War II service with the U.S. Air Force. Phil is married, has one daughter, and lives at 44 Colony Drive East, West Orange, New Jersey.

Working as an attorney and builder in Miami Beach, Fla., is ALAN G. ELLISON '53. After his graduation from the Hotel School, "John" attended Western Reserve University law school, receiving his LLB in 1957. He writes that his building activities have included the construction of unattended coin laundries. John's address is in care of the Robert Goodman Building Corp., 7931 East Drive, Miami Beach 41, Fla.

ALAN H. RAPHAEL '38 of 1095 Park Avenue, New York 28, N.Y., is working with the welding and metal fabricating firm of Midway Co., Lodi, N. J. He was previously assistant sales manager for a textile printing firm from 1938-40 and from 1946-47, and vice-president for production in a women's suit manufacturing business from 1947-58. Ang and his wife, the former Rita Silberstein, a Sweetbriar alumna, have two children: Cathy Jean and John Angus.

HOWARD S. COGAN '50 writes that he is still in Ithaca and is still manufacturing Campus Cards, as well as running Cogan Advertising, a "strictly local and regional" ad agency. Howie, his wife, and three children live at 107 Christopher Circle in Ithaca.

Former varsity tennis man MARVIN E. BRAVE '54 is now an attorney in Baltimore, Md. Marv attended the University of Maryland law school after leaving Cornell. He is married to the former Louise Holman, a Goucher College alumna, and they have one son, Michael Holman. Marv's address is 2909 Wynham Road, Baltimore 16, Md.

From Michigan comes word that ALLEN J. RUBINER '57 is in the real estate business in Detroit and is living at 21618 Stratford Court in nearby Oak Park. Allen is married to the former Carole Tuft, who received the BFA degree from Cornell in 1958. They have one daughter, Betsy Jo.

DAVID A. GOLDSTEIN '58 sends some up-to-date news not only about himself, but also about his twin brother, WILLIAM '58. Dave was graduated from the Cornell Law School last June and was appointed assistant district attorney of New York County. His appointment was scheduled to become effective around October 1. William spent the summer travelling through Europe and is now beginning his fourth year at Washington Medical School in St. Louis, Mo. David's address is Box 610, Monticello, N.Y.

BURTON WINER '50 is practicing law in Greenfield, Mass., with the firm of Levy & Winer. Burt attended law school at Boston University after leaving Cornell. He and Mrs. Winer, the former Augusta Levy, who is an alumna of Wells College, have one daughter, Carolyn Amy. Their address is 658 Barnardston Road in Greenfield.

Latest word from SIMON L. DINGFELDER '51 is that he is with Sugar Rose Canning Co., specialists in the canning of tomatoes and citrus fruits. Si is married and has three children: Jan, Bill, and John. Si's address is 3603 Barcelona, Tampa 9, Fla.