

# The Edgecliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

Volume 4

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Number 3

## R. Stein Exemplifies Kappa Qualities

Richard Allen Stein, who was graduated from Cornell earlier this month, has been in many ways untypical of the average Cornell undergraduate, be he fraternity man or independent. During his four years on the Hill, Dick has managed to achieve that rare but ideal combination — an above-average scholastic ability with a high degree of service to both his fraternity and the University.

### Typical of Kappa's

But as singular as Dick's achievements may appear when contrasted with those of the average undergraduate, we feel nevertheless that they are somehow typical of all Kappa's. We have thus chosen to feature Dick in this issue of The Edgecliff News not so much because he is an outstanding senior (which he certainly is), but because he presents an accurate picture of today's Kappa undergraduate — a young man who is getting the maximum of the many advantages offered him by college and fraternity life.

A native of Chicago, Ill., Dick has proven himself an outstanding student in the School of Hotel Administration. He has been a member of the School's Hotel Sales Management Association, has taken an active part in Hotel Ezra Cornell, which is held annually for visiting hotelmen throughout the nation, and belongs to Grin & Grip, the School's honor society.

### Gains Summer Experience

During the past two summers, he has worked hard at gaining additional experience at the Ambassador Hotels in Chicago and Los Angeles. At both hotels, he was in the food and beverage control department.

Dick has played a leading role in various student government bodies at Cornell. He has been vice-president of the Interfratern-



Richard Stein

ity Council and has served with distinction on two of the student Government's most important committees, the nominating committee and the scheduling activities review board.

He has also served Zeta Beta Tau well, both as vice-president of the house and in many official and unofficial capacities. These varied activities, along with Dick's unflinching enthusiasm and interest in Cornell, have resulted in his being elected to many honor societies, the most important being the senior honorary, Sphinx Head.

His contributions to campus activities were recognized last May when he was awarded the Theta Delta Chi Award for showing outstanding "qualities of leadership and achievement." This award is presented annually by the fraternity to a senior who, while not a member of the fraternity, best exemplifies the characteristics Theta Delta Chi expects to find in its own members.

Dick plans to continue his edu-

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## Kappa Foundation Holds Annual Meeting in N.Y.

The Kappa Foundation, Inc. held its annual meeting May 24, at the Cornell Club, 107 East 48th Street, New York, N.Y. The following are the minutes of the meeting:

"Eugene M. Kaufmann, Jr. called the meeting to order and Theodore W. Adler acted as Secretary of the meeting.

"The Secretary announced that due notice of the meeting had been given to all members and a copy of the Notice of Meeting was ordered attached hereto. Six members were present and thirty-six by proxy, constituting a quorum.

"Those present were Eugene M. Kaufmann, Jr., Theodore W. Adler, G. Ury Gants, Richard D. Turteltaub, S. Robert Sientz and Harvey L. Jacobs.

"Theodore W. Adler, Treasurer, gave a financial report, which was accepted and ordered attached hereto.

"The following slate of directors was presented: Eugene M. Kaufmann, Jr., Theodore W. Adler, G. Ury Gants, Robert Sientz, Harvey L. Jacobs, Robert H. Hartman, Richard S. Graham, B. Herbert Lustberg and K. Kaleman Marx.

"Upon motion duly made and seconded, the slate of directors was unanimously elected.

"The Chairman reviewed the actions of the officers and directors during the preceding year. Upon motion duly made and seconded, it was

"RESOLVED, that all of the actions of the officers and directors during the past year be and they hereby are approved and ratified.

"There being no further business to come before the meeting, it was adjourned.

Respectfully submitted,  
THEODORE W. ADLER  
Secretary"

### THE EDGECLIFF NEWS

Published regularly by the Kappa Foundation, Inc., Zeta Beta Tau Fraternity at Cornell University for its members and friends. News and pictures are welcomed at all times. Please address all communications to the Zeta Beta Tau Publication Office, 102 W. State St., Ithaca, N.Y.

Alumni Editor:

Robert H. Hartman '32, New York City

Undergraduate Editor:

Richard Mangi '63 . . . Great Neck, N.Y.

ALUMNI OFFICERS

Chairman:

Eugene M. Kaufmann, Jr., '26  
Philadelphia

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Richard D. Turteltaub '48, Newark, N.J.

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C. Ury Gants '35 . . . . . Larchmont

Secretary & Treasurer:

Theodore W. Adler '28, New York City

Other Directors:

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Richard Gutwillig '58 . . . New York City

Robert H. Hartman '32, New York City

Harvey L. Jacobs '47 . . . . . Brooklyn

Eugene M. Kaufmann, Jr., '26  
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B. Herbert Lustberg '18

Stamford, Conn.

K. Kalem Marx '55 . . Elizabeth, N.J.

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### UNDERGRADUATE OFFICERS

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Leland Davis '63 . . . Palo Alto, Calif.

I.F.C. Representative:

Terry Baker '62 . . . Pittsburgh, Pa.

## Twelve Kappa Seniors Graduated Last June

Twelve brothers of the Kappa Chapter were graduated from Cornell on June 12. In their years on the Hill, these seniors have contributed greatly to both Cornell and the Chapter.

The graduated seniors, grouped according to their respective Colleges, are as follows:

**Agriculture:** Stephen M. Sundheimer, Rockville Centre, N.Y.

**Arts & Sciences:** Lawrence B. Aaron, Chicago, Ill.; Paul Brickman, Chagrin Falls, Ohio; Neil Goldberger, New Rochelle, N.Y.; Gerald Halpern, Chicago, Ill.; Michael R. Hoffman, Minneapolis, Minn.; Paul D. Levin, Winnetka, Ill.; Robert M. Segaul, Utica, N.Y.; Hillel Swiller, Brooklyn, N.Y.; Nathaniel G. Weisler, Lebanon, Pa.

**Hotel Administration:** Richard A. Stein, Chicago, Ill.

**Industrial & Labor Relations:** Edward A. Pereles, Milwaukee, Wisc.

## Year's End Finds Zeta Beta Tau Maintaining Leadership on the Hill

A review of the activities of Zeta Beta Tau during the past year reveals once again that Kappa continues to be high up among the top fraternities on the Hill. We are proud to report that our leadership extends not only into the fields of scholarship and extra-curricular activities, but also includes the management and condition of the house.

### Maintain Academic Standards

Although as of press time, the comparative academic standings of Cornell fraternities had not yet been released by the Dean's Office, we feel confident that last year's excellent record has been maintained. At the end of the last academic year, you will recall, Kappa ranked third in the overall scholastic ratings of fraternities, with an average of 77.80. Our good academic standing is reflected in the election of Eric A. Nordlinger '61 to Arts & Sciences' highest scholastic honorary, Phi Beta Kappa.

As has been noted elsewhere in this issue, Kappa's participation in extra-curricular activities continues to be at a high level. Perhaps one example will be sufficient to point up the leading role we play on the campus. In March, three ZBT brothers were elected to important posts in student government organizations. Thomas A. Rothschild '62 was elected president of the Executive Board of the Student Government, George C. Gorman '63 was elected one of two fraternity representatives on the Executive Board, and Jules B. Kroll '63 was chosen treasurer of the Interfraternity Council.

### House Financially Stable

Our house finances are in good condition. There are no arrears of any significance and this spring the house was more than \$800 in the black for the year to date. In order to meet rising costs in house management, the brothers voted last fall to increase board costs by three dollars. This has enabled the brothers to enjoy good

meals while keeping kitchen costs below the budgeted income.

Pledging this spring was a notable success. Our total of 25 freshman pledges was one of the highest totals on the Hill. We feel that the men chosen represent a quality equal to any which have pledged Kappa in recent years.

### ZBT Active Socially

Once again, Kappa enjoyed a full calendar of social activities. Between a Homecoming party for returning alumni in October and a festive Spring Weekend just before the spring term ended, there were many formal and informal dinners, picnics, and exchange dinners. One of the highlights of this year's social season was our Christmas party for Ithaca orphans. Sponsored by Kappa and Alpha Epsilon Phi, the party brought 30 boys and girls, ages 5 to 8, from Ithaca's North Side Settlement House, to the house where they enjoyed an afternoon of games and refreshments. They were even visited by Santa Claus (better known as Mike Brimm '63 to the brothers in the house).

All in all, the year was a successful and enjoyable one for all Kappa brothers, and we look forward to an equally enjoyable year during the next two semesters.

### Richard Stein '61 . . .

(Continued from page 1)

education on the graduate level now that he has left Cornell. Following a summer's work at Playboy Enterprises, he will enter law school in his native Chicago.

Just as Dick's undergraduate activities so well exemplify those of the members of the house, so are we confident that his activities as an alumnus will reflect the unique spirit of Kappa. This has been true of so many of our alumni, who leave Cornell to achieve success in their chosen professions and to contribute to the communities in which they live. We are sure that Dick, as well as all of the other graduating seniors, will follow the pattern.

## Quill & Dagger Picks Five Kappa Juniors

Five Kappa juniors were initiated into the senior honor society, Quill & Dagger, this spring. They are:

Terry R. Baker of Pittsburgh, Pa. A student in the College of Arts & Sciences, Terry is Junior Class president and has served the house as I.F.C. representative. He is also a member of the junior honor society, Aleph Samach, and of the undergraduate secondary schools committee.

Richard H. Fine of Cincinnati, Ohio. Dick is a varsity swimmer and a member of Redmen, an organization of Cornell lettermen, and of Red Key, the junior honorary. Dick also serves on the undergraduate secondary schools committee and as a freshman orientation counselor. He is in the College of Arts & Sciences.

James M. Florsheim of Glencoe, Ill. Jim, who is also in Arts & Sciences, is a varsity cheerleader, a representative to the executive board of the student government, and a member of Scabbard & Blade and Aleph Samach.

Stuart E. Levin of Cincinnati, Ohio. A member of the varsity basketball team, Stu belongs to the Redmen, Red Key, and serves on the Undergraduate Secondary Schools Committee.

Tom A. Rothschild of Glencoe, Ill. Tom has served as chairman of freshman orientation and last March was elected president of the Executive Board of the Student Government. Tom also sings with Cayuga's Waiters and is a member of Aleph Samach. On top of all this, he is an honors student in philosophy in the College of Arts & Sciences.

ELLIOTT H. STONE '53 is still a practicing attorney in Boston, Mass. His firm is Stone & Stone, 92 State Street, Boston. Elliott has been active in politics, having run for the U.S. Congress in the 11th Massachusetts District three years ago on the Republican ticket.

## Alumni Directors Hold Annual Meeting; Consider Chapter, Foundation Problems

The Board of Directors of Kappa Foundation, Inc. held its annual meeting May 24 at the Cornell Club in New York City. The meeting immediately followed the annual meeting of the members of the Kappa Foundation, Inc., which was also held at the Cornell Club.

The meeting was called to order by Eugene M. Kaufmann, Jr. '26 who acted as chairman. Theodore W. Adler '28 served as secretary of the meeting.

### Kappa Officers Elected

Following the acceptance of the minutes of the previous meeting, the following slate of officers was presented: Chairman of the Board, Eugene M. Kaufmann, Jr.; President, Richard D. Turteltaub '48; Vice Presidents, S. Robert Sientz '30 and G. Ury Gants '35; and secretary-treasurer, Theodore M. Adler. The entire slate was unanimously elected to office for a one-year term.

Among the more important items of business to be considered by the Board were those dealing with the finances of the Kappa Foundation and the Chapter. The Board approved a recommendation by the Treasurer that the financial statement covering the New York Foundation bank accounts be submitted each year to all Kappa alumni at the time of mailing of the dues letter. The financial condition of the Chapter was found to be excellent.

### Summer Repairs Planned

Also approved by the Board was an authorization to the Chairman to expend up to \$5,000 during the summer for necessary repairs, improvements and furnishings for the Chapter House. The recommendations for repairs and improvements were contained in a report, prepared by the University and read by the Chairman, on the condition of the House. The findings of the report were that the house was in generally good condition.

The decision to engage the services of Mr. William S. Downing,



Jules B. Kroll '63, winner of this year's Scholarship Award

Jr., an Ithaca architect, to supervise the maintenance of the building and the purchasing of furnishings and installations was ratified by the Board.

The Directors also discussed the "legacy" problem in pledging. It was announced by the Chairman that the Executive Committee of the Chapter had put into effect a ruling that the son of a Kappa Chapter Alumnus would automatically be pledged, subject to the approval of the Executive Committee. The Board expressed its gratification at this action.

The final item of business before the meeting was adjourned dealt with the presentation of this year's annual Scholarship Award. It was decided that the Award be granted to Jules B. Kroll of Bayside, N.Y. He will be a Junior next year and is enrolled in the College of Arts & Sciences.

A change of address has been reported for SAMUEL E. ROGERS '51. Sam still lives in Milwaukee, Wisc., but now makes his home at 4957 North Ardmore. At last report, Sam was working as a mechanical engineer with Louis Allis Co. and had two children, Laurel Ann and Eric Charles.

## Plan Homecoming Events For Returning Alumni

All Kappa alumni are urged to mark Homecoming on their calendars next fall. The date is Saturday, October 21, and the big attraction is the football game between Yale and Cornell at Schoellkopf Field.

This year, the brothers at the house are planning to welcome all returning Kappa alumni with a special program of Homecoming events. Although final plans have not yet been made, you will be informed in ample time as to what Homecoming activities have been planned for you.

The Big Red football team has taken on a "new look" and Coach Tom Harp's plans, as they have been revealed so far, promise plenty of excitement for all Cornell football fans. Homecoming will be your chance to see the team in action and, even more important, your opportunity to revisit the house and become acquainted with the brothers. Remember, October 21 is the date! We'll be looking for you!

ROBERT H. HARTMAN '32 of 530 East 88 Street, New York 28, N.Y., is an account executive and marketing consultant at Grey Advertising, Inc. He was director of research at the L.H. Hartman Co., which merged with Grey last year. Bob is a member-at-large in the National Council, and is the chairman of the Discipline Committee and of the Alumni Relations Committee. He reports that he is a retired Lieutenant Colonel from the Army, and devotes his time now mainly to marketing management and advertising problems. Bob is married to the former Ruth Hamburger of White Plains, and has one son, Lewis. Lewis "Skip" Hartman will be a senior at Princeton next fall and is on the Princeton tennis team which trounced Cornell late this spring. Needless to say, Bob's feelings were mixed when he watched the Cornell-Princeton matches. At least it wasn't a total loss; Cornell won one out of the nine matches.

## NEWS FROM KAPPA BROTHERS

EUGENE FRIEDMAN '10 writes that he lives at 1242 South Orange Grove, Los Angeles 19, Calif., and is a merchant, operating the Los Angeles Luggage Co. Gene has been married for the last 48 years to Pearl Friedman and they have a grown son and daughter.

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Dr. RICHARD J. HELFMAN '52 is a resident physician specializing in dermatology at The Jackson Memorial Hospital in Miami, Fla. Dick bought a home in Miami several years ago and has been soaking up the Florida sunshine ever since. At last report, his family consisted of wife Sue, son Stephen, and twin daughters Amy and Lori. The Helfmans' address is 1325 S.W. 86th Court, Miami 44, Fla.

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"Presently serving as law clerk to Chief Judge J. Cullen Ganey of the Eastern District of Pennsylvania, whose decision in the General Electric-Westinghouse anti-trust case is newsworthy nationwide," writes SAMUEL W. SALUS II '55. After leaving Cornell, Skip studied law at the University of Pennsylvania. His present address is 1901 Walnut Street, Philadelphia 3, Pa.

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RICHARD H. WILE '26 is still practicing law in Buffalo, N.Y., where he lives at 59 Saybrook Place. Dick is a member of the law firm of Saperston, McNaughton & Saperston; is married and the father of an 18-year-old daughter, Ellen Jane.

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The last report we had from JOHN S. EFROYMSON '49 was that he was technical director of Flexible Products Co. in Marietta, Ga. Before joining his present firm, Ef was with B. F. Goodrich Co. in Ohio for six years, and with Midwest Consultants in St. Louis, Mo. for one year. He is married to the former Donna Kahn, an alumna of Ohio University, and they have a daughter, Beth Ellen, 3½. Home address for the Efroymsons is 2350 Palmour Drive, Atlanta 5, Ga.

One Kappa with an unusual occupation is LAWRENCE SUNDERLAND '50. Larry works with the Bureau of Indian Affairs (U.S. Department of the Interior) as a forester at the Hoopa Valley Indian Reservation in Hoopa, Calif. Larry prepared for his job by attending the Yale School of Forestry from 1953-55. He is married to the former Pia Stoppani of Berne, Switzerland. Larry writes that since his actual residence is constantly changing, all mail should be addressed to his permanent address at 3 Eton Road, Rockville Centre, N.Y.

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A note from AARON L. LEVITT '36 brings us up to date on his activities. Aaron serves as president of Duff & Repp, Inc. of Kansas City, Mo., and also of Davidson-Boutell Co. in Minneapolis, Minn. Aaron was previously with the Davidson-Boutell Co. stores in Omaha, Minneapolis and Kansas City. He is active in professional and civic organizations, currently serving as director of the National Retail Furniture Association, the Chamber of Commerce of Kansas City and the Merchants Association; vice-chairman and director of the Kansas City Chapter of the Red Cross; a member of the board of councilors of Menorah Medical Center; and a trustee of Congregation B'nai Jehuda. Aaron was also extremely active when he lived in Omaha. From 1954-55, he was chairman of the Douglas County Chapter of the American Red Cross; in 1953 he was national vice-chairman of the American Red Cross Fund Drive; in 1951 he served as president of the Omaha Junior Chamber of Commerce; and in 1950 he was president of the Cornell Club of Omaha. He is married to the former Louise Baum Gold, who attended Connecticut College for Women, and is the father of three children: Thomas William, 10; James Nathan, 7; and Jean Evelyn, 15 months. The Levitts' address in Kansas City is 820 West 65th Street.