

The Edgecliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

Volume 1

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Number 1

Flesch '29 Combines Legal Career With Service to His Community

Carrying forth the Kappa tradition, Richard C. Flesch '29 has become not only an authority in his field of business, but also an outstanding civic leader. He is well known in New York legal circles as a leading expert in taxation law with the firm of Kaye, Scholer, Fierman, Hays, and Handler.

Specialist in Taxation

After graduation from Cornell with a degree of Bachelor of Arts in 1929, he spent a year in California before entering Columbia Law School. In January 1933 Dick graduated from Columbia with an LLB degree. After six years of general law practice, he began to concentrate his legal work on taxation. He was appointed Special Assistant to the Chief Counsel of Internal Revenue in Washington, D.C. and continued in that capacity until 1945, when he became a partner in the New York law firm with which he is presently associated.

Many of Dick's activities reflect the nature of his business interests. He has lectured and written in the field of Federal Taxation and has served as Chairman and a member of Bar Association Federal Tax Committees. In addition he has been active with Commerce and Industry Association Committees, both as a chairman and member.

Active in Community

In the Scarsdale area, Dick has devoted time and energy from his busy legal career to take an active part in many community affairs. He has served as president of the Men's Council of the White Plains Jewish Community

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RICHARD C. FLESCH '29

Harry Graham '11 Donor Of Annual Scholarship

A new scholarship, The Harry S. Graham, will be awarded annually by the chapter. It will be granted to a needy Kappa, and if the need does not present itself within the chapter; then it will be awarded to a selected ZBT undergraduate from another chapter.

This scholarship has been given by Harry Graham '11 whose son, Richard, is serving as ZBT National Pres. and who, himself, served for many years on the board of the National Fraternity council.

The scholarship will be awarded in addition to the Kappa Foundation Award, which is presently held by Jules B. Kroll '63.

President Finds New Atmosphere in House

Impressions: Underneath its blanket of leaves the new black topped driveway smiles with delight as the kitchen crew's Jag, MG, TR3 and 190SL blast the sound barrier. . . Whirrings of the new disposal as it masticates what John can't salvage from brunch. . . A note of whispered sadness as the elms in back die of blight. . . the new intercom blares against the newly painted walls. . . cards rustling before meals. . . glasses clinking.

Sophomores Provide Lift

Taking up the slack left by the seniors, 26 newly-initiated sophomores are proving that Kappa is still tops and growing to new heights. A new atmosphere is emerging here at 1 Edgecliff Place as house unity is at an all time high. Rifts that usually appear between the brothers living in and those in apartments are virtually non-existent this year.

Informal Weekends Popular

Indicative of this new atmosphere is the increased activity on non-party week-ends here at the house. With stereo and set-ups replacing Fuzzy and the Timebombs, these informal get-togethers are bring brothers closer to each other. Add two dashes of smooth affairs and coat liberally with good conversation and this atmosphere is complete. Of course thunderstorms do interrupt, as bug dances and maurading DG's can attest.

Campus-wise the House is in one of the most favorable positions ever. With Tom Rothchild as Executive Board President and Orientation Director, Julie Kroll as Inter-Fraternity Coun-

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Flesch '29 . . .

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Center and as a member of the Scarsdale Town Club Committees. He has contributed his legal talents as a consultant to the Scarsdale Library and served as a Vice-Chairman of the Cornell Fund in New York for several years.

Dick is married to the former Marjorie Denzer and they are the parents of two daughters, Barbara, who is a sophomore at Mt. Holyoke College and Joan, who is a senior at Scarsdale High School.

If any Kappas wish to write Dick, his home address is 270 Fox Meadow Road, Scarsdale, New York.

ALAN L. HAUSMAN '48 is working for the Crest Engineering Corp. in Newark, N.J. He and his wife Roslyn have two children, Jill 9, and Jane 6. They live in Livingston, N.J. at 83 Ridge Drive.

Kappa Cited at Annual Convention; Graham '37 Re-elected President

At the annual Zeta Beta Tau convention, held over Labor Day weekend in Chicago, Kappa again was cited for its outstanding chapter and cemented its position as a leader among brother chapters.

We were fortunate enough to win the cultural award for our excellent library and record collection, something in which the brotherhood has always taken much pride.

Kappa again gained the spotlight as Brother Richard Graham '37 was re-elected president of the National Fraternity. Dick has just served a term as National president of ZBT. Previously he was elected National treasurer in 1949-50 and became National vice-president for the first time in 1953. He is a member of the Finance Committee and was its chairman in 1949-50.

Representing the chapter in Chicago were three house officers, Mike Brimm, Bill Weinberger, and Stan Pollack. There they had a chance to meet with a cross-section of the brotherhood, exchange ideas, and meet personally with the national officers. For Kappa this was another successful convention year.

Spring Rushing Nets 27 Freshman Pledges

Formal rushing has just ended as we go to press and once again Zeta Beta Tau has come up with one of the largest and best pledge classes on the Hill.

This year 27 freshmen have pledged Kappa, a total far above the average number of men pledged by other houses on campus. We even managed to better last year's mark, when 25 pledged at the end of the formal rushing period.

To a large extent, credit is due to the efforts of Rushing Chair-



RICHARD GRAHAM '37

President Finds . . .

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cil treasurer, and with Bob Goldberg, Tom Newman, and Jerry Jossem as treasurers of the senior, junior, and sophomore classes respectively, its a wonder we can get a quorum for house meetings.

Executive Board member, George Gorman; Discrimination Committee Chairman, Jim Florsheim; and Election Commissioner, Bob Kleinman complete the campus aspects of the House. Well represented by five dorm counselors, numerous athletes and wearers of honorary badges, ZBT is truly approaching the pinnacle.

Archie Dotson, our inimitable adviser, has told the house of his appointment to serve in India in an advisory capacity. We congratulate Archie but are forced to view his coming departure with mixed emotions, as we are all attached to him.

In conclusion I am looking forward to a rewarding spring term here at Kappa chapter and hoping that visits from parents and alumni will not be infrequent.

Richard H. Fine, *President*

man Jules Kroll '63 and to the men who worked with him for our success in rushing.

Call for Closer Ties With Kappa Alumni

Homecoming weekend here at Kappa was a little disappointing to the brothers as our alumni response was meager. The fault lies entirely with the present undergraduate members, but with your help we feel the situation can be corrected.

We undergraduates have a few ideas which could lead to better coordination and closer contact. Permanent contact with the Alumni Association officers, both personal and by letters, should be established. Also all alumni should faithfully report new address or any future changes. All alumni should inform us of those who are not receiving *The Edgecliff News*, which we publish for the alumni, concentrating on articles of interest to them.

If any of you have any suggestions which may improve alumni relations in any way, please don't hesitate in sending them to us. With everyone cooperating we feel certain that stronger chapter-alumni relations can be fostered.

Still a lawyer and working with the Washington, D.C. firm of Galland, Khalasch & Calkins is GEORGE F. GALLAND '31, of 1403 Bishop Lane in Alexandria, Va. George graduated with his Bachelor's degree from Cornell, in the Arts School. He and his wife, Marion, (Vassar '34) now have two children, Anne, 18, and George Jr., 16.

* * *

We hear that JEREMY A. ROSENAU '55 is an infant's dress manufacturer, working for the Nanneye Mfg. Company in Philadelphia. Jerry and his wife, the former Lois Goldsmith, who graduated from the University of Pennsylvania in '58, are the parents of two children, Judy 3, and Patty, 1. They live at 124 Cox Road in Rudd, Pa.

Friedman '48, Man of Many Talents, Featured in "New Yorker" Article

An interesting article on the activities of B. H. Friedman '48 appears in "The Talk of the Town" in the January 27 *New Yorker*. The article praises his success, not only in the Manhattan business world, but in his role as a writer, and art and jazz critic.

Bob is vice-president and director of a flourishing real-estate firm, Uris Buildings Corporation, where he is in charge of midtown leasing.

Prolific Writer

Finding time to write has been no problem. While other executives are "playing bridge" at nights or on weekends, he is busy with magazine articles on contemporary art, architecture, or music. Bob has also written five novels, the first four unpublished, but the fifth, titled *Circles* is being released this month. He has started on a new novel "set in the world of professional bridge players—the tournament circuit."

In the article, he explains his interest in jazz. "There's a close relationship between what's happened in jazz—the whole cool-jazz revolution since the war—and what's happened in painting, and in a strange way these worlds have stimulated my writing more than my reading has. I try to do the sort of thing a painter does with collage."

Writes Edgecliff News

Bob has written *The Edgecliff News* telling of his activities. This letter, we feel, is interesting enough to be printed in full.

"Here at Uris Buildings Corporation we are very busy with several current projects, including the largest modern hotel in New York since the early 30's (The New York Hilton at Rockefeller Center).

"In addition to my business activities, I have continued to

write a great deal, mostly criticism for the various art magazines and quarterlies. Two years ago, I edited *SCHOOL OF NEW YORK: Some Younger Artists* for Grove Press's Evergreen Gallery series, and this past year (in collaboration with Barbara Guest) I completed a monograph on the young American painter, Robert Goodnough which was published in the fall of 1961. (Goodnough was visiting artist at the 1960 summer session of Cornell).

First Novel Published

"I've also just had my first novel accepted. It is set in the art world of New York and East Hampton, and is called *Circles*. It will be published by Fleet Publishing Co. early in 1962, to be followed up by a soft-cover edition (MacFadden Publications) a year later.

"My family has enlarged again. My wife, Abbey Noselson (also Cornell '48), had a daughter, Daisy, last spring."

If you wish to contact Bob, he can be reached at the Uris Building Corporation, 850 Third Avenue, New York 22, N.Y.

Milton Ross '32 Dies

The chapter regrets to announce the death of Dr. Milton Ross '32 of 5 Dogwood Lane, Rumson, N.J. on May 1, 1961. Dr. Ross practiced dentistry and oral surgery in Long Branch, N.J.

* * *

ALBERT A. STROUSS '49 tells us that he is in veterernarian practice, specializing on small animals and horses. Bud is associated with the Witter Animal Hospital. Living at 144 S. Drexel in Columbus, he and his wife, Lillian, are the parents of three children, Sandra 12, Patricia 10, and David 6.

NEWS FROM KAPPA BROTHERS EVERYWHERE

Now working for the U.S. Tariff Commission as an economic analyst is LAWRENCE B. SUNDERLAND '50. Until 1960, he was a forester on the Hoopa Valley Indian Reservation in Colorado. Larry is married, and he and his wife, Pia, have one son, Thomas, aged 1 yr. They now live at 7930 18th Ave., Adelphi, Md.

* * *

DAN K. SILVERBERG '56 writes us that he is working for the Wood County Packing Co. in Cleveland and managing the largest beef breaking cooler east of the Mississippi. The cooler, he says, has a 900 cattle capacity and a size of 14,000 sq. ft. He has been supplying top choice and prime beef in carload lots to east coast, central, and southern states, and special aged beef to the rapidly expanding Cleveland supermarket chain. "Kritz" was married in 1960 to the former Gail Simon, who attended the University of Miami. They live at 19906 Van Aken Blvd., Cleveland, Ohio.

* * *

Marriage this year is the news from FRANK E. SOMMERFIELD '54. He and his new wife, Elissa, now live in Dallas, Tex., at 3438 Daniels St. Frank graduated from Cornell with his A.B. in economics, and he's presently working with State Mutual Life Co. in Dallas as an insurance agent.

* * *

DAVID A. GOLDSTEIN '58 got his LLB in '60 and is now assistant district attorney in New York County. He is assigned to the rackets bureau, where he investigates organized crime, in the New York County D.A.'s office under the Hon. Frank S. Hogan, District Attorney of New York County. David's home address is Maplewood Rd. in Monticello, N.Y.

Also an attorney is ROBERT L. SCHNEIDER '49 who works at Welch & Schneider in Randolph, Mass. Bob and his wife Barbara have two children, a boy and a girl; Matthew and Judith, aged 2½ and 1 yr. They live at 21 Turner Drive, Randolph, Mass.

* * *

A new job and a new address have been reported by JAMES G. HERMAN '58. Jim received his Bachelor's degree in the School of Architecture and is now working as an architect for Minoru Yamasaki & Assoc., in Birmingham, Mich. Jim and his wife, Carolyn, live in Birmingham on 1912 E. Maple. They have one son, Andrew, 2.

* * *

"Have seven grand-children, ages 3 months to 13 years," writes RALPH PAPPENHEIMER '12. Ralph tells us he is now retired and is taking things easy, travelling with his wife, Louise. Before retiring, he was president and treasurer of the Specialty Device Co. and he is now looking after investments for five members of the family. Ralph's home address is 1047 Barry Lane, Cincinnati 29, Ohio.

* * *

A note from KENNETH J. RISKIND '59 at Columbia tells us that LARRY SCHNADIG '59 and JERRY KEYSER '58 received their MBA's in June; both as finance majors, and that Ken will receive his own MBA in October, also as a finance major.

* * *

Thanking all the brothers for all the hospitality extended to him at Edgecliff during homecoming, ROBERT M. BRODY '54 writes to tell us that he has purchased a new home at 376 Beech Spring Rd., South Orange, N.J. He and his wife are expecting their first child in July.

Working as an assistant project leader for a program of training Congo government officials in public administration is ERNST M. SINAUER '39. The course, he tells us, lasts three to five months and is conducted in French, being centered in Washington, D.C. He would welcome hearing from anyone speaking French reasonably well who is interested in this kind of foreign aid program, as he visits other cities from time to time. His address is 3316 Pendleton Drive, Wheaton, Md.

* * *

"Extremely pleased to find the amount of improvements made to the chapter house," writes HUBERT F. GORDON '45 after a trip this year to Hotel Ezra Cornell. He writes that he's sure all the chapter alumni would be pleased to see the new wing, especially the modernized kitchen, and that he hopes all the alumni get a chance to get back soon. After his graduation from Cornell's Hotel School, Hugh taught at Paul Smith's College in Paul Smiths, N.Y. He and his wife, Felice, were married in 1948 and they now have a daughter, Jennifer Anne, 8. They live at 30 Barberry Rd., and Hugh works for Jones, McDuffee & Stratton, Inc., in Boston, in the food service equipment line.

* * *

Until 1954, WALTER GOMPERTZ '29 was president of the Mason Can Co. In that year, he resigned and until two years ago, he acted as an independent consultant. He is now president of the Carlton Manufacturing Co., of Pawtucket, R.I., a firm that he, along with a few associates, established. Walter and his wife, Evelyn, live in Rumford, R.I., at 149 Centre St. Currently, he's vice-president of the Cornell Club of Rhode Island.