

The Edgecliff News

Cornell University Chapter of Zeta Beta Tau Fraternity

Volume VI No. II

Ithaca, New York

June, 1965

New Chapter Officers Gain Much Experience From Campus Activity

Earlier this term, new house officers were elected to serve until February 1966.

The new president of the house is Tom Grayboys, an Arts and Science major in the class of 1966. Previously, Tom has served as secretary of the chapter, and served on the rushing committee. He is also active on campus as an orientation director. After graduation, he plans to attend medical school.

Civil engineer Ronald L. Soroos '67 is the new Vice-President. Ron has been active in Mummy, the social honor society. This is his first house office.

Another director of Orientation, Robert Slama, is the treasurer for the coming year. He is an Arts student in the class of 1967. His specialty is academics, especially nuclear and solid state physics, and chemistry.

Michael Dinki '67 an agricultural student is the new secretary. Although this is Mike's first house office, he has received much academic acclaim at Cornell. He is a member of the freshman honor society, Phi Eta Sigma, and is a consistent Dean's list student.

Another Dean's list student,
(continued on page 3)

Chapter Pledges 22 Men Following Busy Week Of Rushing In February

Under the successful leadership of second-year rush chairman, Jeffrey Sussman '65, and with the support of the entire house, ZBT ended the annual two-week rushing ordeal with 22 new pledges. The new group comprises a diversity of interests and personalities, and exhibits a wide-spread geographical representation. A-

mong the thirteen states represented are Kentucky, Virginia, Texas, Ohio, Illinois, Georgia, and Washington, in addition to the usual Middle Atlantic and New England states.

The new pledges were officially welcomed to the house on Saturday, February 13, with the annual Pledge Party at which ZBT's ancient and traditional ritual, symbolic of a job well done, was enacted. The Rush Chairman and the entire Rush Committee were thrown into the showers.

The names and hometowns of the new pledges are as follows;

Leo Abramson Louisville, Ky.
Bruce Bigelow Alexandria, Va.
Bob Bronstein Merion, Pa.
Jim Bruehn Bronx, N.Y.
Phil "Bozo" Chagnon Nashua, N.H.

Neil Chodorow Roslyn, N.Y.
Norman Cohn Elmont, N.Y.
Nat Eisenberg San Antonio, Texas

Barry Elden Lincolnwood, Ill.
Bill Falik Philadelphia, Pa.
Bob Kaufman Buffalo, N.Y.
Richard Levey Yonkers, N.Y.
Matt Marcello Cranston, R.I.
Twink McBride Chagrin Falls, Ohio

Bruce McClellan Pittsburg, Pa.
Dick Robbins Columbus, Ga.
Mark Schmidt Summit, N.J.
Bill Schneider Burlington Vt.

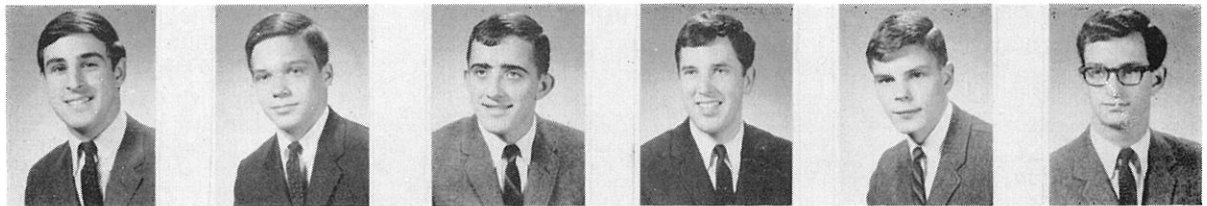
(continued on page 2)

Academic Standing Up To Third During Fall

University officials recently announced that for the fall term, Kappa chapter of ZBT ranked third academically among Cornell fraternities. Lead by the high average of the members of the senior class, the house had a cumulative average of 80.22. For comparison, the all-men's average was 77.25.

The house is especially proud of its third place standing because it represents a substantial improvement over academic ranking of the previous term. In the spring term or 1964, the standing of the house was 16th.

One final fact that makes third more than just a respectable position out of fifty-two, the house cumulative average is only 0.44 percentage points away from that of the first place house.



GRAYBOYS

SOROOS

DINKI

SLAMA

BINDLER

CHAIT

THE EDGECLIFF NEWS

Published regularly by the Kappa Foundation, Inc., Zeta Beta Tau Fraternity at Cornell University for its members and friends. News and pictures are welcomed at all times. Please address all communications to the Zeta Beta Tau Publication Office, 412 College Ave. Ithaca, N.Y.

Undergraduate Editor:
Julie Bindler '67

ALUMNI OFFICERS

Chairman:
Eugene M. Kaufmann, Jr. '26
Philadelphia, Pa.

President:
Gary W. Stein '54 Philadelphia, Pa.

Vice Presidents:
Robert H. Hartman '32 New York City
G. Ury Gants '35 Larchmont

Secretary & Treasurer:
Theodore W. Adler '28 New York City

Other Directors:
Stephan Goldstein '65 Cheyenne, Wyo.
Richard S. Graham '37 New York City
Robert Sientz '30 New York City
Richard D. Turteltaub '48 Newark, N.J.

Life Trustees:
Harold Riegelman '14 New York City
Joseph Heller '17 New York City

UNDERGRADUATE OFFICERS

President:
Tom Grayboys '66

Vice President:
Ronald Soroos '67

Secretary:
Michael Dinki '67

Treasurer:
Robert Slama '67

Historian:
Julie Bindler '67

I.F.C. Representative:
Jerry Chait '67

Jim A. Frank '40 is now working as an engineering executive for American Air Surveys, Inc. in Pittsburgh. His address is 5445 Darlington Rd., Pittsburgh, Pa., 15217.

OUR NEWEST PLEDGES

(continued from page 1)

Tracey Sillerman New York, N.Y.

Barry Warshaw Atlanta, Ga.

Robert Rosenwald New York, N.Y.

Barry Grossman Nakota, Wash.

Undergraduate President Writes of Change In Image and Attitudes Of Today's Brother

For the most, part Kappa remains as most of you alumni left it, still leading the campus in all areas and perpetuating the ideals of the fraternity through service and fellowship. But fortunately, or perhaps unfortunately, the activities of the house are changing. Kappa has changed as the University has changed, as the student body has changed.

As evidenced by a general apathy towards Student Government and other service activities, the majority of students have little interest in the University as such.

Today, the Cornell student is a far more serious one than his predecessor of even a decade ago. The expanding University, which is itself a response to the pressures of an expanding, technically oriented society, have forced upon today's student a maturity and seriousness that yesterday's student could afford to ignore. To compete with his peers, today's Cornellian must extend his concern far beyond the scope of the University community and the fraternity house.

The tradition of campus leadership remains firm at Kappa, but the traditional profile of the brotherhood does not. The social, academic and competitive pressures unknown 20 or 30 years ago have infiltrated and affected every student at Cornell to some extent, and have been felt by the brotherhood of Kappa.

The tenor of the old, backslapping days is gone, replaced by a more realistic outlook towards the fraternity and its objectives. This outlook does not dictate love for ones brother, but rather fosters an atmosphere in which mutual respect and the ability to grow together become a natural consequence of the fraternity life. In the past, encouraged and augmented by the fraternity's concern for the social development of the individual, the channeled enthusiasm of youth found expression in service and leadership activities. Today, the goals are the same, but the outlook is one which views participation with greater perspective, honesty, and directed purpose.

HERE'S NEWS OF ZBT ALUMNI

Bernard Harper ("Bob") Friedman '48 has been working for some time as a free lance writer. His works to date include two novels, "Circles," and "Yarborough," and two books of criticism. Previously, from 1948-63, Bob worked in the construction business. He and his wife, Abby, have two children: Jackson 7, and Daisy 3.

* * * *

Elder member of the fraternity, Abraham S. ("Bunk") '14 is now a justice of the Supreme Court of the State of Connecticut. His address is 887 Farmington Ave., West Hartford, Conn.

Hotel School graduate Richard A. Stein '61 reports that he is now working for the Carraige House and is involved in real estate business. Just what that means we're not quite sure, but can pass on the additional information that Dick was President of the Chicago Chapter of the Cornell Society of Hotelmen during 1964. He is married to the former Suzanne Shankman (Boston College). Anyone wanting to know how a hotel man gets into the real estate business is advised to drop Dick a line at his home address: 629 Fullerton Ave., Chicago, Ill.

New Chapter Officers *ZBT Influence Continues; Two Brothers Are Elected To Lead Student Executive Board*

(continued from page 1)

who is also holding his first house office, Julian Bindler '67 is the new historian. Julie '67 a student in the College of Arts and Sciences.

Jerry Chait '67 was elected IFC representative for the house. He is a student in the Arts College, and has been active in Student Government as a member of the Frosh Rotation Committee.

Two members of ZBT were recently elected to positions of considerable responsibility in the campus-wide elections held Tuesday, March 23.

Elliot Fiedler '66 was elected President of the Executive Board. He will serve from May of this year until May 1966.

He was elected by a strong majority on a platform advocating dynamic changes in the

structure of student government as an institution and as an idea. In an open discussion of opinions by all candidates, Fiedler distinguished between the role of the student government and the Executive Board. "It is the Student Government that has failed, and not the Executive Board. The Executive Board is a pressure group and should act like one."

On the strength of his feelings for the greater role of Student Government as a whole, Elliot was swept into office by a clear majority on the first ballot.

Previously, Elliot has been Chairman of the Freshman Rotation Committee, and is a past house officer of Kappa.

Also elected to the Executive Board, Bruce Carl '66 is the new Fraternity Representative for all 52 fraternities at Cornell. Bruce is a Mechanical Engineering student. He has previously been Chairman of Freshman Orientation, and a dormitory counselor. As a freshman, he was a member of the Freshman golf team.

Both Elliot and Bruce were strongly backed by the members of Kappa. Hard work and diligent campaigning, especially by the members of the pledge class, and by Brother Paul Friedman '66 past President of Student Government, helped to make possible the two victories.

Another recent graduate, David W. ("Buzz") Ruttenberg '62 is also still in school. He is attending law school, and working as a realtor for Lincoln Park Management at the same time. He is married to the former Marilyn Goodstein (Cornell - Alpha Epsilon Phi). They have no children to date but Buzz reports that they do have a third member of the family, a one year old miniature schnauzer named Rip. The Ruttenbergs' address is 448 W. Webster Ave., Chicago 14, Ill.

Here's More Alumni News

Old friends may have a hard time getting used to the idea, but good old Tom Cornsweet '50 is now Prof. Cornsweet. Tom is a Ph.D in psychology (experimental psychology) and is a member of the faculty of the University of California at Berkeley — definitely a good place to be if you're a psychologist. Tom received his graduate degrees from Brown University, and previous to his appointment to the Berkeley faculty, he was a member of the Yale Psychology Department. He is the author of several research papers and a book on psychology.

Tom is married to the former Donna Martin (University of California at Berkeley). They have one daughter, Kathryn who is now about six months. The Cornsweets' address is 7 Menlo Place, Berkeley, California.

* * * *

Arthur B. ("Tim") Malkin, Jr. '59 is back home working on the family plantation. He states his occupation as "farming and ginning". He has been married for a little more than a year to the former Lee Harmel (Missouri). Tim was president of the local Lions Club during 1964. The Malkin's address is 2277 Union Ave., Memphis, Tenn.

After many years with the Specialty Device Co., Ralph Pappenheimer '12 is now retired. He was with the company from 1913 until 1954. During his last years there he was the president and treasurer. In 1956 he sold out to the A.B. Chance Co. of Centralia, Mo. He and his wife, Louise, now make their home at 1047 Barry Lane, Cincinnati 29, Ohio. Ralph, however, still maintains a business address in Central Trust Tower. He informed us that his remaining business interest is managing the financial affairs of his entire family.

* * * *

One occupation that is a little hard to figure out comes from Ken Jay Riskind '59 who is working for the Fullerton Metals Company. On his returned Who's Who form he gives his occupation as "Metal Service Center." We are uncertain whether this is his location within the company or his location on the company touch football team. In any event, we pass it on unedited. Probably Ken's friends will understand.

Ken is married to the former Hexter (Pembroke). Their address is 680 Roger Williams St., Highland Park, Ill.

Alumni Report News From Near and Far

Leo L. Landauer '27 is now head of his own engineering consulting firm, Leo L. Landauer & Associates, Inc. in Dallas. He is married to the former Blonda Bostick. They make their home in Dallas at 9345 Sunnybrook Lane. For a while, we were hesitant about including this next item, but it looks so good on paper that we just couldn't resist. According to Leo it is a listing of the various clubs and professional societies to which he belongs. For all we know it may be a secret message: "C. E. C.; ASHRAE; A.S.C.E.; N.S.P.E. T.S.P.E.; T.A.C.E.; ENGR'S; RONS."OK.

* * * *

Now working for the Lever Brothers Co. in Milwaukee, Jim Florsheim '62 is Assistant Production Manager for the company. He has been working for Lever Brothers for about a year now, since graduation from the University of Chicago where he did post graduate work. Before collecting his M.B.A. in marketing in June of 1964, he, and the former Carol Neims (Smith College and Northwestern University) were married in the summer of 1963. They are now living in Milwaukee where their address is 1507 N. Prospect Ave.

* * * *

Engineering graduate Jerry H. Hanover '49 is now working for the Jay Realty Co. He is involved in both sides of the business, real estate and construction. He and his wife, the former Sandra Fink (Vanderbilt College - Alpha Epsilon Phi) have five children: Russ 8, Lisa 7, Tod 5, Chip 3, and Jill 2. Jerry is a member of the Ridgway Country Club, and the Engineers' Club. He advises us that anyone wishing to drop him a line should send correspondence to his business, 444 N. Waldran St., Memphis, Tenn.

Friends of Alvan R. (Fink) Finkelstein '53 who haven't heard from him in some time will be interested to learn that he is now working as an engineer for the AiResearch Company in Phoenix, Arizona. Alvin spent his first two years of college at Cornell, then finished his engineering education at Purdue and Arizona State where he received his B.S.M.E. and M.S.M.E. degrees respectively. He is married to the former Joanne Williams (Cornell).

They have five children: David 9, Carol 7, Robert 5, Michael 3, and John 1. The combination of family and professional life keep him busy, but Alvin has still had time to publish an A.S.M.E. paper, and is a member of three honor societies: Tau Beta Pi, Pi Tau Sigma, and Sigma Xi. The Finkelsteins make their home at 9215 N. 52 Place, Scottsdale, Arizona.

Congratulations are in order for Brothers Skip Averill, and Eric Aschuffenburg '64 on their forth coming marriages.

Barry Zacks '58 is now vice-president for sales with the R. C. Barry Corp. He and his wife, Joyce, and their four children: Danny 6, Andy 5, Tammy 3, and Debbie 2, live at 2412 Brentwood Road, in Columbus, Ohio.

* * * *

After attending law school at the University of Minnesota, Richard D. Groff '61 is now practicing law in the Supreme Court of the State of Minnesota. He was married to the former Linda Gail Rappaport (Sophie Newcomb of the University of Minnesota) in July of 1963. Currently they are making their home at 4810 Highway 7, Apt. 508 Minneapolis, Minn.

The long and varied career of Harold Riegelman '14 is almost so long and varied as not to know where to begin. He is a veteran of both world wars, and was decorated for valor in each. He is the holder of the Verdun Medal, the Silver Star for Gallantry in Action, two awards of the Bronze Star for Valor, the Medal of Merit, the Philippine Liberation Medal, and the Presidential Unit Citation. He is the author of three books, "War Notes of a Casualty" ('31), "There's a Nip in the Air" ('45), and "Caves of Biak" ('55).

Among the various elective or appointed offices he has held are Counsel for the Committee to Revise the Tenement House Law (1927-29), State Veteran Relief Commission, Assistant New York State Attorney General, Special Counsel to the U.S. Treasury, Counsel to the Veterans' Bonus Bureau, Delegate to the 1938 Constitutional Convention, Postmaster of New York State, Consultant to the Federal Bureau of Budget and Defense Department. Since 1952 he has been a member of the state Advisory Council on Alcoholism.

Among his non-military awards have been the Chinese Order of the Auspicious Star, the Chinese Order of the Brilliant Star, the Columbia University Medal for Public Service, the New York City Medal for Public Service, the Welfare Council Medal for Social Service, and the Interfraternity Conference Medal for Service to Fraternities.

He and his wife, Gladys live at 502 Park Ave., New York City, 10022.

* * * *

Nathaniel G. Weisler '61 is a lieutenant in the Army. He is stationed at Cape Charles Air Force Base, Va. His mailing address is Box 59.