

# The EDGECLIFF NEWS

Cornell University Chapter of Zeta Beta Tau Fraternity

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## Brothers Say Farewell To Graduating Seniors

This years seniors are planning some very interesting things for their lives after graduation. Mark Silverstein, our ex-president, told the brotherhood that being president of ZBT had been one of the most rewarding experiences of his life. Mark is an excellent golfer, and although he may go on to be a pro, many of the brothers feel that he should affiliate himself with fraternity work on the national level.

Our special thanks to Rick Denery for his assistance in rush. Rick is rumored to have landed a position as an executive with a peerless hoist company.

Douglas McKenzie has not yet firmed up his post-graduation plans. He may go to graduate school, journey to Tibet to discover the meaning of life, or become a pinball machine repairman. (Doug has a reputation on campus as an expert on the machines.)

Peter Johnston takes our blessings with him. He has taken a four year course in math in only three years.

Our best wishes go with the seniors, and we hope to have news of their activities in the next issue of the newsletter.

## Leadership Developed By Fraternity Life Says Recent Research

A two year research project recently completed offers new evidence that experience and education provided in college fraternities and sororities may develop valuable leadership and personality traits. The survey shows that approximately three out of four of the chief execu-

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## John Orduna Elected to Top Job at ZBT; New Slate Has Experience and Enthusiasm

We held elections at 1 Edgecliff since the last issue of the *Edgecliff News* was published, and the results were excellent. John Orduna is our new president, and has already gained wide popularity with all of the brothers. We are indeed fortu-



JOHN ORDUNA

nate to have such an able man at the tiller of the Good Ship ZBT. Helping John in the really tough times will be our vice-president, Ken Wormser, who has done more work in one year than most can do in ten.

Our treasurer is Steve Lisberger, certainly the toughest bill collector we have ever encountered. Steve is blessed with an uncanny ability to forecast expenditures, which we feel will be helpful in the execution of his duties.

Ken Olinger is the secretary. Ken has proven his deep devotion to the house during rush, and has already re-organized the notes and records concerning house meetings.

Doug Schwartz will continue to be IFC representative. He has done a good job with this office in the past, and we feel it is vital that he repeat his fine performance.

The historian's work load was split three ways this year. The fine work of Andy Chodorow, John Lay, and Bob Glasser can be witnessed in this publication.

## Sixteen Fine Men Pledge In Spring

Our pledge class this year consists of sixteen fine individualist intelligent young men from the top of the Class of '72. Since we did not fill the house with pledges as we did last year, we can allow some upperclassmen to live in, which will certainly lend a great deal of stability to our fine house. All the brothers are very eagerly looking forward to living with the freshmen next year, and the freshmen are anxious to get a generous helping of ZBT brotherhood.

The freshmen agree that the pledging program was most beneficial to all of them. They gathered together on weekends to rake leaves (which made our lovely grounds just gorgeous), and they visited an orphanage to spread some good will and cheer to the children.

Many fraternities rush a huge class which often does not mesh with the brothers, but this year we all worked very hard, and selected a small group of men whom we knew would get along just fine. And we were right!

## THE EDGECLIFF NEWS

Published regularly by the Kappa Foundation, Inc., Zeta Beta Tau Fraternity at Cornell University for its members and friends. News and pictures are welcomed at all times. Please address all communications to: Zeta Beta Tau, Alumni Records Office, 412 College Avenue, Ithaca, New York 14850.

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Gerald P. Braverman, '55, Sales Manager, Data & Information Products, 871 Monroe Ave., Rochester, N. Y. 14620. Home address: 275 Ashbourne Rd., Rochester, N. Y. 14618.

"I assisted Dick Rosenbloom, '54, and Ron Klineman, '55, in encouraging a group at the University of Rochester to form the Gamma Phi Chapter."

\* \* \*

Samuel "Skip" W. Salus, '55, Attorney, Phelps and Salus, 611 Swede St., Norristown, Pa. Home address: 1292 Welsh Rd., Huntington Valley, Pa.

"New addition, Eric, born July 29, 1968. Wife, Kate, and I live in suburban Philadelphia and I practice law there. I am Public Defender of the County, having been so appointed this past August."

Other Brother News:

"Gerald Flagg has moved from Milwaukee to Lathrup Village, Mich."

## Typical Day in the Life of a Cornell ZBT Includes Fun, Talk, Relaxation and Study

The typical ZBT day begins with that hearty breed who get up for eight o'clock classes; there are not many of these left today. Throughout the morning, the brothers gather around the breakfast table to find out what the *Sam* has to say, to eat, to read Peanuts, and most important of all, to chat with one another about the many activities in which Zeebes are engaged.

Then around lunchtime, brothers begin to arrive for lunch. It's always nice, many of the brothers feel, to be able to escape the hustle and bustle of campus, and come down to 1 Edgecliff to relax, eat, and sit, and talk with all the brothers. Interesting things happen to Zeebes during the day, and it is fun to hear about them. A most frequently heard question is, "What did you learn at college today?" The brothers eat silently when one of the brothers relates what he learned. The lunch table is also a place for exchange of ideas about current happenings on campus, and around the world.

Then as evening approaches, brothers trickle in the house, check their mailboxes, and relax after a hard days work on the hill. When warm weather arrives, we can (and always do, of course!) enjoy the pastoral nature of our lovely grounds. Even when it rains, we all sit out on the patio enjoying the fresh feel of the cool rain.

Then, as dinner approaches, the brothers gather in eager anticipation in the library just outside the dining room. We no longer have coat and tie rules for dinner, but most of the brothers take a special effort to be neat and presentable for dinner. Those few who do not, are encouraged to do so. Then the dinner doors open, and we all take our positions behind our seats to prepare ourselves for a reverent minute of silence before dinner. Then John Orduna invites us to be seated, we all sit, start chatting with each other, and eat a fine meal.

After dinner some brothers gather to watch the news on television, and some brothers sit, relax, and talk with the others who are sitting and relaxing.

In the evening most everyone studies, and when some brothers feel they have studied enough, they gather together for card games. Others visit each other in their rooms, listen to music quietly, and some like to just sit and relax.

By twelve midnight, most everyone has gone to bed, although there are a few who carry on through the night hours.

So a typical ZBT day, full of learning, fun, and relaxation has come to an end, and the house prepares for the next day.

Barry Zacks '58 is vice president of market development for the R. G. Barry Corp. in Columbus, Ohio. The company was listed on the American Stock Exchange in January, 1969. He says that he and his wife, Joyce, and their four children have moved to the country: Rt. 1 Pickerington, Ohio.

\* \* \*

Mitch Meyers, executive vice president of East & Co. in Cincinnati, reports a new address: 3460 Davis Lane, Cincinnati, Ohio.

"On June 22, 1968, I married Edith B. Horner, a former student at Syracuse University," writes John Cobey '66. "After a honeymoon abroad, we returned to Cincinnati where I am a senior in the Law School and hoping to work in Washington, D. C. next year." He says that he got some political experience working as the Cincinnati advance man for John Gilligan's unsuccessful congressional race. John's address: 427 Collins Ave., Cincinnati, Ohio.

## Leadership Developed . . .

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tive officers of the nation's 750 largest corporations who have attended college at an institution where men's college fraternities exist are members of one of those fraternities; that 70% of the senators and approximately 40% of the representatives in the 88th Congress were members of college fraternities, sororities, or similar student societies; and that 12 of the last 16 Presidents of the United States have been members of national college fraternities.

The corporation executive survey utilized the biographical information on the current presidents and chairmen of the boards of the nation's 500 largest firms and 50 each of the largest banking, insurance, merchandising, transportation and utility companies, as compiled in 1963 by Fortune magazine.

The special significance of this fact becomes most apparent when one considers that college fraternity members constitute only about 20% of the student enrollment of the 424 institutions of higher education where Greekletter societies are represented and that alumni members of such fraternal organizations—of all ages—comprise less than one percent of the total U. S. population. There are approximately 2100 institutions of higher education in the United States; approximately 1300 confer four-year bachelor degrees.

Top executives who are fraternity members belong to a total of 54 different national Greekletter groups, according to the research findings. The majority are alumni of less than 100 of the 424 institutions where fraternity chapters exist.

Some of the interesting revelations of the study: Only about 80% of the top executives attended college. Among those who have had college preparation, 60% attended the Big Ten Conference universities, the eight Ivy League schools, Massa-

## Carl Schneider '53 Writes of Busy Life As a Corporate Attorney in Philadelphia

CARL W. "SCHNITZ" SCHNEIDER, '53, Attorney

Home Address: 7620 Mountain Avenue, Elkins Park, Pa. 19117.

Business Address: Wolf, Block, Schorr and Solis-Cohen,  
Twelfth Floor Packard Building,  
Philadelphia, Pennsylvania 19102.

"For the last several years I have been busily involved with law practice, specializing in securities law and corporate finance, including a great many public offerings and corporate acquisitions. Some of the work has been a follow-up of projects started a few years ago when I took a leave of absence from my firm to serve as a full-time consult-

ant to the SEC. I have done a bit of writing in various journals and have spoken before a number of groups including the Corporate Section of the American Bar Association meetings in Honolulu in 1967 and in Philadelphia in 1968.

During the fall of 1968 I taught a course in Securities Regulation at the University of Pennsylvania Law School. I had a pleasant surprise one day when a strange face peeked in during the middle of a class and it turned out to be classmate and fraternity brother Dave Rossin, who was in Philadelphia on other business.

In 1967 I had a fling at local politics, running for Township Commissioner in my suburban community. I came in second out of two. There is not much chance for us suburban Democrats in a Republican stronghold.

The family now includes Eric (10), Mark (9), Adam (5), and Cara (1)—a girl at last. Wife Mary Ellen is thriving."



Basketball team warms up.

chusetts Institute of Technology, Stanford University and the University of California.

Among the nation's 350 tax-supported institutions granting four-year college degrees, the 10 having the largest representation of top executives are, in order of magnitude: the universities of Michigan, Illinois, California, Wisconsin, Minnesota, Ohio State, Texas, the U. S. Naval Academy, Purdue and Missouri universities.

Of the 950 privately supported schools which grant four-year degrees, the 10 with the largest representation are, in order: Yale, Harvard, Princeton, Cornell, Massachusetts Institute of Technology, Pennsylvania, Stanford, Dartmouth, Chicago and Northwestern.

David B. Apfelberg '63, a Navy physician, reports that he and his wife, Susan, are living in San Diego where he is the medical officer on a helicopter carrier with 550 officers and men. He says that the ship will carry 2000 marines and 24 helicopters during a future deployment to Viet Nam. He says that while stationed in Philadelphia he got together with Bob Epstein '63 who had just finished a year in Germany as an Army intelligence officer. Bob is currently an attorney for the City of New York. His address: 14 Grand Ave., Staten Island, N. Y. Dave and Susan live at 986 5th Ave., Chula Vista, Calif.

## ZBT Alumni Return Their News

Martin J. Kaskodowski, Athletic Director, Bob Jones University, Greenville, South Carolina. Home address: 652 Old Fork Rd., Greenville, S. C.

"Although nobody remembers, I was on the JV crew at Cornell. I was then forced to leave Cornell due to academic deficiencies. I finished my education at I.C. and became a phys. ed. teacher in my home town, Resterville, S. C. This past September I became athletic director of BJU. I am trying to have the school teams renamed the 'Big Red', but I believe the 'Rebels' will stand forever."

\* \* \*

Dr. Stephen "Steff" Herr, '64, Doctor, Intern—Mt. Sinai Hospital, New York, 1215 Fifth Ave., N. Y. 11229. Home address: 4940 So. East End, Chicago, Ill. 60615.

Other Brother News:

Steve Goldman—Doctor—interning at Research and Education Hospital, University of Illinois, at Chicago.

Artie Berncrant—Doctor—interning at Buffalo University Hospital, Buffalo, N. Y.

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Simon "Si" L. Dingfelder, '51, Canner, Sugar Rose Canning Co., Suite 1903, Exchange Bldg., Tampa, Fla. Home address: 2505 W. Cluster, Tampa, Fla. 33614.

"Wife, Sandy, and I are going through the agony of building a new home. Keep trim at YMCA daily playing handball and squash. You all come see us."

Other Brother News:

"Ed Flom, '51, and I actively participated in the Charter presentation to Gamma Chi Chapter at the University of South Fla. Was a most inspiring and re-vitalizing experience."

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Robert Alderman '67 is a second year law student at Syracuse University.

Norman "Norm" L. Baker, '49, Civil Engineer, Howner Associates Inc., 110 Broadfield Rd., New Rochelle, N. Y. 10804 (home address). Business address: 44-11 Purves St., L. I. C., N. Y. 11101.

"This May I am sailing with Thor Heyerdahl (remember Kon-Tiki?) on a similar expedition to disprove the longheld notion that there was no link in the cultures of the ancient Egyptians and the Mayans, Aztecs, and Incas. We will sail from Morocco to Mexico (I think in a boat made of Papyrus reeds patterned after designs found in Egyptian tombs some 4000 yrs old. I am to be the navigator. At least it will keep me off the streets."

\* \* \*

Leonard "Lenny" M. Harlan, '58, Principal, Harlan, Betke, & Myers, Inc., 280 Park Avenue, New York 10017. Home address: 205 West End Ave., New York, N. Y.

"After being elected vice president and stockholder of Donaldson, Lufkin & Jenrette, Inc., three of us from there left to form our own investment banking firm, Harlan, Betke, & Myers, Inc. The firm will be dealing exclusively in negotiated investments including programs to effect the sale/purchase of companies and the financial end of real estate and real estate-related operations."

\* \* \*

John Dettelbach, '58, Stockbroker, Hornblower and Weeks, 1001 Union Commerce Bldg., Cleveland, Ohio. Home address: 19631 Fairmount Blvd., Cleveland, Ohio.

"I have started a company in the audio-visual education field called Edutronics. Our first group of courses is in the computer education field. We have made sales to industry, private vocational schools, and public colleges."

Joel Rosenberg '60 is a project engineer with Rothschild & Raffin in San Francisco, California. He says that he moved back to San Francisco after a two and one half year tour of Northern California on two construction jobs for the company. He is now working on two Bay Area Rapid Transit (BARTD) Stations as project engineer. He and his wife, Katie, who has never seen Cornell, plan to visit in the fall. Joel reports that Wally Buch '61 is working hard on cardiovascular surgery under Dr. Shumway at Stanford University. He says that Wally is still unmarried. He reports getting together with Don Spero '61, H. Sherwat '61 and his wife, and Dick Schwartz and his wife in Aspen, Colorado in March. He says that he also ran into Bob Segaul '61 at Aspen. Joel and Katie live at 3300 Clay Street #5, San Francisco, California.

\* \* \*

David Wechsler '60 is out of the Navy. His new address: 317 S. 22nd St., Philadelphia, Pa. 19103.

\* \* \*

Dr. Yale Fisher '64 reports a new address. He recently moved from Fort Lee, New Jersey to: 405 East 54th St., Apt. 11-B, New York, N. Y. 10022.

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Herschel Segall '62 has moved from Butler, Pennsylvania to Pittsburgh. His new address is 6949 Rosewood Street.

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Thomas Newman has moved from Chicago, Illinois to Dallas, Texas. His new address is 11110-C Valleydale Dr., Dallas, Zip Code 75230. Tom is a physician.

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Samuel Merksamer '63 still lives in Sacramento, California, but he has moved to 816 K. St. Zip code 95814.