



The EDGECLIFF NEWS

Cornell University Chapter of Zeta Beta Tau Fraternity

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ZBT Gains From Merger With Phi Epsilon Pi; Fifteen Phi Ep Brothers Join ZBT Roll Call

The chapters of Zeta Beta Tau and Phi Epsilon Pi decided to merge in January, 1970, when it was learned that a national merger was in the offing. It was decided that the houses should merge at that time so that rush would be more effective and more indicative to the freshmen of just who would be in the house after the merger.

Because Phi Ep at Cornell was bankrupt, while ZBT was somewhat stable, there were many who thought that the merger was more like a Zebe takeover, but when the smoke finally cleared, there were 15 new brothers from Phi Ep to be added to the Kappa roll call. They were especially helpful during rush, and probably no small part of our success in taking the largest pledge class on the hill was due to their aid. Although both parties at first approached each other with great trepidation, we soon discovered that we were not so different after all, and the marriage has proved to be an extremely happy and profitable one. Of course, the pledge class is a project of this new unity.

Phi Ep chapter was perhaps a picture of what ZBT might have looked like in a few years if we had continued on our somewhat sinking course from last year and the year before. But now the brotherhoods of both houses can rest secure in the knowledge that they are part of a strong, stable fraternity having an almost limitless potential for the present and future.

Zebe's Entertain Parents on April 25 & 26

Parents' Weekend at ZBT this year was held the weekend of April 25-26. The weekend began Friday evening with a cocktail party, followed by a fine dinner in the honor of Henry Van Horn, who retired this spring after his many years of watching over Kappa in her various trials and tribulations. We all extend our heartiest thanks to Henry for providing the chapter with such a firm psychological foundation from year to year, and we certainly hope that Zebe can remain a kind of "second family" to him.

The parents of the brothers were all quite impressed with the fine job done by the steward, Karl Angstrom, who was ably assisted in both

the planning and execution of the weekend by brother Marty Rosen. However, the best was yet to come. On Saturday at noon there was a picnic at Enfield Park, where fried chicken, potato salad, cole slaw (not store-bought, mind you, but built from scratch), and other picnic items—not to forget the world-famous ZBT BUG JUICE—were served to the gastronomic pleasure of all.

Saturday night was the crowning achievement. After a fantastic cocktail party with fantastic hors d'oeuvres, there was an even more fantastic dinner (and lest anyone think I am exaggerating, he need only to speak to some of the parents who were there). After dinner, there was a

The "Biggest & Best" Describes Pledge Class

"The biggest and best on the Hill," applied to this year's pledge class at Kappa. With rakes, mops and polish, they swarmed down to the ZBT house doing their part in the Keep Kappa Klean (KKK) pledge program.

This year's program was, as always, very liberal in construction. The duties that were required from each pledge were not specifically outlined. Instead, each pledge took it upon himself to fulfill his obligations to the house.

Also this year, besides the general lawn raking, parking lot sweeping, and the phone duty, the laundry room and pre-lim files were cleaned out after 35 years of accumulation. Another part of the program finds the pledges spending more of their time at the house, trying to achieve a better pledge-brother relationship.

Besides house projects, pledges were encouraged to take part in community activities such as the Red Cross Blood Drive and the Ithaca Walk for Hunger. Whether at the house, on campus, or downtown, the ZBT pledges helped others while they themselves were striving for excellence.

performance given by the famous Cornell all-girl singing group, the Notables, after which parents and brothers were left to their own devices.

The weekend ended with Sunday brunch, which led the father of one

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Thomas Lehman '48 writes that he is practicing architecture in Newark, New Jersey and is a partner in the firm of William E. Lehman. "My wife (Louise Spitz) and I live in West Orange and have four children, Karen 14, Cathy 13, Tommy, Jr. 10, and Judy 6. I am a member of the American Institute of Architects and recently was elected president of the Boys Clubs of Newark. I see the following brothers: Charles Goldstein '48 — Miami, Florida — Charles has lost most of his hair and is a very prosperous Miami businessman. He plays a lot of tennis, but almost never wins. (First National Bank Building, Biscayne Blvd., Miami, Fla.) Dick Turteltaub '48—Livingston, N. J.—Dick is an appraiser in Newark, N. J. and has two children, Emily and Jimmy. Dick, believe it or not, is a staunch Republican." The Lehmans live at 62 Undercliff Terrace South, West Orange, N. J.

New President & Treasurer Are Optimistic; See ZBT As "Anti-Fraternity of The Future"

After being in office for about two months, by all logic the first flush of power should have died away and left us feeling slightly disillusioned and pessimistic about the future of fraternities here at Cornell. The new dorms opened, thus providing a viable alternative to Collegetown apartments, and the very word "Fraternity" somehow carried the connotation of something archaic—an anomaly in the modern world of Cornell.

We're not pessimistic, however. As a matter of fact, more optimistic than ever! The reasons are manifold. First, ZBT has become known as the "antifraternity"—"anti" in the sense of discarding all the old traditions and pledging ideas that are no longer relevant to today, but still "fraternity" in the true sense of the word—that here is an organization composed of many different, and interesting, types of people, all of whom live and eat under the same roof, and all of whom are more than willing to go out of their way to help another member. The freshman of today is sophisticated; he doesn't want to be treated like a child and forced to memorize long lists and perform all the other virtually meaningless duties of a "pledge". While the other houses kept their old attitudes, we at Zebe were flexible and went out and rushed this new kind of freshman, and succeeded beyond our wildest dreams. We offered them membership in a mature house—one that liked to party and have a good time, but one that also recognized its responsibilities towards its members and the outside world, and one which treated all its members as equals in a democratic organization. We offered them membership, and they responded. Of 57 bids tendered, 46 were accepted—an unheard of number. We got more pledges than any other house on the hill—even more than those that needed twice as many as our normal pledge class to survive!

Since then, of course, we have lost a few. We have now stabilized at about 35, which is quite a number when you remember that the capacity of the house is 32. This leaves us with the rather unusual problem of finding space for them all. We are going to build two Yurts in the yard near the falls. Along with all this construction, the party room and the main living areas are going to be renovated. All this work will be done by members of the house who will live in the house free over the summer while they work.

The merger with Phi Epsilon Pi was a success, and ten members of Phi Ep are now dues-paying members of Zebe. They have made quite a contribution to the house, and we welcome them.

From a fiscal standpoint, we have finally begun to reverse the downward trend of the house's financial situation. This semester we will probably make a profit for the first time in years and we predict an even higher profit next year. These profits won't be large, of course, but the important thing is that we won't be losing money any more.

Student government is being created again, and members of Zebe are again filling the posts, as we return to being an "activist" fraternity.

The most important thing is not the large pledge class, or the merger, or the fiscal situation, or the activism. The most important thing is the new spirit that pervades this house. We are a house on the rise and we know it. We slipped during the last few years, as we fell into debt and large numbers of members de-activated, but now we're back, having made the

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Kappa Captures Trophy In Spring Chug-a-lug

Way back on April 10, on a typical Ithaca spring day (40 degrees, overcast), ZBT bagged its first trophy of the spring sports season. In a remarkable display of teamwork and endurance, Kappa outlasted and out-timed representatives of the other 48 fraternities on the hill to capture the coveted first place hardware in the second annual Cornell University Drinking Olympics.

The brotherhood was well-represented by retired vice president Kenneth Wormser, historian John Lay, recently acquired Phi Ep Ed Gion-arrio, and an unnamed illegally entered friend of Wormser.

WILT SCHNICKELBACHER

"I am still serving as law clerk to United States Court of Appeals Judge Roger Robb," writes Paul L. Friedman '65. "My plans after this year are still indefinite, but I intend to remain in Washington. I spent New Year's Eve with Fred Weisberg and his wife, Wendy, and with Jeffrey and Susan Sussman. They were visiting their parents in Buffalo, as was I. I also saw Gordie and B. J. Hough, and their sons, Christopher and Benjamin; Gordie is now studying for his Ph.D. in English literature at the University of Buffalo. Around Washington, I often see Harold Bank, an officer in the Army, and Stuart Stiller, an attorney for the Legal Aid Agency of the District of Columbia." (903-A North Carolina Ave. S.E., Washington, D.C.)

transformation from the fraternity of the past to the fraternity of the future, and there's no question that we're going to be better than ever.

That's about all we have to say for now, but remember, if you're ever passing by Kappa, that you're more than welcome here. We'll try to show you how fraternal an "antifraternity" can be.

C. F. & S.,

GARY C. EMERSON,
President

ERIC D. SIEGEL,
Treasurer

Freshmen Vote in Spring House Elections

House elections were held early in March to determine the new slate of officers for the coming year. Zebe is unusual with respect to other houses in that it allows the freshmen to vote in the elections. The rationale is, "They're the ones who are going to have to live with the officers, so they should have a say." This has proven not to be detrimental to the house inasmuch as the freshmen get to know the brothers really quite well through our informal pledge program.

The officers elected were as follows: President, Gary Emerson;

Social Notes

Spring Weekend this year at Zebe began with a quiet cocktail party and ended with a pleasant Sunday brunch. The weather was perfect for what was undoubtedly the best ZBT social function of the year.

On Friday we drove to Small Cuisine in upper New York State for a dinner and a rock party, and on Saturday we enjoyed a bar-b-que at Edgecliff, sang folk songs, held a Roman Banquet, a concert, and another rock party.

CRAIG SCHILLER

Shepherd I. Raimi '52 says that the *Edgecliff News* of December '69 was either a 'put-on' or else the current members of Kappa bear no resemblance to the majority of today's undergraduates. Shepherd is with the Bank of New York. (32 Gramercy Park, Apt. 18A, New York City)

Vice President, Billy Sahn; Treasurer, Eric Siegel; Secretary, John Robinson; Historians, Bill Jones, John Lay, Andy Schatz; IFC Representative, Craig Schiller.

As for the old officers, the house said, "Up against the wall . . ." Politics is a nasty business.

48% of Freshmen Pledge During Spring Rushing

When spring rush was over, the fraternity critical *Daily Sun* had to admit that, "It looks like Cornell fraternities will be around for a while to come."

By February 20th, forty-eight percent of the male freshman class had pledged, and spring rushing increased this figure about 10 to 15%.

A total of 865 men pledged the 48 houses rushing this year. The figure of 48 is three below last year because of two mergers and one decrease. During the past year, Phi Sigma Delta merged with Alpha Epsilon Pi and Phi Epsilon Pi merged with Zeta Beta Tau. Both of these mergers resulted from National combinations. Tau Delta Phi closed its doors last spring after several years of disastrous financial operations and a deterioration of undergraduate attitude.

Of special interest is the plight of Theta Xi Omega, a chapter which gave up its National affiliation and implemented co-ed living last spring. Theta Xi Omega, the former Theta Xi Fraternity, pledged only nine men.

Parents' Weekend

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of our Historians (the skinny one) to remark, "If they eat this way every weekend, I don't see why he doesn't weigh 200 pounds." His sentiments were not unique.

From Near and Far, ZBTs Return Their News

Norman L. Baker '49 was featured in the February issue of the *Cornell Alumni News*. Norm was the navigator and chief sailor on the papyrus boat, *Ra*, that anthropologist Thor Heyerdahl sailed 2,700 miles from Africa to within 500 miles of the "New World," before a severe storm caused him to give up the voyage. Norm, who is shown walking the yardarm on the cover of the *Alumni News*, was the only American on the voyage, which embarked from the ancient port of Safi, Morocco and ended near St. Croix, on July 17, 1969, when the crew boarded the motor yacht *Shenandoah*. Norm and his brother, Howard Baker '51, own Hownor Associates, Inc., a construction business in Long Island City. He and his wife live in New Rochelle (110 Broadfield Rd.) with their two sons, a daughter and an assortment of pets.

* * *

Richard S. Helstein '34 writes: "My son, Dick II, former president of Alpha Upsilon Chapter at Duke, married Susan Gant of Camp Hill, Pa. on Sept. 6, 1969 and they are now living in Greenwich, Conn. He is an associate product manager at General Foods. My daughter, Cathy, will get her MA in teaching from Tufts in May, 1970. I am presently president of the N. Y. State Society of CPAs, on the governing body of the American Institute of CPAs, on the Board of Governors of the Accountants Club of America and, in my spare time, I try to work at being a partner in J. K. Lasser & Co. By the way, the invitation is re-extended to any graduate who wishes to make a career of accountancy, to get in touch with me. Since we are a national firm, there is opportunity for non-New Yorkers too." Dick lives at 23 Fox Meadow Rd., Scarsdale, N. Y.

Ronald Klineman '55 was elected as councilman of the town of Brighton, N. Y. in November, 1969. He is a lawyer with Herman, Liebschutz, Rosenbloom & Klineman in Rochester. (22 Woodmont Rd., Rochester, N. Y.)

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Carl W. Schneider '53 is an attorney in Philadelphia. He and Ellen now have four children. "I specialize in securities law, including a great deal of work on public offerings, private placements and business acquisitions. Within the past two years, I have done quite a bit of speaking and writing in this field. I have also been teaching a course in securities regulation at the University of Pennsylvania Law School." (7620 Mountain Ave., Elkins Park, Pa.)

* * *

Dan K. Silverberg '56 is in investment Banking with the Noulston Company in Cleveland, Ohio. (3467 Lawton Lane, Pepper Pike, Ohio)

* * *

Louis Freidenberg '28 retired from the Bankers Trust Company in New York City after 37 years. (200 East 57th St., New York, N. Y.)

* * *

Kenneth J. Riskind '59 is vice president of Fullerton Metals Co. in Northbrook, Illinois. He lives at 1906 Berkeley Rd., Highland Park, Ill.

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Harold Riegelman '14 is a member of the law firm of Nordlinger, Riegelman, Benetor and Charney in New York City. "Everything is new; never a dull moment," says Hal. He has homes at 110 E. 57 St., N.Y.C. and at 24 Haight's Crossroad, Chappaqua, N. Y.

"I continue in the active practice of the law with extensive excursions into civic matters," writes Bruno V. Bitker '21. "Currently, as a member of the U. S. National Commission for UNESCO, I am working in the fight against pollution and for the observance of International Education Year. I was delighted recently to encounter Paul B. Franklin in Los Angeles. He is of my era, but I had not seen him in almost fifty years. He was fit and continues his writing work." (2330 E. Back Bay, Milwaukee, Wisconsin)

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Philip Freund '29 has been appointed associate professor at Fordham University where he teaches creative writing. His book, *Three Off-Broadway Plays*, was published recently by Pitman; another book, *Three Poetic Plays*, is to be issued this year. (1025 Fifth Ave., New York City)

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Jay Kaplan '54 writes that a third son was born in April of '69. "I finally finished my MBA program at Northeastern University," says Jay. "Four out of the five Kaplans ski up a storm, and the fifth crawls a lot." Jay is a salesman of architectural products for Lightolier in Needham, Mass. (219 Highgate St.)

* * *

"On September 8, 1969, we had our third child, a girl named Anne," writes John Dettelbach '58. "In November, I went into business with Robert Gries (Gries Investment Company, Cleveland, Ohio). We raise capital for new expanding businesses which is called venture capital. We have helped minority owned firms which are generally smaller black-owned firms, as well as larger firms." (19631 Fairmount Blvd., Shaker Heights, Ohio)