



The EDGECLIFF NEWS

Cornell University Chapter of Zeta Beta Tau Fraternity

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Mrs. Herschkovitz Chosen Zeta Beta Tau Mother of the Year; She Was Instrumental In Purchasing a New Piano For House

Mrs. Stanley (Helen) Herschkovitz, mother of sophomore Seymour Herschkovitz, has been elected Mother-of-the-Year by the Kappa Chapter Mothers' Club. Mrs. Herschkovitz, who was instrumental in the purchase of a new piano for the house's recreation room, has been a warm friend of the house ever since Morrie pledged the Kappa Chapter a year ago.

Mrs. Herschkovitz is no newcomer to ZBT at Cornell having been an undergraduate herself here more than thirty years ago. She recalls with much delight and a warm smile the amiable relationship her sorority (Alpha Epsilon Phi) had with our fraters of yesteryear. Morrie tells us that Mom still treasures a cymbidium orchid from her first Zebe formal.



Helen Herschkovitz

We all say "three cheers" for our Mom-of-the-Year.

S.J. Salkin

Two Seders Are Held At Kappa Chapter During Passover; Sam Silverman Initiates Dinners Which Include 15 Brothers

In commemoration of the first two days of Passover, two Seders were held at Kappa chapter of Zeta Beta Tau. Although many had gone home to celebrate Pesach with their families, fifteen brothers participated in the two dinners. Sam Silverman led the services and Steve Wasser the chanting of the prayers. As the youngest present, Freshman Barry Rosenfeld asked the four questions. The story of Passover provided the basis for a discussion of the concept of freedom.

Sam Silverman initiated plans for the Seders, and assisted by a number of brothers, including Bob Glasser, procured the necessary foods and Haggadahs. The kitchen staff was helpful in the provision

and preparation of the symbolic foods including the traditional Charoses, Moror, shank bone, and of course matzoh. At the close of the meal all commented on the excellent Charosa and the fine wine.

Brotherhood Solicits Funds For Russian-Israeli Immigrants

Sam Silverman volunteered to lead the Israel emergency fund at Zeta Beta Tau. Working in conjunction with Hillel, the Jewish student organization, Sam solicited funds to aid the emigration of Jews from Russia to Israel. When interviewed by this reporter, Sam mentioned that he believed this fund drive to be a great success.

ZBTs Work In Human Affairs; Storefront Agency Counsels Area Residents Needing Help

The brothers of Zeta Beta Tau have taken an active interest in the human affairs program. This program is an interdisciplinary course that works to combine educational experiences with action programs for Ithaca's lower classes. For example Andy Schatz, who has been involved in the setting up of the program last spring, spent the fall semester working in the "Storefront." Also involved in the Storefront are Bruce Zangwill and Sam Salkin who are active there this spring. The Storefront is what the name implies. It is a downtown walk in agency that aids people in need to deal with existing problems and bureaucratic structures. For example, a family of five whose father is unemployed and has no money

has just been evicted from their house. A storefront welfare counselor advises his clients of his rights under the New York State welfare laws and advises his client how to deal with the welfare department. Andy is such a counselor this spring. While Andy is doing his welfare counseling, Sam is checking out the housing file for the impossible to find a large, low rent Ithaca house. At the same time Bruce has just spoken with the New York State Employment Service, and finds that there are no jobs to be had in Ithaca. It is entirely possible that one of the children of our hypothetical client is being taught mathematics by David Hammond at Henry St. John elementary school. All four agree that a lot can be learned by helping people.

THE EDGECLIFF NEWS

The *Edgecliff News* published regularly by the Kappa Chapter of Zeta Beta Tau at Cornell University for its members and friends. News contributions and pictures are welcome at all times and should be addressed to: ZBT Alumni Records Office, P.O. Box 876, Ithaca, N.Y. 14850.

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Non-union Lettuce Boycotted In Sympathy With Workers

After a long non-controversial discussion of both sides of the complex issues involved in the plight of migratory workers and especially those farm workers who under the leadership of Caesar Chavez United Farmworkers Organizing Committee asked support for their nationwide boycott of non-union lettuce Kappa unanimously agreed to actively support the boycott.

E. Jay Greenwald introduced a resolution calling for the house to purchase only UFWOC lettuce as long as the parity price between union and non-union lettuce was five cents or less. Should the difference exceed five cents Zebes would have to do without lettuce. Without one vote of dissent the house agreed to support the resolution and the



The major cohesive factor of the local Zebe Chapter is not fraternity loyalty, not the smooth social events, not the pursuit of academics — but the tube. No dinner at Edgecliff Place can commence without watching an exciting re-run of "Star Trek" on television. Here Captain Kirk and Doctor Spock discuss the rationality of serving a meal of pure starch to a captive audience of Zebe's finest.

Kappa Looks Forward To Healthy Growth With New Officers Dave Adams '73 Replaces Gary Emerson as Chapter President

In a healthy turnout of both brothers seeking office and ZBT voters Kappa Chapter held its annual election of officers in mid-March. Outgoing president Gary Emerson who was quite pleased with the whole affair conducted

the Sunday meeting in record time.

At the helm of this coming year's Zebe ship is Dave Adams '73, from Rochester, N.Y. His crew will be VP, John Robinson '73, from Greenville, Pa. Assisting the new leaders to keep the ship on the edgecliff are Secretary Frank Scott, ever-faithful Treasurer Eric Siegal, that epitome of a frat man - Rick Bades, as IFC rep, and four very able historians who are putting out the *Edgecliff News* for the first time.

President Adams looks forward to a year of healthy growth for Kappa Chapter in an age when the Cornell Fraternity is on the downhill slide. With Adams' interest in law, Robinson's devotion to a med school career, Scott's preoccupation with food and Bades dedication to nothing but a hearts game the house is bound to prosper. Siegal's iron hand is destined to keep the Zebe ship above the water and as one historian was heard to glurp, "I can't swim."

The horizon shines brightly before us.

Sammy Salkin

COMING HOME?

Cornell's Homecoming is scheduled for October 30, 1971. Although the past few years of Homecomings have gone unrecognized at Zebe we'd like to know if any of you former Edgecliffer's would be interested in getting together with us that day (or any day.) We realize that the threads tying you to us are tenuous but it might be nice just to meet each other. Interested? Drop us a line. We'd like to hear from you.

union.

"It tastes the same to me," said Marty Fox. "Indescribably delicious," retorted Sam Silverman. To all this commotion our cook, Katie Cross, added, "Let 'em eat lettuce."

*"An Alright Bunch of Guys,"
Freshman Welcomed to ZBT*

We have our freaks like Ken Rubin, Chris Stegman, and Buddy Halperin, and our insane people like Frank Scott, Barry Rosenfeld, and Dana Wehe. But don't worry we have some all American straight people like Phil Boyle, Steve Wasser, Mark Schwartz, Bill Greene, and Al Palestine. They're an alright bunch of guys, few of each makes a well rounded house.

Our yearly leaf raking pledge party was outta site. Most of the pledges pitched in a few hours or more to clean the house up before Parent's Weekend. Bill Greene planted a really nice Magnolia bush in the front yard. Phil Boyle, Dana Wehe, and Frank Scott are the houses freshman waiters. Boy, are they fantastic. Room assignments were posted last week and many pledges found themselves with new and exciting roommates for next year. They are all looking forward to living at Zebe since they have heard so many enticing stories from this year's sophomores. About 10 of the freshmen went on a canoe trip the week of May 17 but they haven't returned yet so their exciting adventures will be posted in the next issue.

When Al Palestine grows up he wants to be a chemist, Dana Wehe wants to be a waiter, Mark Schwartz wants to be a baseball player, Mark Kleinberg and Bill Greene want to be racing car drivers, Ken Rubin wants to make athletic equipment, especially basketballs, Joel Rothaizer wants to be a sidewalk peddler and sell mostly tobacco products. Barry Rosenfeld (all 5 ft. 1 in. of him) wants to be a basketball player and use the autographed balls of Ken Rubin to play with, and lastly Jim Trono wants to dedicate his life to working with the mentally handicapped. Note: Gary Emerson, a freshman 2 years ago, will fulfill his life long ambition and become a fire chief and drive

**Ken Wormser Forms The "Freight Hoppers Association"
Two Hundred Cornellians Learn How To Ride The Rails**

In a year of high costs and tight budgets, inexpensive means of transportation were sought by various Cornellians. Among them was Zebe Ken Wormser who spent two weeks last summer riding the rails. He would run along a slow moving train and hop onto one of the freight cars. Sometimes engineers would slow down the train for him. "They are all very congenial about it," said Ken. During our fall recess, Ken again decided to go out west on the freight cars. All was fine

until he caught his foot in a coupling and lost a toe. But this did not faze him in the least, for several weeks ago he founded the Cornell Freight Hoppers Association. Over two hundred people signed up. Twenty or thirty have had freight-hopping experience. The purpose of the organization is to form freight-hopping routes and to teach inexperienced members how to ride the rails for free. During Easter break Ken, along with several other Zebes, rode out to Disneyland. "It was really fine," he commented.

E.J. Greenwald

"TRUCKING" IS NEW FAD

In the February issue of the Cornell Alumni News, former Phi Ep and current Zebe Sam Salkin was seen trucking (doing the latest Cornell fad of walking with feet extending as far forward as possible and shoulders leaning as far back and down as possible and at the same time being able to perambulate) across the office of the *Cornell Daily Sun* where he is an ace reporter. When told of his accomplishment he commented, "This will take the alumni back to the days when they ate gold fish."

Zeta Beta Tau did it again when in the March issue Zebe Andy Schatz, Senator from Arts and Sciences for the first University Senate was seen participating in the deliberations. Upon hearing of his achievement he retorted, "Get serious! What do they want me in it for!"

E.J. Greenwald

**YOUR CLASSMATES
CAN READ YOUR NEWS**

If you return the enclosed news form.

in a red fire chief car with a siren. "It's my life long ambition," said Emerson.

Ken Wormser

**ZBTs Join Antlers Society,
Epicurean Discussion Group**

"It's an epicurean conformation of elite Zebes who shall meet at restaurants of note to discuss moot philosophical and political questions over food and drink." No, it is not a disease. When former Phi Ep, now active Zebe, Sam Salkin was asked what was the Antlers Society, he replied with the above statement. Zebes have definitely taken an active role in the recently founded Cornell organization. Vice-president Bill McAleer, Secretary Eliot Greenwald, and Treasurer Dave Hammond are all brothers of the Kappa chapter of Zeta Beta Tau. Such topics such as mousse, President Nixon's family assistance plan, and the importance of being earnest were discussed. In addition it was agreed that Michael Tucker, former Phi Ep and Zebe and current student at Columbia Law School would be the keynote speaker at the annual faculty dinner.

Dave Rossin '53, has a new address: 309 White Oak Drive, Naperville, Illinois. Dave formerly lived at 1640 E. 50th Street, Apt. 20-C Chicago, Ill. 60615.

From Near and Far, ZBTs Return Their News

"I'm presently a resident in internal medicine at Moffitt Hospital in San Francisco," writes Stephen Herr '64. (425 Greenwich St., San Francisco, Calif.)

Kenneth J. Riskind '59 writes that a new baby, Michael Hexter Riskind, was born on January 4, 1971. He joins Patty (5) and Peter (3). Ken is vice president of Fullerton Metals in Northbrook, Ill. (1428 Green Bay Rd., Highland Park, Ill.)

"Being divorced two years ago has not seemed to hamper my business life," writes Howard A. Kline '54. "I was one of two members of my (insurance) agency honored at the Leader's Ball of the Cleveland Agents and Manager's Ass'n. on Feb. 12." He was also honored at the Equitable National Leaders Conference (over \$1 million of sales in 1970), in Las Vegas. "While in Las Vegas, I ran into Ed Flam at Caesar's Palace where he was attending the annual meeting of the Young President's Ass'n. Among brothers I have run into lately are Lee Seidman, Dr. Stanley Shensa, and Gary Siegel, who tells me that his son is a freshman at Cornell. My, how time flies." (3703 Normandy Rd., Shaker Heights, Ohio.)

Norman Baker '49 is again working as an engineer and lecturing about the voyage of Ra II, which he took with Thor Heyerdahl. "Life continues to be exciting." (110 Broadfield Rd., New Rochelle, N.Y.)

"I am director of ambulatory care and professor of clinical pediatrics at Mt. Sinai Medical Center and School of Medicine," writes Dr. Robert London '41. "I have three boys. One is a sophomore at Cornell who has joined Phi Gamma Delta; one is a freshman at Kenyon, and one is in Scarsdale High School. (7 Reimer Rd., Scarsdale, N.Y.)

Carl S. "Gootch" Salmon '41 is an attorney in Amsterdam, N.Y. "I have four sons, the eldest a junior in Foreign Service School at Georgetown University, and the second son a freshman at Cornell." Carl is planning to return for his 30th reunion this year. "The years certainly slip away, but the memories of Kappa don't seem to fade much." Carl is Chairman of the Board of Trustees of Fulton-Montgomery Community College.

Philip Freund '29 recently had a book, *Three Poetic Plays*, published in London by W.H. Allen Ltd. The book is a companion piece to the previously issued, *Three Off-Broadway Plays*. Philip is an associate professor at Fordham University. (1025 Fifth Ave., New York City)

John Orduna, Jr. '70 writes that he was married to Stephanie Williams (George Washington University '70) on June 7, 1970. "Our plans to enter the Peace Corps fell through, so we are both working in Ithaca for two years with the school district. I will enter law school in September, 1972 probably at the U. of Penn." John would like to know where Bill (Gomer) Gilmore and Norman Swales are. "Gomer's" address is 421 Nitsche Dr., Terre Haute, Ind. 47083 and Norman can be reached at Apt. 79, Bldg. I, 1001 36th St., W. Palm Beach, Fla. 33407. (327½ W. Seneca St., Apt. A, Ithaca, New York 14850.)

Carl Austin '62 is a partner in Summit Realty Corp. in Elmsford, N.Y.

Michael Simon '63 writes that he and Linda have a son, Craig Andrew, born on Nov. 25, 1970. Michael is a salesman with the Michael Lewis Company in Melrose Park, Ill. (300 Thames Parkway, Apt. 3-H Park Ridge, Ill.)

"My daughter, Ellen, is a freshman at San Francisco State College," writes Justin Brandt '42. "She made the Dean's List with straight As, obviously not a chip off the old block." He says that he saw Ed Arenson and Helen (both '42) the day of the big earthquake. "We had one of the finest restaurants in town almost to ourselves that night." (2255 Ventura Blvd., Woodland Hills, Calif.) Justin is an M.D.

Robert H. Hartman '32 is a marketing consultant in New York City "I'm presently very active in recreation and leisure fields, and my clients include the Tennis Institute and HCK Recreation, Inc. I'm also an expert in liquor and travel fields as a marketing research specialist." Bob retired from the Army as a Lt. Col.

Chuck Levin '67 and his wife, Rita (Ratner) '67, announce the birth of a daughter, Laura, on March 9, 1971. Chuck is head buyer & assistant to the president of the El-mex Corporation, Cincinnati wholesale distributors. He reports that John Cobey '66 is practicing law in Cincinnati. (8 Blair House, 200 W. Galbraith, Cincinnati, Ohio.)

Richard Cassell '60 writes that he is still single, and has his own real estate and oil investment company. "Steve Sundheimer '61, and his wife, Ellen, live at 336 West End Ave., NYC. Steve has a seat on a commodity exchange and is a partner in his firm. Mike Shuster-off '60 lives in East Orange, N.J.; Dick Schwartz '60, our former chapter president, is an M.D. in Washington, D.C.; Jay Harris '60, a lawyer, lives at 15 West 75th St., N.Y.C., and Joel Rosenberg '61 is married and living at 4196 Oak Hill Ave., Palo Alto, California." Dick lives at 2753 Clermont Place, Oklahoma City, Okla.