



The EDGECLIFF NEWS

Cornell University Chapter of Zeta Beta Tau Fraternity

ITHACA, NEW YORK

AUGUST, 1973

Rush. . . . ZBT Plans All-out Effort; Alumni Suggestions Welcome

Despite our efforts in rush, only four men pledged this year; however, we are a far cry from being discouraged. Next fall we plan to redouble our efforts. We intend to rush freshmen as intensively as possible, and in addition we plan to rush transfer students and upperclassmen in a program which is being worked out by the president and the social chairman. We have also tentatively scheduled more social events to give us greater opportunity for contacting prospective members.

The house seems generally well-prepared for rush in the fall; however, we would be more than happy to incorporate any alumni suggestions into our program.

ZBT ASSISTS IN 15-MILE WALK FOR DEVELOPMENT

On April 8, a 15-mile Walk for Development took place in Ithaca. The walkers had previously obtained pledges from people to sponsor them for a certain amount per mile.

In order to collect, the walkers had to present proof of their having gone the distance to their sponsors. This proof was in the form of a card stamped at various checkpoints along the route. And who do you suppose was stamping these cards at the checkpoints? None other than those public-spirited good citizens from ZBT, sharing the duties

Chapter Hosts Three Professors For Dinner And Talks On Subjects Ranging From The Stars To Winemaking

This semester, ZBT had the honor of hosting three Cornell professors as after-dinner speakers. Their presence certainly brought a scholarly touch to the house.

The first speaker this term was Dr. Yervant Terzian, an associate professor in the Astronomy Department. He spoke for half an hour on the topic "The Space Between the Stars" and then showed some very beautiful slides for another half an hour. His talk, while not oversimplified in the technical aspect, was straightforward and direct, and not over anyone's head. He branched out into other topics as well, saying: "Man is on a terminal course with a catastrophic destiny." He proceeded to explain that man cannot hope to solve the population

problem by exporting people because of economic unfeasibility. "The population problem must be solved here on earth, and soon."

Professor Roger Morse, a member of the Entomology Department, was also a guest speaker. He gave a lively and informative talk on the subject of wines and winemaking, his favorite hobby. As a result of his talk, there was a brief campaign among the brothers to set up a still in the back yard, so as to avoid the high cost of bottled refreshments for parties.

On April 25, Dr. Donald Holcomb, chairman of the Physics Department, gave a talk entitled "Science and Religion — Do They Have Anything To Say To Each Other?" He spoke for about half an hour in a very well-knit and thought-provoking speech. To illustrate the reluctance of people to accept new ideas, he said, "Even if you explain everything [in terms of science], people will still tend to hold on to their religious beliefs and behavioralisms." He also pointed out that the converse of this statement is true.

The brothers would like to express their thanks and appreciation to these three men for giving us some of their time and for the information they presented so well. Ken Englander also deserves kudos for the time and effort he willingly spent in arranging these talks.

Dave Williams

EDGECLIFF NEWS

Published regularly by the Kappa Chapter of Zeta Beta Tau at Cornell University for its members and friends. News contributions and pictures are always welcome and should be sent to Zeta Beta Tau Fraternity, Alumni Records Office, Box 876, Ithaca, New York 14850.

*Softball. . . .***We Can't Win 'Em All**

Could it be? Was the ZBT softball team going to pull off an upset and win the league championship? Alas, it was not to be. In the first game of the season, our heroes sparkled — they had it all. There were no noticeable fielding errors; in fact, fielding could even have been termed slick, and base-running was heads-up as opposed to heads-down. Zebe pitching was also strong, and a grand slam home run by veteran Paul Foster and two home runs by Steve Wasser highlighted the hitting. Final score: ZBT 18, opponents 3.

In the second and final game, Zebe jumped off to a quick lead against Sammy, and for the first two innings it appeared that another rout was in the making. Inexplicably, however, the team entered into what could most generously be called a collapse. Rather than dwell on the horrors of that 18-10 defeat, let us look forward with anticipation and hope to next year, when Zebe once again will take the field, and to a day when the very name ZBT will strike terror into the hearts of our opponents.

by Steve Wasser

Harold W. Bank '65 has moved from Scarsdale into Manhattan. His new address: 243 E. 81st St., Apt. 5-F, New York, NY 10028

*Prize Watergate, etc. . .***An Exclusive Interview With Our Creative Accountant**

They said it couldn't be done, but ZBT has once again done the impossible. Another get-rich-quick scheme, you say? Not true, says Kappa's treasurer. Our accountants have checked it out and chief accountant, Nick Dixon, has stated that "the financial statements present fairly the consolidated financial position of Kappa Chapter for the year ended May 31, 1973, in conformity with generally accepted accounting principles applied on a consistent basis."

Now, for the first time, our treasurer will reveal how ZBT paid all its bills and came out with a profit, despite the fact that accounts payable averaged eight times accounts receivable for the entire year. Interviewer Steve Wasser speaks with our treasurer who (for purposes of protection from prosecution by the IRS) has asked that his name be

Steinmetz Gets Top Post

As a result of house elections, which took place in late March, ZBT has been provided with a very capable slate of officers. Rich Steinmetz, a sophomore engineering student from Florida and an avid exponent of transcendental meditation, was elected president. His second-in-command will be Don Sheiman, a Long Island aggie whose capacity for beer consumption is legendary. Steven Wasser, an arts junior also from Long Island, who is on the track team, will serve as treasurer. The offices of secretary and Interfraternity Council representative will be occupied by Joe Glover and Jim Kahn, respectively.

The entire house wishes them all best of luck during their term of service, and would also like to thank the departing officers for a job well done.

withheld. Throughout the interview he will be referred to as Howard.

Steve: Glad to have you here, Howard.

How: Glad to be here, Steve.

Steve: Why don't you start out by telling us about Kappa's present financial condition?

How: Well, Steve, it's just great! We got a great bunch of boys here and they've been workin' real hard to get us where we are.

Steve: Rumor has it, though, Howard, that the IRS has gotten one of your boys in for questioning, and that he's ready to tell all.

How: Pure speculation. Actually, the IRS has expressed an interest in our somewhat unusual accounting methods.

Steve: Maybe you could give us a general idea of how they work.

How: Sure, Steve, no problem. The most important thing is the clever use of margin. For example, you buy your food on margin, not on credit, at ridiculously high prices, then sell short a week later when Prize Watergate announces that it is investigating the pricing and accounting practices of all meat-packing plants. We realize a neat little profit there, all tax free, since on the books it appears as if we've actually lost money. It's really quite simple: buy high, sell low.

Steve: Sure does sound easy. Can everyone do this or just organizations?

How: No, Steve, even individuals can do it. Tell your wife to give it a try next time she's in the supermarket.

Steve: Will do, Howard. And thanks for being here with me today.

How: Thank you, Steve. And remember, a creative accountant is a good accountant.

President Reports. . . House In Good Condition

Despite a sparse pledge class this year, it looks as if Zebe will be together another year, thanks to a generous loan from ZBT's NPEF Corporation. Even though we have two seniors and a grad student returning after living out of the house, the house will have a few empty rooms which will hopefully be filled this fall.

On a somewhat lighter note, Parents' Weekend is being planned for this fall, possibly on Homecoming.

The house is in excellent physical condition. The front porch does need some repair and an estimate is being obtained for replacing some damaged wood. The house recently received an "A" in its fire insurance rating; however, not long after that the kitchen automatic fire extinguisher emptied itself all over the date-night steak dinner. Who says you can't be over-protected?

Richard Steinmetz

Jim Roberts and Andy Chodorow '71 both play in a rock 'n roll band and say that it sure beats going to college. The band, called Daddy Longlegs, has been playing professionally for about six months now. The other members are all friends, some going back to high school. "We play in western Massachusetts (Springfield, Greenfield, Amherst, etc.). We might play in Ithaca sometime, because we still know lots of people there." (West Gill Rd., RFD Box 376, Gill, MA 01376)

Richard J. Helfman '52 is a physician in Coral Gables, Florida. (465 Rovino Ave., Coral Gables, Fla. 33156)

J.J. REGAN '71 PROMOTED TO PROGRAM DIRECTOR

Tuesday, May 1, 1973

Radio station WTKO, Ithaca, New York announced today that John J. Regan has been promoted to the position of Program Director for the station. In making the announcement, Chris Conway, Vice President and General Manager of WTKO, stated: "We at WTKO are proud to announce the promotion of J.J. Regan. He has been an outstanding member of our air staff for over a year and a half, and in his new capacity as Program Director, J.J. Regan will do much to contribute to the future growth of WTKO. As you know, we have recently made a sizeable commitment to downtown Ithaca when we announced the purchase of an historic downtown building for our new studios. The appointment of J.J. Re-

gan is another step in our efforts to be the finest radio station in the state of New York."

Regan, aged 23, graduated from Cornell University with a B.A. in Liberal Arts in 1971. He is currently a candidate for a master's degree at the same institution. He is also a member of Cornell University's six-year Ph.D. program. While at Cornell, he was a member of Zeta Beta Tau Fraternity.

Born in New York City, John J. Regan attended Alfred G. Berner High School in Massapequa, New York where he won many honors, including National Merit Scholarship finalist.

Prior to joining WTKO, Regan worked at a local college station. He and his wife, Nancy, reside in the city of Ithaca.

Justin Brandt '42 wrote in March that his daughter, Ellen Jean, was an exchange student at Naseda University in Tokyo, Japan. The Brandts were able to visit her for three weeks in the spring. "I see Ed Arenson '42 once a year or so when he's out this way. His eldest was in Denver as an intern (or resident) in pediatrics." Justin is an M.D. in Woodland Hills, California. (22554 Ventura Blvd.)

"After eleven years of marriage, I'm 'batching it' again and enjoying life as a single guy tremendously," writes Gene Turboff '63. "I'm senior vice president of a local company involved in real estate development and luxury home building (houses in the \$150,000 plus price range). I'm looking forward to hearing from any brothers in the area, and will be glad to give them a tour of the city. My office phone is (713) 467-5444."

Robert M. Kleinman '63 is a planner for the USM Corporation in Beverly, Massachusetts. Bob and his wife have two children, Judd (2) and Kim (6 mos.). (81 Aspen Rd., Swampscott, MA 01907)

Stanley J. Mayer '32 writes that he remarried in August of 1972. "I have two married daughters and three grandchildren." Stanley is still practicing law in New York City. (70 East 10th St., New York, NY 10003)

"I'm responsible for all taxes collected by the State of Missouri," writes A. Gerald Reiss '64. Jerry works for Missouri Governor Christopher Bond as Associate Director for Taxes, Department of Revenue, in Jefferson City. (Rt. 1, Rio Vista Heights, Jefferson City, Mo. 65101)

"I have come to this small mountain town to make my fortune and have been here for about two years," writes Myles C. Arber '64. "I am known in town as a controversial figure and my paper, of which I am editor, is always a forum for lively debate. I would welcome a visit from any brothers who find themselves in this neck of the woods. Roger Hayes '65 gets out this way occasionally, when he is not vigorously prosecuting accused criminals in New York City." (123 White Rock Ave., Crested Butte, CO 81224)

Harold Riegelman '14 writes that 1972 marked a notable change in his surroundings but not in his pace. His 53-year-old law firm was dissolved; he joined another firm as its counsel and "continued my practice in estates, corporations and government in a congenial association with an enlarged team." In the same year, he retired as the first president of NPEF after 43 years in that post and became chairman of NPEF's Board of Directors. "During the year, normalization of relations with Peking created problems requiring my presence in Taiwan and an excellent excuse for another trip around the world in celebration of a birthday my family celebrates with me once every 10 years — this being my eighth." He says that his grandchildren are in education, business, engineering and literature, "all non-competitive with their grandfather." (110 E. 57 St., New York, NY 10022)

"My wife, Doris, and three children love the West Coast," writes John L. Spivack '58. "I am a system engineering manager with the Data Processing Sales Division of IBM." (10108 Loveland Place, Los Angeles, CA 90064)

ZBT ALUMNI REPORT

"I'm still in real estate and the oil investment business here in Oklahoma City," writes Richard S.D. Cassell '60. "I'm chairman of the Cornell alumni Secondary School Committee for central and western Oklahoma and treasurer of the Class of '60. I was at the Cornell Association of Class Officers mid-winter meeting and saw Howard Meyers '59. He is with Amerada Hess Oil Company in New York. Steve Sundheimer '61 has a seat on a commodity exchange in New York City; Mike Shusteroff '60 is in the dye business in Patterson, New Jersey; Bill Wiener '60 is an architect in Shreveport, Louisiana." (2753 Clermont Place, Oklahoma City, OK 73116)

Harvey P. Mays '66 now lives at 1322 Briarwood Rd. N.E., Apt. K-7, Atlanta, GA 30319.

MOVING?? LET US KNOW!

Your correct address is important to us. Assure that you will receive all mailings by sending us your new address before you move.

CORNELL'S HOMECOMING October 13, 1973

*This year's Homecoming
clash is with Princeton.*

Harold S.L. Wiener '30 has been teaching at Sarah Lawrence College for 26 years. "I'm still single and travel frequently — England, Europe, Turkey, East Africa, Morocco, Egypt, etc., etc. Prior to Sarah Lawrence, there were four years at Yale (1933-37), emerging with a Ph.D." He then spent four years teaching at Cornell, four years in the Navy in Air Combat Intelligence, and two years in the office of the Secretary of State in Washington (1945-47). (435 East 57th St., New York, NY 10022)

"I'm still practicing law as a partner in Handler, Baker & Greene," writes Marvin Handler '30. "Our daughter, Penny, graduated from Cornell several years ago. She is a free-lance writer in New York City and happily married." (82 Linden Ave., Atherton, CA 94025)

"It's a whole new life," writes Alan L. Hausman '48, who recently started a new division for Bomarc Corporation. Al is manager of the Mechanical Division (heat, air conditioning and plumbing). "I have daughters at Smith and Syracuse. I'm deep into the newly-developed AAU Masters swimming program and, after a 23-year lapse, have gone back to competitive swimming — eight meets and 28 awards since last December. The physical rejuvenation is amazing. I'm single and loving it." (39 S. Munn Ave., East Orange, NJ 07018)

"I am a general surgery resident at Beth Israel Hospital in Boston, and will be finished in June of 1974," writes Richard Albin '63. "Donna Albin (Goodman) '65 works as a research assistant at the Children's Hospital, Boston." (53 Gardner Rd., Brookline, MA 02146)