



# The **EDGECLIFF** **NEWS**

Cornell University Chapter  
of Zeta Beta Tau Fraternity

ITHACA, NEW YORK

MARCH, 1978

## HOMECOMING —

### A Link Between Past and Future

The link between Kappa's past and future was renewed during Homecoming Weekend in October as alumni and undergraduates met and shared the spirit of Edgecliff together. This celebration, marking the 70th anniversary of our founding, was filled with the remembering of old friendships and the establishment of new ones.

The festivities began on Friday evening, October 28, as the alumni arrived for an informal reception. After breakfast and a buffet luncheon at the house, the alumni joined the undergrads in the ZBT seating block in the Schoellkopf crescent to watch the Big Red of Cornell take on the Eli's of Yale. After the game (28-0, Yale), all returned to the house for post-game cocktails.

The main event of the evening was a sumptuous banquet dinner, followed by a Las Vegas-style casino. After brunch on Sunday, the alumni and their families returned home with the memories of a pleasant weekend "far above Cayuga's waters."

Among the alumni present were: ROBERT BREITMAN '77, JERRY GLASER '73, ROBERT GORDON '70, TOM LITWIN '55, KELLY MARX '55, JERRY ROSENAU '55, RICHARD ROSENBLOOM '54, SKIP SALUS '55 and ED WOLF '56.

We are gratified to see alumni concern and interest in Kappa, and look forward to their participation in many future events.

### Kappa-Tal Improvements

To conserve energy and improve Edgecliff, we have installed additional insulation to the attic floor. More than one ton of cellulose insulation was installed during the summer of '77. We have already realized significant savings in our fuel bills, and we expect the savings to pay for the insulation before the year is up!

This year, money has been budgeted by both the Chapter and the Foundation to purchase some new furniture for the living room. Through these regular and responsible improvements, we can do much to beautify and maintain Edgecliff.

### KFI'S NEW DIRECTORS NAMED

At the annual Kappa Foundation meeting on October 29, 1977, the following were elected directors of the corporation:

Robert Breitman '77  
Tom Litwin '55  
Kelly Marx '55  
Richard Rosenbloom '54  
Sam Salkin '72  
Ed Wolf '56

This brings the total number of directors to ten, the most it has been for some time. We are pleased to see the increased support of this facet of the fraternity's management.

### Kappa's Love Affair With Ithaca's Children

On Saturday, December 3, Kappa held its second annual Christmas party for the underprivileged children of Ithaca. Again, under the direction of Stephen Kesselman '78, activities, excitement and fun filled the house throughout the afternoon.

The 35 children arrived and busily helped decorate the fraternity's Christmas tree; they threaded popcorn, placed tinsel and cut out paper snow flakes. Relay races followed in the basement after which Mitchell Gershonowitz '79 entertained at the piano while everyone sang winter and holiday favorites.

Heading back upstairs to the Chapter Room to hear " 'Twas the night before Christmas . . . ", the children were ready for the big treat of the day. Santa Claus (Jerry Ippolito '79) and his elf talked to all the children and had gifts for them.

Adding to this year's party were the sisters of Alpha Epsilon Phi sorority, who helped prepare the refreshments, and a class from the School of Human Ecology which had built wooden toys to present to the children. An *Ithaca Journal* photographer was present to record the event for the whole community.

The Christmas party marked a continuing effort of the fraternity to live up to the social responsibility portion of the Zeta Beta Tau credo. In October the underprivileged children were at the house to celebrate Halloween; that party was directed by David Barr '80. Currently, we are gearing up for an Easter party replete with a human Easter bunny and an Easter egg hunt.

# ZETA BETA TAU

## THE EDGECLIFF NEWS

Published regularly by the Kappa Foundation, Inc., Zeta Beta Tau Fraternity at Cornell University for its members and friends. News and pictures are welcomed at all times. Please address all communications to the Zeta Beta Tau Fraternity, Alumni Records Office, Box 876, Ithaca, NY 14850.

### KAPPA FOUNDATION, INC.

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Associate Editor . . . . . Stephen Kesselman  
Contributing Editor . . . . . William Sternberg

## FROM THE PRESIDENT

### “We Pledge Continued Assistance”

This is a pivotal year for Kappa Chapter in many ways. First, the senior class, which was instrumental in ZBT's comeback at Cornell in 1975, will be graduating and the chapter's leadership will be assumed by a new group with new ideas. Those of us who are graduating realize the importance of their task, and we pledge our continued assistance as future alumni of Kappa Chapter.

In many ways the revived Kappa Chapter has begun to reflect its greatness of past years. Examples of Kappa's progress can be found in the areas of community service, alumni relations, and house improvements. The Brothers are proud of what they have accomplished, for their work has not been easy. We would like to thank the alumni and the parents for their supporting roles, and we hope to continue our relationship with them in the future. Things are looking up for Kappa, and I hope that you too will be able to come to Edgecliff, reminisce about the past, and help us with our plans for the future.

Stanford D. Gittlen '78

## A FOND FAREWELL

### Graduates of '78 Rebuilt ZBT

This spring marks the end of the first chapter in the history of Kappa's revival, as those who resurrected ZBT at Cornell while they were freshmen approach graduation.

Looking at the chapter today, it is difficult to believe that only three years ago there was no chapter; the house lay vacant and riddled with cobwebs. The brothers in the original pledge class of 12, who once were preoccupied with the day-to-day survival of the fledgling chapter, leave a house that is financially sound, socially and athletically competitive, and active in the local community. They have seen the house grow and flourish, their pioneering excitement transformed into a sense of pride and accomplishment.

The revival of Kappa was heralded with the slogan "ZBT is Back." Today the graduating founders can look at the organization they built and say with confidence, "ZBT is Here. Here to stay."

## Alumni Gifts

It is with a deep sense of appreciation that we report two generous gifts recently received by the fraternity. These unsolicited donations, by JERRY ROSENAU '55 and SKIP SALUS '55, represent a commitment by them to the strength and growth of Kappa. We are especially proud to record these brothers' names on our roll of dedicated members.

## From ZBT Alumni

Last year Judge ABRAHAM S. BORDON '14 was honored by the County Bar Association with a dinner on his 85th birthday, and by the legislature of Connecticut, who passed a resolution in his honor. (887 Farmington Ave., West Hartford, CT 06119)

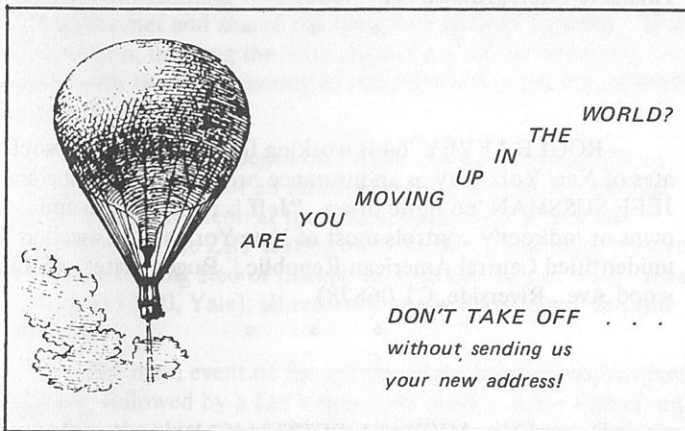
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JOSEPH THANHAUSER '71 is a real estate developer with Pattison Associates in NYC. He is married to the former Barbara Sonn, Vassar '71. He inquires as to the whereabouts of classmate DAVID SILVER — the last address we have is 233 Vincent Dr., East Meadow, NY 11554. (230 E. 79th St., NY, NY 10021)

## New President Comes To Dinner

In our continuing effort to keep the membership of the fraternity aware of community and campus issues, we have invited speakers to join us for an evening of dinner and discussion. During the fall election campaign in Ithaca, mayoral challenger Vincent Giordano spoke about political issues as well as the influence of students in the Ithaca community. A lively question and answer session followed.

We are particularly proud that Cornell's new President, Frank H.T. Rhodes, has distinguished Kappa by accepting our invitation to join us for dinner in March. We hope that this event will signify to all that ZBT at Cornell is once again a leading and influential fraternity on campus.



## Alumni News

When JUSTIN BRANDT '42, M.D., wrote last spring, he was planning to visit the W.W.II battlefields in Europe in the summer. The Brandts have a daughter who graduated from U.C.L.A. in 1975, and is now married, and a son who attends Berkeley. (22600 Ventura Blvd., Woodland Hills, CA 91364)

\* \* \*

KELLY MARX '55 writes that he plays tennis regularly with TOM LITWIN '55, and sees BOB BRODY '54 and JOEL SONDAK '54, both of New Jersey, often. President of Clinton Milk Co., the last remaining milk plant in Newark, Kelly is also active in the Young Presidents Organization, "where I have met many fellow Cornellians." He has a daughter, 17, and a son, 14. (500 White Oak Ridge Rd., Short Hills, NJ 07078)

## The Best and Brightest of '78

February marks the end of rush and the beginning of pledging. This year, the pledge program has been substantially strengthened. It was designed with one thought in mind: pledge is to be a period during which "outsiders" are turned into good Brothers.

In line with this idea, the pledges will be given the opportunity to operate the various pieces of physical equipment in the house. They will gain, by first-hand experience, the knowledge of what is needed for a successful social event. Community responsibility will be stressed by their participation in a charity fund raiser and an Easter party for Ithaca disadvantaged children. Finally, the pledges will be responsible for contributing a permanent improvement to the chapter house.

An active Big Brother program will be utilized to give the pledges a more intimate view of everyday life in the house. Perhaps, this will be their greatest source of knowledge.

Here are the fall and spring pledge classes:

### FALL PLEDGE CLASS

David K. Barr, Ag. '80, Bronx, NY, Steward  
Marshall B. Kurtz, Ag. '79, Bellmore, NY, Basketball team  
Howard P. Sugarman, Arts '79, Baltimore, MD, Social Comm. Co-Chairman

### SPRING PLEDGE CLASS

Jonathan Andes, Hotel '81, Evanston, IL  
Jonathan Baxter, Hotel '81, Chappaqua, NY; Pledge Class Co-President  
Bob Donnelly, Arts '81, Ramsey, NJ  
Steve Fisher, Arts '81, Port Chester, NY; Pledge Class Co-President  
Andrew Ritwo, Arts '81, Silver Spring, MD; Pledge Class Treasurer  
Dave Salomon, Hotel '81, Morton Grove, IL  
Scott Schiller, Arts '81, New York, NY  
Craig Schreiber, Arts '81, Bayside, NY; Pledge Class Secretary  
David Stern, ILR '81, East Meadow, NY

## Congratulations!

"Is this the little boy at play?"

We are pleased to announce the recent engagements of two of our brothers. H. David Gottlieb '78 will marry Wendy Ilene Weisbard, and Jonathan Marc Andes '81 is to wed Marsha Lynn Shane.

Presently, David H. Naigles '78 and his wife, Geulah, are sharing their first month of marriage in Israel.

## ZBT Alumni News

ALLEN DAVID SHAPIRO '38 is a pediatrician-allergist in Newburgh, New York. He and CLIFF BACHRACH '37 keep in touch. (65 Balmville Rd., Newburgh, NY 12550)

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GERALD DEUTSCH '73 finished his masters in Child Development at Purdue in 1975, and went into the jewelry business. Two new stores were added in 1977: in East Meadow and in Hicksville. (12 Jupiter Lane, Levittown, NY 11756)

\* \* \*

LOUIS FREIDENBERG '28 writes that he and TED ADLER are both looking forward to their 50th reunion. (200 East 57th St., NY, NY 10022)

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TERRY R. BAKER '62 is a physician in San Francisco. His new home address as of April, 1977, is 121 Hanken Drive, Kentfield, CA 94904.

\* \* \*

"I love Hawaii," writes JARED H. JOSSEM '64. Jerry is a partner in a law firm representing management in labor law. His wife Carol is an artist. They have two children: Leah Rose, 4 years old, and Joseph, 2. Jerry wonders where DAVID SLEPYAN '64 is — the address we have as of last September is 1893 Sheridan Rd., Highland Park, Illinois 60035. (1013 Iiwi St., Honolulu, HI 96816)

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JOHN JAY REGAN '71 hosts a music show weekdays 6 a.m. to 9 a.m. on Ithaca radio station WTKO. He is also in Production and Program Director Vice President. (3 Renwick Dr., Ithaca, NY 14850)

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SAM STRASBOURGER '33 is President of the Spingold Foundation, a charitable foundation based in NY, and also a member of the board of directors of the Karen Horney Clinic. He is also President of a New York stock exchange firm. His son, Sam Jr., lives in Aspen, Colorado, and is head of a travel agency there. (980 — 5th Ave., NYC, NY 10021)

Practising anti-trust law in New York City is CRAIG SCHILLER '72. (55 East 9th Street, New York City, NY 10003)

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JONATHAN O. TRAMER '65 writes that he is happily practicing general surgery in sunny south Texas. He and his wife Leslie have two daughters, Anne 6 and Elizabeth 4. (10407 Monte Sereno, San Antonio, TX 78213)

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STEPHEN G. LISBERGER '71 received his Ph.D. from the University of Washington in Seattle in 1976. He then went to Munich as a Von Humboldt fellow, where he is doing post-doctoral work in neuro-physiology. His home address is 62 Highgate Circle, Ithaca, NY 14850.

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ROGER LEVEY '64 is working for Walter Kaye Associates of New York City as an insurance broker. He sees Sue and JEFF SUSSMAN '66 quite often. "Jeff is in real estate and owns or indirectly controls most of New York state as well as an unidentified Central American Republic," Roger writes. (5 Linwood Ave., Riverside, CT 06878)

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Dr. and Mrs. MICHAEL BETTEN '62 live in a rural area outside of Norwich with their two children. Michael practices ophthalmology, and is an assistant clinical professor at the U. of Connecticut College of Medicine. (RFD 2, Old Salem Rd., Norwich, CT 06360)

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Lawyer JOHN DETTELBACH '58 writes that he has built and owns two tennis clubs in the Cleveland area: River Oaks Racquet Club, a 15-court facility in Rocky River, Ohio, and the Riverview Racquet Club, a 10-court facility in Eastlake, Ohio. (19631 Fairmount Blvd., Shaker Hts., OH 44120)

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"Washington, D.C. is full of Cornellians, among them several brothers, SAM SILVERMAN '73, and BRUCE ZANGRILL '73," writes STEVE JACOBS '73. Steve is at WTOP-TV, a producer for Post-Newsweek Stations. He says that BILL MCALEER '73 is in Seattle, a CPA, "and one day will probably own Seattle." (6123 Wynnwood Rd., Bethesda, MD 20016)