



The EDGECLIFF NEWS

Cornell University Chapter
of Zeta Beta Tau Fraternity

ITHACA, NEW YORK

SEPTEMBER, 1979

President Reports Successful Year

It is with great pleasure that I take this opportunity to tell you of the banner year which Kappa has just completed, a year which has proved to be the chapter's most successful since the remarkable revival of 1975. This year's success is extraordinary in the light of the hard times which were expected. Kappa was in financial difficulties and had a hard time in making ends meet. However, the brotherhood pulled together and managed well. It is hard to believe that just five years ago the house at Edgecliff was empty, gathering dust instead of serving as a home for the brothers of Kappa as it should have. It took a dedicated and farsighted group of national representatives and undergraduates to re-establish ZBT at Cornell. The next few years proved to be a long uphill battle, but the chapter survived through the efforts and sacrifices of the brotherhood. I must emphasize the word "survive," for survival was the goal of those first years.

In my two years as a Kappa, I have seen the chapter grow from a house struggling to exist to one which is a thriving fraternity. The past year has seen Kappa make its mark on the university as one of the finest fraternities on campus. As a result of a spectacular rush effort, last spring we initiated 16 new brothers, the largest class taken since the chapter's new start. The brotherhood has also been active in community service as it continues to be involved with the Ithaca Youth Bureau's One to One Program. The chapter has made it a tradition to hold annual parties for the children on Halloween, Christmas and Easter. The house has also been active athletically, fielding teams in many intramural sports against Cornell's 40 other fraternities. Kappa is especially proud of the role it has had as a host for other ZBT chapters. In the past year brothers from Columbia, Union, Alfred and Fairleigh Dickinson University have visited Edgecliff to enjoy a weekend with Kappa.

The year culminated in the chapter's spring dinner-dance. The brothers and their dates enjoyed dinner and dancing during the last weekend before final exams. The evening was followed by a picnic the next day at Taughannock State Park.

At a glance the year was a tremendous success. However, the brothers have often been frustrated in their attempts to improve the house at Edgecliff. Now over 50 years old, the house is showing its age, and is badly in need of electrical and plumbing work, fresh painting, new furniture and many other capital improvements. Therefore please continue your loyal support. Most importantly, I hope that you can attend our Alumni

Kappa Foundation Report . . .

Edgecliff To Be "Revitalized"

As predicted, this past year was an immense struggle for the Chapter and thus the Foundation. The departure of the 1978 graduating class of 22 (the founding brotherhood of the modern Chapter), compounded by an overall poor rush season at Cornell, left Kappa with a low membership. Always a revenue problem, the Chapter House (Edgecliff) was not filled. Because of this a 10% budgetary cutback was enacted for the Chapter and Foundation. When the year started I questioned the Chapter's ability to remain within its budget. Thus I steered the Foundation on a course to bail out the Chapter at year's end. This meant making only essential repairs, minimum maintenance and no improvements.

To my surprise and glee, the men of Kappa operated well within their budget. At this time it goes without saying that Kappa Chapter and the men who compose it have a tight rein on the operating of their fraternity.

Because of the Foundation's and Chapter's conservative monetary policies, Kappa Foundation ran a profit for the 1978-1979 fiscal year. This surplus will be deposited into the general building fund earmarked for capital improvements. Great capital improvements are planned for the 1979-80 budget, but all extra funds certainly help.

A great period in time has finally been reached by both Kappa Chapter and Kappa Foundation. Although Kappa Foundation is the "long term fraternity" i.e. Kappa Chapter's Benefactor, the Foundation's success depends 100% on the support of Kappa Chapter. The long term institution cannot function without the short-term cooperative interaction with the Chapter. I am happy to state that such is the case.

(Continued on page two)

Weekend on November 3. It should be a great opportunity for you to see what has become of our fraternity in the time since you were last here.

Cordially and Fraternaly,
David K. Barr '80

THE EDGECLIFF NEWS

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 Secretary Richard Sklar '82
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CONGRATULATIONS TO THESE BROTHERS

WEDDINGS AND ENGAGEMENTS

Best wishes and congratulations are extended to Kappa's recently married and engaged brothers.

Married this past summer were:

- DAVID GOTTLEIB '78, Washington, D.C. to Wendy Weissbard '78, of Orange, NJ
- NICHOLAS LISCIA '79, Stony Brook, NY to Diane Hoffman '78, Long Island, NY
- WILLIAM STERNBERG '78, Syracuse, NY to Ellen Haas '78, Long Island, NY

Newly engaged are:

- STANFORD GITTLEN '78, Harrisburg, PA to Beth Goldberg (Maryland '78), Atlantic City, NJ
- MICHAEL SHAPIRO '78, Queens, NY to Lisa Levine '79, Long Island, NY
- KENNETH SIEGEL '77, Morris Plains, NJ to Marla Case (Miami '78), Roseland, NJ

Kappa Foundation Report: (Continued)

Without question Edgecliff is an inefficient plant to maintain. Several times the idea of moving to another house has come up. The decision has been made — Edgecliff is ZBT at Cornell and that will not change. With this comes the only other decision — Edgecliff must be renovated for efficiency and cosmetic appeal. Our inherited debt has to this point kept us from making these alterations. Now that the Chapter and Foundation have both feet solidly on the ground efforts in this respect must be tackled.

Because of inflation and the general inefficiency of the house ZBT is beginning to price itself out of the Cornell fraternity market. Presently, for what is offered, ZBT is the highest-priced fraternity at Cornell. By this I mean public rooms are relics of the 1940's, draperies are tattered, and springs poke through the furniture while the walls are in desperate need of painting. The Chapter is rushing a high quality of young Cornellian. These new brothers deserve the best affordable living conditions possible. So, since we cannot lower prices, we must offer more goods for the dollar; then we may justify an increase in our fees.

The following improvements are planned for the Chapter House. The Richard S. Graham Library will be redecorated with new curtains, repainted, a wall paneled, and furniture purchased. Mrs. Richard S. Graham has generously assisted to make this possible. The chapter room will be totally outfitted. New furniture has already been ordered. Painting, lamps, and curtains are also on the list. Entirely new to Edgecliff will be a pool table. This comes through the individual contributions of the brothers. One brother in particular, Petur Hansson '82, the chapter steward, generously donated his steward's stipend to make the pool table a reality. General plumbing, electrical work, beds, desks, chairs and other study aids are also necessary. Also, to cut heating costs, the idea of storm windows is being investigated. Because of cost these will be handmade by the brothers.

As you can imagine, this is quite an undertaking. I don't hesitate to say that this cannot be accomplished without Alumni support. This coming fall the Chapter and Foundation will conduct the most extensive fund-raiser in Kappa's 72 year history. When you receive a call from a fellow classmate of years ago, remember all the good times that ZBT — Edgecliff — gave you; then help Kappa to continue providing those good times to Cornell Kappas of today. Arrangements have already been made to keep all donations TAX DEDUCTIBLE. Your annual membership to Kappa Foundation (Alumni Dues) only provides enough revenue to keep *Edgecliff News* coming to you.

For rush and before Alumni Weekend I hope to have Edgecliff once again one of the classiest houses at Cornell — it already has the best brothers.

I close by saying that Kappa Foundation's quest for the coming year is revitalization — the revitalization of a structure with great memories of the past to include the comforts of the present.

I'll expect you all to celebrate our achievement with us this Alumni Weekend — Homecoming, November 3. Until then, I leave you.

Cordially, Fraternaly, and Sincerely,
 Jerry Ippolito, Secretary-Treasurer
 Kappa Foundation, Inc.

National Convention Held In Montreal

This year the National Fraternity held its annual convention in Montreal, Canada. Representing Kappa Chapter were Jerry Ippolito '79, Executive Trustee; David K. Barr '80, Chapter President; and Stuart Frankenthal '80, Chapter Treasurer. Although not full-time delegates, Mitchell Gershonowitz '79, Director; Peter Manos '80 and Pat McDermott '78 joined the delegation.

Although it is often not possible, a National Convention should be experienced by all Brothers and Alumni during their lifetime association with ZBT. Convention entails four days, Thursday through Sunday, of general association with Brothers from all our Chapters. Totally planned by the National Staff, group learning sessions prove very valuable. Two types of sessions are encountered — Programing and Leadership Conferences. Programing sessions enable delegates to attend small meetings seeking out information particularly important to them as individuals and their Chapters as a whole. Each year the National Staff picks topics of general Chapter welfare for their leadership school sessions. This year's topics were Rush, Pledging, and Chapter Management. Intermingled are committee meetings where groups of delegates discuss and recommend future National Policies. Of course, the convention isn't all business. Also included were tours of Montreal highlighting its night-spots of European atmosphere.

Always the highpoint of National Conventions is the Awards Banquet on Saturday night. This year Kappa Chapter and Kappa Foundation are proud to receive Honorable Commendation for the following:

Best Alumni Newsletter: *Edgecliff News*;
 Awareness of Brotherhood Through Scholastic Support;
 Most Active Brother on a College Campus: John Levitt '80.

Regardless of whether one attended to vacation and have a good time — (Where else could you find 50 beer-drenched men in one elevator?) — or to learn, the combination of the Four Seasons Hotel's hospitality, the beautiful city of Montreal, and long hours of constant effort by the National Staff provided an excellent experience for all attending.

Next year ZBT moves west to hold its convention in San Diego. Kappa Chapter welcomes all western Alumni to take advantage and attend with us.

JERRY GLASER '72 is president and general manager of Jet Line Products, the major east coast distributor of swimming pools and swimming pool equipment. He writes that he sees Sue and BOB GORDON '70 frequently, but he wonders if CRAIG SCHILLER '72 is still alive and well. (12 Hemlock Dr. N., Caldwell, NJ 07006)

Homecoming At ZBT

Alumni Urged To Come

This year the brothers of Kappa Chapter along with the Trustees of Kappa Foundation wholeheartedly host Alumni — Homecoming Weekend on November 3, 1979. Come and reminisce with the brothers of your undergraduate years as a Kappa — ZBT. Give your families a chance to view scenic Ithaca and the beautiful Ithaca Falls from your own fraternity. Let your children experience an Ivy League atmosphere first hand.

A special event! Take part with us in the dedication of our newly decorated public rooms. For one weekend once again you can relive your college life and root for Cornell's Big Red team against Yale.

The weekend schedule will be as follows:

Fri. night	8:30 - 12	Coffee and Danish reception
Saturday,	9:30 a.m.	Breakfast
November 3	10:00	Kappa Foundation, Inc. Meeting
	12 noon	Buffet lunch
	1:30 p.m.	Big Red vs. Yale football game
	4:30	Post-game cocktails
	7:00	Banquet dinner
Sunday	11:00 a.m.	Brunch

If you will reply with the provided response card we will take care of the rest. You must act promptly, as motel rooms are filling quickly. A deposit for rooms is necessary. Please also enclose payment for the weekend if possible.

See you November 3.

Kappa Alumni Report

* * *

"I got married again," writes ALAN L. HAUSMAN '48, whose wife's name is Lois. He works as a consultant for Fuel & Energy Consultants of 1450 Broadway, NYC. (3520 Cleveland Hts. Blvd., Apt. 138, Lakeland, FL 33803)

* * *

JOEL F. SACCO '78 is working as a bailiff to a judge. He writes that he and FRED PECKHAM '76 live at 3320 Nelson Park, Rocky River, OH 44116.

* * *

LEE G. SEIDMAN '54 hoped to see many classmates at their 25th reunion this June. He imports automobiles as a dealer. Lee's address is 3701 Mayfield Rd., No. 308, Cleveland Heights, OH 44121.

“As a nuclear engineer,” writes A. DAVID ROSSIN '53, “I am deeply concerned about the safety of nuclear power plants. The nation needs this vital energy source and it can be kept safe.” Dave works for Commonwealth Edison. (309 White Oak, Naperville, IL 60540)

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ZBT Alumni Write . . .

JEFFREY MOHR '72 is completing his Ph.D. in computer science at the University of Maryland, and working with a small company specializing in computer workloads and computer networking. (9737 Mt. Pisgah Rd., Silver Spring, MD 20903)

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As part of the centennial observance of the State Bar of Wisconsin, lawyer BRUNO V. BITKER '21 was honored at a special session of the Supreme Court of Wisconsin for “valued service to this Court and to the citizens of the State of Wisconsin.” He has practised law since 1921. (2330 E. Back Bay, Milwaukee, WI 53202)

* * *

Married in June, MARK R. WINDT '72, M.D., moved to Miami, Florida to complete his residency program at the University of Miami Affiliated Hospitals – Jackson Memorial, in Internal Medicine. He writes that BILLY SAHM '72 is an architect in Washington, D.C. “and also giving seminars for EST. ALBERT KATZ '72 is completing his residency program at Houston, Texas in Primary Care Medicine.”

* * *

After graduating from the Sloan Program of Hospital Administration at the Graduate School of Business and Public Administration at Cornell in May, 1977, WILLIAM T. GREENE '74 assumed the position of Administrator at the New York Hospital – Cornell Medical Center. (24 Middle Neck Road, Apt. 20, Roslyn, NY 11576)

* * *

“We returned to Kansas City (my home town) some twenty-four years ago after opening a new unit of the family furniture business in Omaha, Nebraska,” writes AARON L. LEVITT '36. He and his wife Louise (Gold) have three children; Tom, 27, graduated from Yale University and Stanford Law School and is a practicing attorney in Kansas City. Jim, also a Yale graduate, is back at the Yale School of Organization and Management working toward his Master's Degree. Jean is attending the University of Pennsylvania. (820 W. 65th St., Kansas City, MO 64113)

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Recently published by the American Management Association were two studies by HENRY M. WALLFESH '58 on “The CEO Faces Retirement,” and “The Effects of Extending the Mandatory Retirement Age.” He also has appeared on a number of TV and radio shows on the topic of retirement. He is Executive V.P. of Retirement Advisors. (1616 Long Ridge Rd., Stamford, CT 06903)

* * *

Having graduated from Arts and Sciences majoring in Economics and Industrial Organization, JERRY IPPOLITO '79 has assumed the position of Assistant Vice-President of the Guthrie Clinic at the Robert Packer Medical Center in Sayre, PA. His duties encompass the directorship of public relations and services marketing. Still residing in Ithaca, Jerry writes that he gets a great deal of satisfaction out of watching Kappa grow and achieve in his position as Executive Trustee of Kappa Foundation. He is also involved with ZBT National as a part-time trouble-shooter for Chapter Management. He sends best wishes to his “little bro” STEVE LAPIN at U. Texas. (107 Dryden Rd., Ithaca, NY 14850)

“*Sic transit gloria!*” writes ERIC D. HIRSCH '21 about the fact that he was chairman of the committee that conceived the idea of a new fraternity house. “We set up most of the funds, and selected and bought the magnificent site of your present home. And when I returned to the house a few years later, nobody had the remotest idea who put in all that work.” Eric is retired, and he does a lot of fishing and traveling. Of his grandchildren he writes that two are in high school, four in college, and two have graduated from college. (232 S. Highland, Memphis, TN 38111)