

*A Message from the President...*

## KAPPA TAKES STRONG ACTION TO TRIUMPH OVER CHALLENGES

Dear Brothers,

The year 2001 will certainly be remembered as one of the most challenging years many of us have ever seen. The events of September 11 bring in sharp relief the need for brotherhood, tolerance, and friendship. Accordingly, it is with great sorrow that we mourn the passing of Josh Aron '94, who, as an equities trader at Cantor Fitzgerald, worked in the North Tower of the World Trade Center. I'm certain that all of us were touched in some way by these tragic events. Nothing, however, could make me prouder than seeing the city of New York pull together and to see our country respond as it has.

The Kappa Chapter of ZBT has faced challenges this year as well. Many of you may

have heard about sanctions imposed against the chapter and a reorganization of the brotherhood. Much more will be said about this soon in a separate communication. Suffice it to say, there was a behavioral problem with some of the members of the house.

This manifested itself in erratic rush results, lack of upkeep of the house, and disregard of fraternity rules against hazing and pledging. In conjunction with the national fraternity, KFI took aggressive steps to get at the root causes of the problems. We reorganized the house around a committed core group of brothers and eliminated the dead wood.

We are very pleased with the results. Morale is way up. The property hasn't been in this good shape in years. The



financial picture of the house is stable. We are strongly positioned to bring at least 25 new brothers into the house, and we look forward to reporting a successful rush. Kappa is stronger now than it has been in years. This represents a rebirth of the fraternity we knew and loved.

I look forward to a bright, successful, and peaceful new year.

Best regards,  
Matthew J. Rubins '90  
President, Kappa Foundation



*From the 1977 Cornelian. Some of these brothers will be returning to campus for their 25th reunion in the next several years. Will you be among them? If so, it isn't too soon to start encouraging your classmates to join you!*

M·A·R·K · Y·O·U·R · C·A·L·E·N·D·A·R·S

**REUNION '02**  
JUNE 6-9

**HOMECOMING '02**  
SEPTEMBER 27-29

**REUNION '03**  
JUNE 5-8

# ALUMS, ACTIVES, AND ADMINISTRATORS MEET AT HOMECOMING TO CLARIFY KAPPA'S GOALS

On a sunny, surprisingly warm October 13, while most of Cornell was gathering around the crescent for a day of Homecoming tailgating and athletic events, a meeting was held under the supervision of the director of fraternity and sorority affairs, Suzy Nelson, to discuss our colony's goals for the year. Also in attendance were Cornell's new dean of students, Kent Hubbell; ZBT's national executive director, Jonathan Yullish; and our adviser, Matthew Rubins.

To start out, Ms. Nelson gave us the university's impression of ZBT—its strengths and its weak-

nesses. She commended us on our recruitment of new members over the past years, pointing out that despite last year's low rush numbers for all houses on the Cornell campus, ZBT managed to have a full rush class of 25. Ms. Nelson then proceeded with a list of weaknesses ZBT was prone to, but in concluding she commended the efforts of President Garrett Barten '01 and praised the house for getting off to a much better start this year than it has in recent years.

The goals we set for self governance, social responsibility, civic responsibility, and

house maintenance were deemed substantial and approved by both the Cornell and ZBT administrations. Brotherhood Development Director Michael Alaia also gave a short summary of the program for new brothers that he has been working on with the assistance of Jon Yullish. The meeting ran smoothly, and the Cornell administrators were impressed with how far the colony had come (and politely reminded it how far it still had to go). All in all, we consider it a good sign for a good year.

Jason Schechter '01

## WE THANK THE FOLLOWING ALUMNI FOR SUPPORTING KAPPA DURING THE LAST GIVING YEAR:

## HONOR ROLL OF DONORS

Leslie W. Abramson '68  
Eric S. Beane '93  
Stephen M. Beckerman '63  
Andrew Berger '66  
H. Bruce Bernstein '65  
Dennis B. Black '65  
David A. Blasband '55  
Randy Brandoff '98  
Marvin E. Brave '54  
Robert L. Breitman '77  
Jay E. Brett '53  
Robert F. Brodsky '46  
Robert M. Brody '54  
Jay Chen '80  
Jeffrey M. Chernak '80  
Michael D. Cimini '92  
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Martin J. Fox '73  
Michael Freedman '94  
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Dexter M. Kohn '43  
David Krasne '99  
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Robert I. Kully '58  
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Seth H. Lichtenstein '90  
Alfred M. Lilienthal '34  
James H. Lindy '59  
Matthew T. Marcello II '68  
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Jeremy A. Rosenau '55  
Loren M. Rosenbach '47  
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Neal J. Saslow '78  
Peter D. Saunders '71  
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Gary M. Siegel '54  
Richard E. Siegelman '78  
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David S. Wallenstein '65  
William D. Weinberger '63  
Philip A. Weisman '43  
Joshua Wells '93  
Mark R. Windt '72  
Burton Winer '50  
Wayne D. Wisbaum '56

# AFTER REORGANIZATION, UNDERGRADS REBUILD

Following a difficult summer of reorganization, Kappa Colony is in the midst of a year of rebuilding. The bad seeds are gone from the brotherhood, and the brothers who remain are eager to restore ZBT's name as the best house on campus. We are committed to a safe environment for all of our members and have the utmost respect for the house and property.

Edgecliff has endured a half a century of wear and tear, and since move-in day in mid-August, the brothers have been eager to restore Edgecliff to its original condition. The renovation of the third-floor bathroom and the installation of a new oak banister are just two of the improvements Kappa has made this past year. In addition, we have landscaped and cleared out a lot of the brush that has accumulated over the years and have gone to work on a number of other projects around the grounds at Edgecliff. In fact, some alumni have commented that the house is in better shape than at any other time in recent memory. Kappa has also been able to retain the services of Jerry Temple as the house cook/handyman, whose contribution to the house's well-being is immeasurable.

Although the house has experienced a number of dif-

ferent improvement projects, the brothers, together with the Kappa Foundation, are looking to make the house significantly better. We plan to modernize the house by installing a high-speed Internet network throughout the house, as well as redoing the second-floor bathrooms, fixing the roof, and reflooring the entire house.

Making improvements to the house is not our only task this semester. We also plan to repair the brotherhood and to improve our image on campus, within the community, and among our alumni. With this in mind, we have returned to our committee system to increase brotherhood involvement. A brotherhood committee was created to develop the brotherhood program, which builds relationships within the house and organizes house functions. The program is designed to incorporate the freshmen next semester in a safe, fun, and fully inclusive environment. The brothers are also actively participating in a number of intramural sports and are involved in various community service and philanthropy events throughout the greater Ithaca area. The brotherhood shows great promise for the coming year, and we are confident that it will be made even stronger by this year's rush.

The brothers of Kappa have been very involved with our national organization lately. We have had a number of visits from Zeta Beta Tau's national executive director, Jonathan Yullish, as well as by KFI President Matt Rubins and National Secretary Mike Cimini. The intent of these visits is to ensure the continuing development of Kappa and to help with the rebuilding process.

We at Kappa look forward to a great remainder of the semester and year here at Edgecliff. The brotherhood has learned its lesson from recent events and will grow and flourish with our new approach to fraternity and our love for Edgecliff. We hope that any alumni who have felt disillusioned with Kappa Colony in recent times will be encouraged by what they see now. We also hope that more of you will choose to become involved with the undergraduate brotherhood. We continue to have occasional visits and calls from our brothers, but we'd love to see and hear from more of you. Please drop us a line or send us a letter, and if you have the chance, please come for a visit.

Garrett Barten '01  
President

## SUCCESS OF REORGANIZED BROTHERHOOD DEPENDS ON COMMITMENT AND INVOLVEMENT OF BROTHERS

In the summer of 2001, Kappa Chapter of Zeta Beta Tau underwent serious changes. Half of the brotherhood was expelled, leaving a new executive board that is committed to our fraternity's principles. As a result, the brotherhood has taken a new shape.

In order to be a recognized and respected brother, everyone is expected to do his fair

share. The house has organized committees, assigning every brother to a particular duty. This means that every brother is important to the overall well-being of the house.

Besides assigning responsibilities, the house has also promoted brotherhood events. In the fall the brothers took a day to go paintballing together. We're also having many more

in-house events, such as Monday night football gatherings and house projects that promote brotherhood. Many more events are planned for the future, and we encourage any and all alumni to come check out the new Kappa Zeta Beta Tau.

Michael Alaia '01  
Brotherhood Development  
Director

*"The brotherhood has learned its lesson from recent events and will grow and flourish with our new approach to fraternity and our love for Edgecliff."*

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## GATHERING OF THE CLASS OF '58

Fifteen members of the Kappa class of 1958 (pledge class of 1954) and their significant others met in Ithaca to celebrate their 65th birthdays. In attendance were IRV CAPLAN, JOHN DETTELBACH, FRED GANS, MIKE GRIFFINGER, LENNY HARLAN, HUGH HARTZBERG, GIL HELLER, JIM HERMAN, JERRY KEYSER, BOB KULLY, HENRY POLLACK, JOHN SPIVACK, JERRY WEDREN, JONAS WEIL, and BILL WEINER. As we had done in Aspen several years ago, we rekindled our friendships and strengthened our bonds of brotherhood. It was a fun-packed weekend. DAVE COYNE, who joined us at 1 Edgecliff on Saturday afternoon, gave us confidence that Kappa will be able to overcome its present problems and become one of the top houses on campus, as it was in our day.

John Spivack '58

JAMES W. OPPENHEIMER '32 would love to hear from brothers from his era. He lives at 140 Chapin Pkwy., Buffalo, NY 14209.

A sales engineer with White Tool & Supply Co., MERRIL D. SANDS '44 makes his home at 25816 Fairmount Blvd., Beachwood, OH 44122.

ROBERT F. BRODSKY '46 is employed by the department of aerospace and mechanical engineering at the University of Southern California. Drop him a line at rfoxbro@aol.com or at 110 The Village, #410, Redondo Beach, CA 90277.

Please note this new address for retiree ALAN L. HAUSMAN '48: 9883 SE Osprey Point Dr., Hobe Sound, FL 33455 (ahausman@aldehydia.com).

JERE I. KLIVANSKY '51 can be reached at jiky8000@home.com or at 6071 Medici Court, #103, Sarasota, FL 34243.

STEPHEN G. CRANE '60 is an associate justice in the appellate division of the New York State justice system. Write to him at 137 E. 36th St., New York, NY 10016 or at scrane@courts.state.ny.us.

STEPHEN HERR '64 lives at 16219 Dickens St., Encino, CA 91436 and receives e-mail at admherr@aol.com.

"I've been back to the campus a lot recently because my son, Evan (arts '04), just finished his freshman year at Cornell," wrote ANDREW

BERGER '66 late last spring. An attorney with Tannenbaum Helpert in New York, he can be reached at berger@tanhelp.com or at 350 Clinton St., Brooklyn, NY 11231.

Physician MARK R. WINDT '72 reports a new address of 65 Lafayette Rd., North Hampton, NH 03862 (caard@nh.ultranet.com).

The CEO of Clear Impact Consulting Group, Inc., JOEL M. ROTHAIZER '74 resides at 1411 Loewen Court, Edmonton, Alberta T6R 2X9, CANADA. Send e-mail to Joel at joel@clear-impact.com.

"I just finished a half million dollar renovation of my animal hospital and lived to tell the tale!" writes NEAL J. SASLOW '78 (127 Godfrey Lane, Huntington, NY 11743; baldwinvet@aol.com). "I now have the best-looking animal hospital on Long Island. On the home front, things are terrific. My two boys, Jacob (6-1/2) and Max (4), are growing like weeds. In addition to the boys, Viv and I share our house with two Jack Russels, one cat, and two rabbits."

DANIEL L. FRIED '90 wrote in June that after "much hard work, social upheaval, lawsuits, and too much misguided media attention," the movie *O* would soon hit the theaters. "I hope you all will get out to see it on opening weekend!" To find out more about his work on the project, as well as about his wedding (which was to have taken place this fall), write to him at dlf22@cornell.

edu or at 628 N. Beachwood Dr., Los Angeles, CA 90004.

MICHAEL SOLOMON '92 has rotated within General Motor's leadership program from the Cadillac Escalade brand team to sales manager for Hartford, Connecticut. When we heard from him in June, he and his fiancée, Julie, were planning their November nuptials. Congratulate them at 6 Stream Court, Farmington, CT 06032 (mds45@cornell.edu).

Employed by Akin, Gump, Strauss, Haver & Feld in Los Angeles, ERIC S. BEANE '93 can be reached at 4600 Via Dolce, #307, Marina del Rey, CA 90292 (ebeane@akingump.com).

JOSHUA S. LANDAU '94 resides at 1411 Hargis Creek Trail, Austin, TX 78717.

A surgical resident at St. Vincent's Hospital in New York, MARC A. STIEFEL '97 lives at 101 W. 15th St., Apt. 1KS, New York, NY 10128. His e-mail address is marc\_stiefel@nymc.edu.

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## DECEASED

We regret to report the death of the following alumni:

JOSHUA T. ARON  
September 11, 2001

HAROLD E. LEIDNER '59  
March 29, 2001

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## THE EDGECLIFF NEWS

The Edgecliff News

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Published regularly by the Kappa Chapter of Zeta Beta Tau at Cornell University for its members and friends. News items and pictures are welcome at all times and should be sent to Zeta Beta Tau Fraternity at Cornell, Alumni Records Office, P.O. Box 876, Ithaca, NY 14851-0876.