

The

EDGECLIFF NEWS

FALL 2002

KFI APPLAUDS PROGRESS

As you read the notes and stories from the undergraduate Kappas, I hope you will share my enthusiasm for the incredible progress under way at the Kappa Colony of ZBT. The group is making great strides in all areas—philanthropy, campus involvement, recruitment, risk management, house maintenance—showing that a true fraternity is once again alive and well at 1 Edgecliff.

I encourage anyone in the area to visit the house and reconnect with

your undergraduate experiences. In particular, if anyone is interested in joining us for the Kappa Foundation annual meeting in early February 2003, please respond using the enclosed proxy card. We have a lot to discuss about how KFI and our alumni can help ensure the chapter's future.

C., F. & S.,
Matthew Rubins '90
President, KFI



BROTHERS FACE FUTURE WITH EXCITEMENT

As the fall semester begins, there is a new feeling at 1 Edgecliff. Morale is high, and respect for the house is greater than ever. The atmosphere in the house is positive, and the brothers are excited about being members of such a great fraternity.

I understand that this chapter has been involved in various incidents in the past, but as you and I both know, the brothers actively involved in these incidents are no longer members of this house. One such incident involved hazing, which will not be a problem in the future. I can make this guarantee, as our executive board, including the brotherhood development director, has never been through any hazing or pledging program. Consequently, we do not even know of any hazing-related events.

Over the past year, we have worked to improve this household, including our reputation in the community and our relationship with those in authority over us. Last year,

my class made a contribution to the house when we renovated the basement bar room. We refinished the bar top, and we sanded and restained the walls. As a new member class, we felt that this project would be a way of saying thank you for inviting us into a great brotherhood. The project was the first step in improving the house.

I have been meeting periodically with Suzy Nelson, and I will continue to speak with Matt Rubins and Jon Yulish on a consistent basis in an effort to bring this house where it once was and where it should be.

This year, we will take stronger steps toward increasing our risk management plan for all social events. Our philanthropy chair is already brainstorming ideas for our own community service project. We also want to work with KFI to improve the condition of the house. We have been keeping this house as clean as possible, and brothers are already talking about coming back from winter break a few days early

to reinstall tiles on the first floor. We feel that regaining our charter will be the first step in reaching these goals. We want to achieve our aspirations for a better organization.

As a requirement by the national organization, we recently received 10 letters of intent, all signed by current freshmen committing themselves to the formation of ZBT. These 10 freshmen will all make great assets to the brotherhood. As opposed to the "rush" approach of meeting these students, we instead became friends with the freshmen, eating meals and walking to classes with them. I can already see that the relationships I am making with these 10 individuals will continue for years to come.

As you know, our chapter was involved in a social incident early on in the semester. However, with the help of Suzy Nelson, the head of the office of fraternity and sorority affairs, we handled this situation promptly and correctly. Our internal

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NOTICE OF ANNUAL MEETING

KAPPA FOUNDATION, INC.

Sunday, February 9, 2003
9:00 a.m.

1 Edgecliff Place
Ithaca, NY

We hope you'll be able to attend Kappa Foundation's annual meeting. But if you can't, *please return the enclosed proxy to Matt Rubins today.*



The new e-board takes a picture before going out for a nice dinner prior to the fall break: (left to right) Andrew Rosenberg, Andrew Taffet, Andrew Bluestein, Matt Wiener, and Ryan Wagner.

BROTHERS SHOW NEW INTEREST IN THE HOUSE

The last couple of years, the condition of the house has been improving, and it is in the best shape it has been in a long time. A lot of time and money have been invested to help repave parts of the driveway, fix the roof, and repair the ceilings in the kitchen and the basement. Also, last year the house began to refurbish the big room in the basement with the bar, sanding and staining the wood walls.

The biggest change currently taking place is the attitude of our residents toward their home. In the past, people did not care to keep the house in good shape. They did not take the time to clean up the house and would not care when they broke something in the house. Now, however, the brothers are taking time and effort to keep the house looking good and not to break things. Their effort has resulted in

fewer house cleanups and fewer broken items.

This semester, the brothers hope to improve another room in the house. They are actually planning on working on the floors on the first floor. We all believe that we live in a beautiful house, and we want to make sure that it stays that way.

Andrew Bluestein
House Manager

KAPPA CHAPTER EMPHASIZES PHILANTHROPY

This year the Kappa Chapter of Zeta Beta Tau can seriously be called a philanthropy house. To start off the year, we participated in a series of individual and group work events. Individually, there are several brothers who are part of the Cornell Tradition. To become a Tradition fellow, one must be outstanding in a combination of areas: leadership, community service, and academics. These areas truly exemplify the characteristics of an all-around person as well as a brother of Zeta Beta Tau.

To start off the year, at least 10 in-house brothers volunteered their services as orientation leaders, welcome volunteers, or some type of student ambassador. It was their responsibility to help freshmen make

the transition from home to school.

On a group level, the house has volunteered in such events as Phi-Tug and movie-on-the-slope. In Phi-Tug, we manned teams that competed against most of the fraternities on campus and won a third-place finish in the event. Right now, we are in the process of signing up for more events in the near and distant future, but there is one thing I can say for certain: Our philanthropy future looks real bright. In conjunction with the Class Council of '05, we plan on helping set up a major Ithacawide event called Turkey Trot. This event is a 5K charity run, the proceeds of which will go to an Ithaca charity.

Zeta Beta Tau has started off the year extremely active in our sur-

rounding community, and even though many of the community service events have not been on a group level, individually, we really can't ask for anything more. The brothers in Cornell Tradition need to average over 100 hours per year, far more hours than our house requires.

The house is definitely taking a more active role in our surrounding community by participating in such events as Pizza for Parkinson's and orientation setup. Currently, we are in the process of thinking of an idea that we can man ourselves. If anyone has any suggestions, please contact me at hiz2@cornell.edu.

Sincerely,
Harris Ziskroit

I can guarantee you that every current active brother is committed to change, for without this change, we will no longer be active at Cornell University.

FACING THE FUTURE

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Judicial Committee handled the matter and mandated that the two brothers involved in the incident participate in an alcohol awareness class, complete 35 hours of community service, and not participate in social events for the remainder of the semester. Our entire brotherhood will also complete an alcohol awareness course this semester. I was glad to see that our Judicial Committee was so prompt in its actions, providing a great example of self-governance in our chapter.

I know some of you may be pessimistic about the future success of our chapter. However, I can guarantee you that every current active brother is committed to change, for without this change, we will no longer be active at Cornell University, something none of us wants to see happen. Throughout the year, everyone will witness the change already taking place, for the change for a better ZBT.

Andrew Taffet '05
President

IM SPORTS: A SERIOUS PASTIME

On a given day, you can most likely find a kZBT actively involved in the intramural sports program. In addition to the sports, we are also involved in the organization and day-to-day operations of the IM system. Several brothers serve as referees or umpires.

As a house we participate in nearly every sport offered. Sports provide the brothers a nice atmosphere in which to interact with other members of the Greek system.



Andrew Milano and Harris Ziskroit display the third-place trophy from the Phi-Tug philanthropy event, benefiting juvenile diabetes.

We take them seriously in our house, and each year we are high in the All-Sports standings. This year, we have finished third in the annual Phi-Tug competition, and we plan on placing high in the All-Sports standings. We are currently participating in or plan to participate in tennis doubles, flag football, outdoor soccer, golf, volleyball, cross-country, ice hockey, bowling, basketball, innertube water polo, skiing, ping pong, softball, floor hockey, indoor soccer, tennis singles, and sports trivia.

Sports provide a daily form of exercise as well as entertainment. Men who are not participating always attend events to cheer on their brothers. This past weekend, one of our brothers was playing in a club water polo game, and over half of the brotherhood showed up on a Saturday night to show our support. This is merely one example of how sports and intramurals bring our house closer together.

Dan Bagliebter
Intramural Chairman

MORALE RISES AT ZBT FOR MANY REASONS

In the past two months since school has commenced here at Cornell there has been a revival of morale in the Zeta Beta Tau brotherhood. This sudden boost in spirit can be attributed to many things, including numerous brotherhood events, philanthropic activities, and the presence of many freshmen.

The strong ties among our brothers are being reinforced every day. We have had barbecues, which seem to bring all of the brothers together. Moreover, a great time was had by all at our Homecoming mixer/barbecue with the sorority AXO. Our brotherhood ping-pong tournament was also enjoyed by all who participated (a large majority of the brotherhood). Numerous other events are still "in the planning," such as a paintball outing, a golf outing, and a Madden (football video game) tournament.

The brotherhood recently partici-

pated in a philanthropy event called Phi-Tug. This event raised money for charity through tug-of-war competitions between different fraternity houses on campus. I am proud to say that our brotherhood took third place overall, earning us a trophy and giving us an enormous amount of pride. In addition to participating in philanthropy events, our philanthropy chairman and his committee are in the process of planning our own schoolwide event.

While the formal rush process does not begin until the second semester, as a brotherhood we feel it is necessary to begin informal recruitment now. While we have been actively befriending many freshmen, we do not see it as recruiting. Instead, we view it as making new friends whom we hope to be able to call brothers in the future. At our barbecues and at events such as Homecoming, numerous freshmen

have shown a genuine interest in one day joining our ranks. We are forming genuine friendships in which trust is being formed.

As we are a colony, we recently applied for our charter. As you can see, because of the way things are going so far, our brotherhood is feeding off our newfound momentum and feels that we can achieve almost anything. With that in mind, I hope to be able to report very soon that we are no longer a colony but a full-chartered house recognized by our national fraternity.

There has been a real change for the better at kZBT. However, there is always room for improvement. We will continue to strive to fulfill our fraternity's principles: intellectual awareness, social responsibility, integrity, and brotherly love.

Andrew Rosenberg
Vice President

We will continue to strive to fulfill our fraternity's principles: intellectual awareness, social responsibility, integrity, and brotherly love.

KAPPA RUSHES MEN WITH ALLEGIANCE TO ZBT'S PRINCIPLES

Since the reforming of the Cornell Colony of Zeta Beta Tau, our brotherhood has been devoted to recruiting new students who support its organizational values and goals. These values and goals are imbedded in the principles that define what it means to be a member of Zeta Beta Tau: intellectual awareness, social responsibility, integrity, and brotherly love.

It is our yearning to recruit new students who demonstrate their allegiance to these principles and who also have an overwhelming desire to dedicate themselves to improving and maintaining the Zeta Beta Tau Cornell legacy. Our colony therefore adheres itself to the belief that rush is the lifeblood of the fraternity. Rush has become a year-long process in which we initiate bonds with new students to determine whether or not they will fit with the Zeta Beta Tau culture. In order to be effective at rush, we have broken down the process into several steps.

The first step in our effective rush program over the past few years has been being honest about what ZBT stands for. New students need to understand what it means to be a member of our fraternity. We help them toward this understanding by bonding with them and spending time with them. We have held barbecues and athletic events to help us meet new students and to help us learn about their interests.

Following this process, we begin to take a more formal approach. At gatherings we request vital informa-

tion from these new students in order to contact them when necessary and to help us in future one-on-one interactions. Once this information is gathered, our rush chairs organize the data and initiate a brotherhood discussion of each specific individual. In this discussion, brothers are introduced to each student and what the brotherhood likes about him. This helps brothers to be informed about each student and helps set the stage for the next step in the process.

The next step in the process is something that we have chosen to institute this year. It is our personal belief that in order to create a great fraternity it is important to have a heterogeneous mix of students. Therefore, once we have developed a list of new students who have demonstrated an interest in our fraternity, it is our duty to find a brother who is most similar to this individual. We make sure that the brother and the new student come in contact with each other and have opportunity to talk. It is a widely held belief that if a student feels comfortable in a fraternity, he will be more interested in becoming a member. This process by which we match up brothers to new students is not exclusive. All of the brothers have the freedom to interact with all of the new students; we just attempt to assuage the initial contact by building on common interests.

Once a formal list of new students has been compiled, the brotherhood once again discusses each

individual in depth. An important distinction is made here, however. Every week the rush chair updates the entire brotherhood on our recruitment status and offers an open meeting to all brothers following chapter in which any concerns may be voiced. In addition, a weekly meeting among the members of the rush committee is held. This discussion is more intense, however, because we allow brothers to discuss new students with respect to positive and negative feedback. Although not all brothers in the house need to fully accept all individuals given a bid, as the rush guidelines provide, we attempt to learn prior to bid talks the overall feelings of the brotherhood.

Following this stage, once again we institute a new step in the process. We believe that it is important to interview new students to determine their true interests in the fraternity. Specifically, a new student sits down with a specified number of brothers (never more than five) and fields a range of questions pertaining to the goals and values of the Zeta Beta Tau Fraternity. These questions effectively illuminate whether or not a new student truly fits the ideology and character of Zeta Beta Tau.

Once this stage in the process is complete, rush begins to near its final destination, the bid process. Although continually throughout the semester additional rush events occur in which new students can meet brothers, the bid becomes the crucial process. At our disposal, we
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THE EDGECLIFF NEWS

Published regularly by the Kappa Chapter of Zeta Beta Tau at Cornell University for its members and friends. News items and pictures are welcome at all times and should be sent to Zeta Beta Tau Fraternity at Cornell, Alumni Records Office, P.O. Box 876, Ithaca, NY 14851-0876.

Drop a note to MALCOLM MARLIS '43 at 24 Driftwood St., Marina del Rey, CA 90292.

ROBERT F. "Fox" BRODSKY '46 can be reached at 110 The Village, #410, Redondo Beach, CA 90277, or at rfoxbro@aol.com. In recent months he has seen his senior-year roommate, DICK ALLEN '45 of Cincinnati, and classmate SEWELL SHUGER '46 of Baltimore.

JERE I. KLIVANSKY '51 reports a new address of 7668 Heathfield Court, University Park, FL 34201 (jiky8000@comcast.net).

ROBERT L. REISS '52 works in catering and resides at 1080 94th St., #309, Bay Harbor, FL 33154.

Send best wishes to EDWARD L. SCHECHTER '61 at 6315 El Camino del Teatro, La Jolla, CA 92037.

Write to MICHAEL L. SIMON '63 at mike.simon@mlco.com or at 219 E. Lake Shore Dr., Chicago, IL 60611.

MARC GLASSMAN '67 resides at 40 Easton Lane, Moreland Hills, OH 44022.

"I am chief of diagnostic imaging in the department of radiology at Methodist Hospital," writes ROBERT BRONSTEIN '68 (8827 Norwood Ave., Philadelphia, PA 19118; rob.bronstein11@hotmail.com).

MARK R. WINDT '72 works for the Center for Asthma Allergy and Respiratory Disease (CAARD) and

resides at 21 Pickpocket Rd., Exeter, NH 03833.

NICHOLAS H. RATNER '82 would love to hear from brothers of his era at nhrhome@cs.com or at 6461 Mesa Oaks Court, Santa Rosa, CA 95409.

When we last heard from PETER D. FISHMAN '91, he and fiancée Coleen Manning were looking forward to their September 2002 wedding. Following their honeymoon, they planned to move to Richmond, Virginia, where "Fish" had accepted a job managing a department at Capital One. We don't have their new address, but e-mail will reach Peter at peter.fishman.wg99@wharton.upenn.edu.

SANKET A. AKERKAR '94 wrote in July that he was about to leave his job at McKinsey and Company and move to Spain with his wife, Anita, who would be finishing up business school there. "I won't be doing anything, so please feel free to drop in

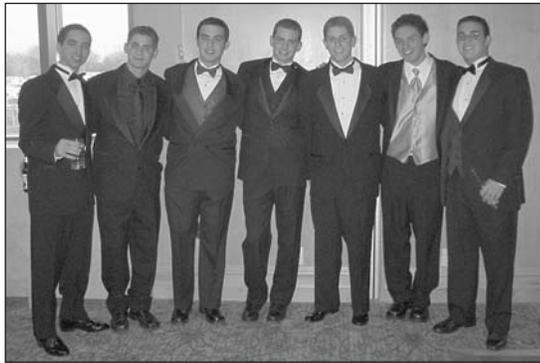
on us. In February we will be moving to New York City, so I am looking forward to meeting up with all the brothers then." Contact Sanket at sakerkar1998@kellogg.nyu.edu.

"I was recently promoted to private banker at Citigroup," writes JOSHUA GREENBERG '95 (215 Anchorage Terrace, Edgewater, NJ 07020; joshua.greenberg@citicorp.com). "Also, I married Mindy Cohen on November 18, 2001. Kappas attending included JOSH GOODHART '93, AVERY KOTLER '94, JOE SCHUMOFSKY, and JASON ABFIER '95, who is also getting married November 2002 at the same location—The Crystal Plaza in Livingston, New Jersey."

DECEASED

We regret to report the death of the following alumni:

ROBERT L. GRAHAM '41
STANLEY A. JACOBY '50
JACK A. KAMAN '43



Left to right: Andrew Milano, Jason Kreiner, Matt Wiener, Andrew Taffet, Ben Davison, David Corwin, and Dan Bagliebter have a good time at the spring '02 formal.

RUSHING MEN WITH ALLEGIANCE TO ZBT'S PRINCIPLES

(continued from page three)
have both letters of intent and 99-percent bids in order to solidify new recruits for the Zeta Beta Tau Cornell Colony.

A letter of intent may first be given to a student early in the semester, notifying him that the brotherhood believes that he has showed a unique interest in the fraternity and that we consider him a friend of all of the brothers. Later in the semester, a 99-percent bid is extended to new

students whom we feel would greatly enrich our colony. These 99-percent bids are binding and demonstrate our commitment to offering them membership into our organization, while also affirming to them that we hope they will accept our offer to be a brother in the future.

Clearly, our recent additions and changes in our recruitment process have been very successful. Last semester we initiated 25 new brothers into our colony who have

demonstrated their overwhelming determination to continue to transform the Cornell Colony of Zeta Beta Tau. They have the fortitude to disregard the problems of the past and focus on the future of the colony. They desire to turn the colony into a chapter, even hoping one day in the near future to win the Brummer Cup, an award that exemplifies what it means to be a member of Zeta Beta Tau.

Matt Gretzko '05